



## Legislation Details (With Text)

**File #:** ID#21-9450    **Version:** 1    **Name:** Naming Rights  
**Type:** Action Item    **Status:** Filed  
**File created:** 7/9/2021    **In control:** Parks & Recreation  
**On agenda:** 8/2/2021    **Final action:** 8/2/2021

**Title:** Discuss RFP for naming rights and valuation consultant. (WSO)

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. Naming rights and valuation

Date	Ver.	Action By	Action	Result
8/2/2021	1	Council Work Session		

**SUBJECT/RECOMMENDATION:**

Discuss RFP for naming rights and valuation consultant. (WSO)

**SUMMARY:**

Council discussion of selection criteria and areas of focus that will be used in selecting a naming rights and valuation consultant. Focus areas will include inventory, valuation, sales/sponsorship and management of portfolio.