



## Legislation Details (With Text)

**File #:** ID#21-9239    **Version:** 1    **Name:** Co-sponsorship of City Events  
**Type:** Action Item    **Status:** Consent Agenda  
**File created:** 5/18/2021    **In control:** Parks & Recreation  
**On agenda:** 6/17/2021    **Final action:**  
**Title:** Approve co-sponsorship and waiver of requested city fees and service charges for thirty-one Co-sponsored Special Events at an estimated General Fund cost of \$548,225.00 (\$83,750.00 in cash contributions and \$464,475.00 in service contributions) and Enterprise Fund cost of \$67,605.00 for the purposes of Fiscal Year 2021/22 departmental budget submittals. (consent)

### Sponsors:

### Indexes:

### Code sections:

**Attachments:** 1. PDF Copy of 21-22 Co-Sponsorship Events Budget\_.pdf

Date	Ver.	Action By	Action	Result
6/17/2021	1	City Council		
6/14/2021	1	Council Work Session		

### SUBJECT/RECOMMENDATION:

Approve co-sponsorship and waiver of requested city fees and service charges for thirty-one Co-sponsored Special Events at an estimated General Fund cost of \$548,225.00 (\$83,750.00 in cash contributions and \$464,475.00 in service contributions) and Enterprise Fund cost of \$67,605.00 for the purposes of Fiscal Year 2021/22 departmental budget submittals. (consent)

### SUMMARY:

According to City Council Policy, Item M, Special Event Fees, there shall be an annual review of city sponsored/co-sponsored events during the budget process. An agenda item approving co-sponsorship and level of support for these events will be brought before the City Council at the beginning of the budget process each fiscal year. In the event additional money is required beyond what is approved in the Fiscal Year (FY) 2021/22 budget, City Council approval will be required.

For FY 2021/22 staff is recommending \$83,750.00 of cash contributions which is \$21,000.00 less than FY 2020/21. Cash contribution requests for 2021/22 are for Jazz Holiday (\$75,000.00), MLK Jr. Celebration (\$5,750.00) and Clearwater Chalktober Fest (\$3,000.00). The Special Events evaluation committee declined the request for \$10,000.00 in cash for the Tampa Bay Veterans Association for the Memorial and Veterans Day Celebrations. Staff believes that these celebrations can continue and grow through a closer partnership with the City Special Events staff.

Total General Fund requests decreased by \$76,485.00 from \$624,710.00 to \$548,225.00 due to the elimination of several events that did not request support. Enterprise fund costs increased by \$2,635.00.

Five events from 2020/21 did not request co-sponsorship for FY 2021/22, Florida Orchestra and Rock n Roll did not apply due to Coachman Park closure. Other events were Community Family Fun Night and Ruth Eckerd Hall events (Blast Friday, Miracle on Cleveland, and Country on Cleveland).

Also included on the Special Events Budget Estimates chart for FY 2021/22 is a list of twenty-three additional special events requiring some type of support from the Special Events Division. Special Events Division processed 412 applications during 2020, while not accepting applications for the months of April to July.

**APPROPRIATION CODE AND AMOUNT: N/A**

**USE OF RESERVE FUNDS: N/A**