



Legislation Details (With Text)

File #: ID#20-8100 **Version:** 1 **Name:** Rock N Roll Amendment
Type: Action Item **Status:** Passed
File created: 8/7/2020 **In control:** Parks & Recreation
On agenda: 9/3/2020 **Final action:** 9/3/2020
Title: Approve the First Amendment to the Host Venue Agreement between the City and Competitor Group, Inc. (CGI) for the Rock 'n' Roll Marathon Series to update the term of the agreement and authorize the appropriate officials to execute same. (consent)

Sponsors:

Indexes:

Code sections:

Attachments: 1. Rock N Roll Agreement, 2. 15Aug2020 First Amendment to HVA RnR Clearwater.pdf

| Date | Ver. | Action By | Action | Result |
|-----------|------|----------------------|--------|--------|
| 9/3/2020 | 1 | City Council | | |
| 8/31/2020 | 1 | Council Work Session | | |

SUBJECT/RECOMMENDATION:

Approve the First Amendment to the Host Venue Agreement between the City and Competitor Group, Inc. (CGI) for the Rock 'n' Roll Marathon Series to update the term of the agreement and authorize the appropriate officials to execute same. (consent)

SUMMARY:

On February 6, 2020, Council approved a Host Venue Agreement with CGI, the operator of the Rock 'n' Roll Marathon Series, to bring this signature running event to Clearwater.

The agreement provided for the race dates to begin in October 2020 and extend through October 2024. Due to issues caused by the COVID-19 pandemic and the more defined schedule for the Imagine Clearwater project, CGI is requesting that the race dates be modified to begin in October 2022 and extend through October 2026.

This will allow the City to provide a signature running event showcasing the newly opened Imagine Clearwater location. In addition, it will provide CGI as well as the City the opportunity to attract the most runners to not only participate in the race but to get to know the many amenities that Clearwater has to offer.

All other terms of the agreement remain unchanged and in full force and effect.

APPROPRIATION CODE AND AMOUNT: N/A

USE OF RESERVE FUNDS: N/A