



Legislation Details (With Text)

File #: ID#20-8249 **Version:** 1 **Name:** Funding for Holiday Extravaganza 2020
Type: Action Item **Status:** Agenda Ready
File created: 9/8/2020 **In control:** Downtown Development Board
On agenda: 9/16/2020 **Final action:**
Title: Approve Funding Request Form for Holiday Extravaganza 2020
Sponsors:
Indexes:
Code sections:
Attachments: 1. DDB-Funding-Request-Form-2020 HE

Date	Ver.	Action By	Action	Result
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Title:
Approve funding Request for the 2020 Holiday Extravaganza

Summary:

The purpose of this item is to request approval for a Marketing Assistance grant for the Community Redevelopment Agency, CRA. The CRA will provide a variety of opportunities to enjoy various events in the month of November and December for visitors, residents, families, and employees within the downtown district. Projects for Holiday Extravaganza includes a series of Holiday movies, window decorations for business, Holiday lighting, and creative place making projects, which aligns with the 20/21 Work Plan to increase awareness of downtown as an fun destination for Clearwater's residents, employees, and visitors.