



## Legislation Details (With Text)

**File #:** ID#21-9238    **Version:** 1    **Name:** All Around Amusement Agreement  
**Type:** Action Item    **Status:** Consent Agenda  
**File created:** 5/17/2021    **In control:** Parks & Recreation  
**On agenda:** 6/17/2021    **Final action:**  
**Title:** Approve a Revocable License Agreement between All Around Amusements, LLC and the City of Clearwater to provide entertainment concessions at Pier 60 Park from May 17, 2021, through May 16, 2022, with the option for four one-year term extensions, and authorize the appropriate officials to execute same. (consent)

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. All Around Amusements RLA.pdf, 2. Draft All Around Amusements Lic Agmt.pdf

Date	Ver.	Action By	Action	Result
6/17/2021	1	City Council		
6/14/2021	1	Council Work Session		

**SUBJECT/RECOMMENDATION:**

Approve a Revocable License Agreement between All Around Amusements, LLC and the City of Clearwater to provide entertainment concessions at Pier 60 Park from May 17, 2021, through May 16, 2022, with the option for four one-year term extensions, and authorize the appropriate officials to execute same. (consent)

**SUMMARY:**

On March 24, 2021, a Request for Proposal # 16-21 was issued to provide beach entertainment concessions at Pier 60 Park and Clearwater Beach. All Around Amusements (AAA) was the only respondent to the RFP. AAA has been a provider of entertainment concessions on Clearwater Beach since 2014 and has been a very responsive and responsible vendor to partner with.

Staff is recommending that a new Revocable License Agreement be approved with AAA to provide entertainment concessions at Pier 60 Park. AAA offers a wide variety of safe, fun-filled, creative inflatable rides, rock climbing wall, bungee trampoline, trackless trains and much more. To provide entertainment to children of all ages, a variety of equipment will be used on Clearwater Beach including at a minimum an inflatable bounce house, dry slide, wet slide, and other inflatable concessions. All new or replacement amusements must be approved by the Parks and Recreation Director or their designee before being placed on the beach.

Under the License Agreement, AAA will remit a license fee equal to \$102,500 per year. The amount of \$102,500 is the same amount that was remitted annually under the previous agreement.

The City will have the opportunity to extend the agreement for four one-year terms after which a new RFP will be issued.

**APPROPRIATION CODE AND AMOUNT: N/A**

**USE OF RESERVE FUNDS: N/A**