



Legislation Details (With Text)

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Title: Report on the 2021-2022 Community Redevelopment Agency (CRA) Strategy.

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Attachments: 1. 2020 2022 CRA Strategy FINAL 012021, 2. 2021 2022 CRA Strategy Update Dec21

Date	Ver.	Action By	Action	Result
12/13/2021	1	Community Redevelopment Agency		

SUBJECT/RECOMMENDATION:

Report on the 2021-2022 Community Redevelopment Agency (CRA) Strategy.

SUMMARY:

The purpose of this presentation is to provide an update on the implementation of the 2021-2022 CRA strategy. The goal of this strategy is to improve the perception of downtown among investors and residents through creating and sharing positive, authentic stories about downtown, increasing investor confidence and investing in placemaking.