



Legislation Details (With Text)

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| File #: | ID#19-7357 | Version: | 1 | Name: | ETIX Addendum |
| Type: | Action Item | Status: | Passed | | |
| File created: | 1/2/2020 | In control: | Parks & Recreation | | |
| On agenda: | 2/6/2020 | Final action: | 2/6/2020 | | |
| Title: | Approve the Addendum to the Agreement between Intelli-Mark Technologies, Inc. (ETIX) and the City of Clearwater (City) to provide for more specific terms and conditions and authorize the appropriate officials to execute same. (consent) | | | | |

Sponsors:

Indexes:

Code sections:

Attachments: 1. ETIX Agreement.pdf, 2. ETIX Addendum.pdf

| Date | Ver. | Action By | Action | Result |
|----------|------|----------------------|--------|--------|
| 2/6/2020 | 1 | City Council | | |
| 2/3/2020 | 1 | Council Work Session | | |

SUBJECT/RECOMMENDATION:

Approve the Addendum to the Agreement between Intelli-Mark Technologies, Inc. (ETIX) and the City of Clearwater (City) to provide for more specific terms and conditions and authorize the appropriate officials to execute same. (consent)

SUMMARY:

On February 1, 2014, the City and ETIX entered into an agreement to provide ticket solutions for the major special events held throughout the city.

The Parks and Recreation Special Events Division has maintained a successful relationship with ETIX over the past five years.

Staff is recommending the approval of an addendum that more clearly defines specific terms and conditions of the agreement.

Specifically, in lieu of providing sponsorship fees totaling \$12,750, ETIX will provide one of their support staff employees to attend all major city events and additional events as mutually agreed upon. This trained ticketing staff person will assist in the equipment preparation for events, the on-site/day-of customer service on the ETIX platform, and the post-event report breakdowns. In addition, ETIX will provide on-site training to city staff throughout the year.

APPROPRIATION CODE AND AMOUNT: N/A

USE OF RESERVE FUNDS: N/A