

## City of Clearwater

Main Library - Council Chambers 100 N. Osceola Avenue Clearwater, FL 33755

## Legislation Details (With Text)

File #: ID#21-10026 Version: 1 Name: Report on CRA Strategy Focus Area 2

Type: Action Item Status: Filed

File created: 11/22/2021 In control: Community Redevelopment Agency

On agenda: 12/13/2021 Final action: 12/13/2021

Title: Report on the 2021-2022 Community Redevelopment Agency (CRA) Strategy.

Sponsors:

Indexes:

**Code sections:** 

Attachments: 1. 2020 2022 CRA Strategy FINAL 012021, 2. 2021 2022 CRA Strategy Update Dec21

DateVer.Action ByActionResult12/13/20211Community Redevelopment

Agency

## SUBJECT/RECOMMENDATION:

Report on the 2021-2022 Community Redevelopment Agency (CRA) Strategy.

## SUMMARY:

The purpose of this presentation is to provide an update on the implementation of the 2021-2022 CRA strategy. The goal of this strategy is to improve the perception of downtown among investors and residents through creating and sharing positive, authentic stories about downtown, increasing investor confidence and investing in placemaking.