



Legislation Details (With Text)

File #: ID#18-5535 **Version:** 1 **Name:** Sea Blues Festival Agreement
Type: Action Item **Status:** Consent Agenda
File created: 12/26/2018 **In control:** Parks & Recreation
On agenda: 1/17/2019 **Final action:**
Title: Approve Tourism Promotion Agreement between the City of Clearwater and Pinellas County for and on behalf of Visit St. Petersburg/Clearwater (VSPC) for Clearwater Sea Blues Festival to be held on February 23 and 24, 2019 and authorize the appropriate officials to execute same. (consent)

Sponsors:

Indexes:

Code sections:

Attachments: 1. Clearwater Sea-Blues Full Agreement.pdf

| Date | Ver. | Action By | Action | Result |
|-----------|------|----------------------|--------|--------|
| 1/14/2019 | 1 | Council Work Session | | |

SUBJECT/RECOMMENDATION:

Approve Tourism Promotion Agreement between the City of Clearwater and Pinellas County for and on behalf of Visit St. Petersburg/Clearwater (VSPC) for Clearwater Sea Blues Festival to be held on February 23 and 24, 2019 and authorize the appropriate officials to execute same. (consent)

SUMMARY:

On May 3, 2018, City Council approved the annual co-sponsorship list and funding for Fiscal Year 2018/19 for budget purposes. Included in that list was the annual Sea Blues Festival that is scheduled for February 23 and 24, 2019.

This year marks the 14th year of the Sea Blues Festival, a free community event held in Coachman Park. This event brings in visitors and guests from across the country to participate in this festival.

Due to this history and success of this event, not only as an event for locals but as a tourist attraction, the VSPC has offered to sponsor the event by committing \$55,000 in cash and \$26,712 of in-kind services.

Due to the provision of indemnity in the agreement, city legal staff recommended that it come to City Council for approval.

APPROPRIATION CODE AND AMOUNT: N/A

USE OF RESERVE FUNDS: N/A