



Legislation Details (With Text)

File #: ID#21-9450 **Version:** 1 **Name:** Naming Rights
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File created: 7/9/2021 **In control:** Parks & Recreation
On agenda: 8/2/2021 **Final action:** 8/2/2021

Title: Discuss RFP for naming rights and valuation consultant. (WSO)

Sponsors:

Indexes:

Code sections:

Attachments: 1. Naming rights and valuation

Date	Ver.	Action By	Action	Result
8/2/2021	1	Council Work Session		

SUBJECT/RECOMMENDATION:

Discuss RFP for naming rights and valuation consultant. (WSO)

SUMMARY:

Council discussion of selection criteria and areas of focus that will be used in selecting a naming rights and valuation consultant. Focus areas will include inventory, valuation, sales/sponsorship and management of portfolio.