

City of Clearwater

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Legislation Details

File #: ID#19-6770 Version: 1 Name: Approve FY 19-20 Tourism Mktg Svcs-Bandwagon

Type: Action Item Status: Passed

File created: 9/3/2019 In control: Economic Development & Housing

Title: Authorize award of Request for Proposals Number 40-19, Tourism Marketing Services, to

Bandwagon, LLC, for destination marketing, in the annual amount of \$200,000 for the initial two-year term (\$400,000), and \$200,000 per year for one, two-year renewal option (for a total of \$800,000) and

authorize the appropriate officials to execute same.

Sponsors:

Indexes:

Code sections:

Attachments: 1. Bandwagon-Contract-2019-20-Tourism-Marketing.FINAL.pdf, 2. 40-

19_Tourism_Marketing_Services.pdf, 3. RFP 40-19 Bandwagon Proposal.pdf, 4. SRB Signed

Clearwater contract.pdf

Date	Ver.	Action By	Action	Result
9/19/2019	1	City Council		
9/16/2019	1	Council Work Session		