

Public Art & Design Advisory Board Meeting

September 9, 2021







Ft Harrison
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ON
RED

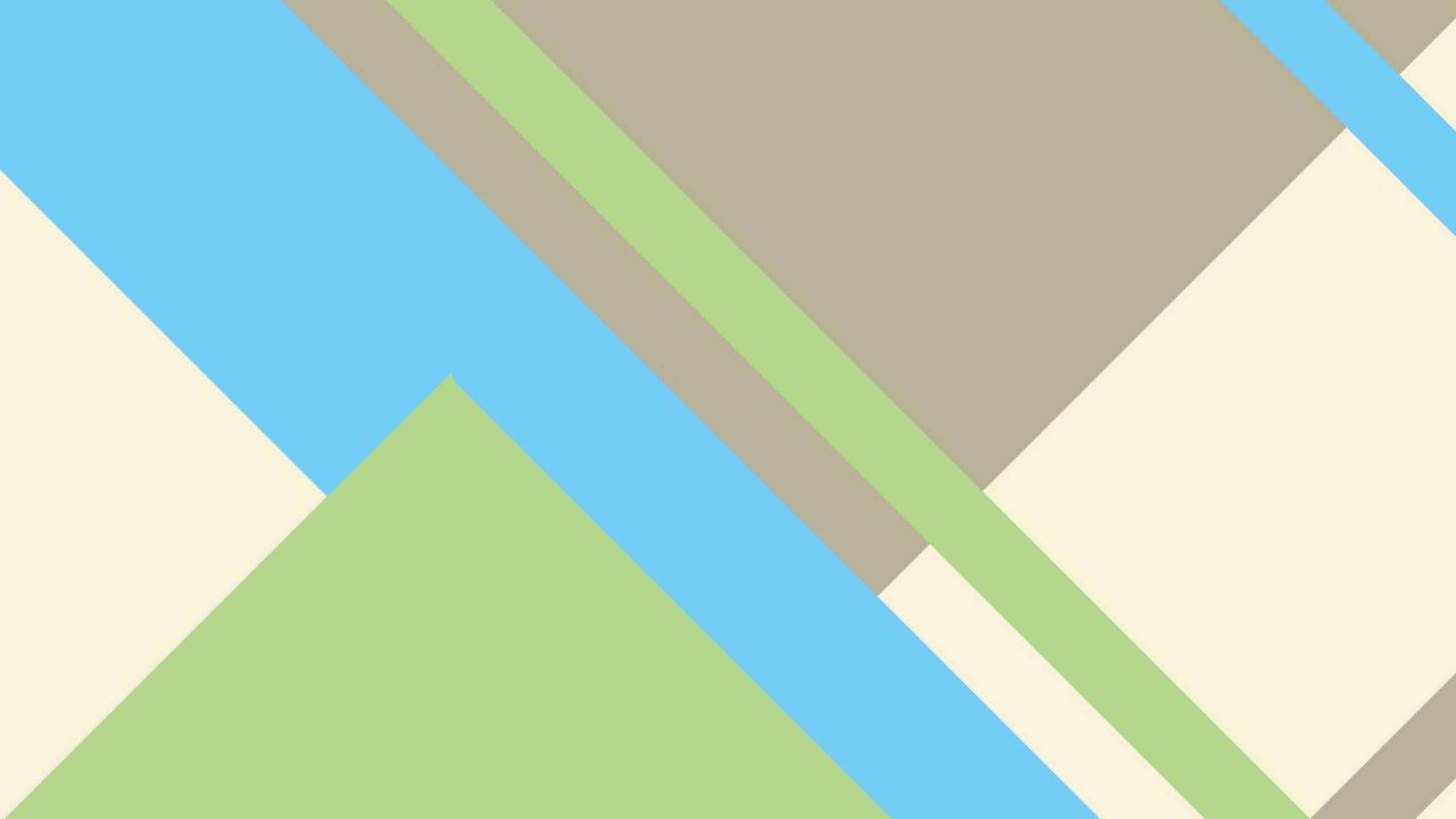
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ROAD
CLOSED

CRISDEL
CONSTRUCTION SITE

Roxys
TRY OUR BRENDA
SHRIMP & LOBSTER
SAUCE



clearwater
arts alliance

PUBLIC
ART
WALK

Sip and Stroll



Free Wine Glass • Tastings
Cheeses • Hors d'oeuvres • Chocolates
August 21 • 6-8pm

Sponsored By:



CLEARWATER, FL

DDB CLEARWATER DOWNTOWN
DEVELOPMENT BOARD





Clearwater Cultural Arts Strategic Plan (2022-2028)

City Council Work Session
September 13, 2021

A New Plan for New Times

- **Budget allocated in FY2019/2020**
- **Understand community needs and vision for the future:**
 - **Build on the accomplishments of the 2002 Plan**
 - **Evaluate current programming (public & private)**
 - **Engage in public feedback exercises**
 - **Develop key strategies and actions for the next 5-7 years**

Build off the 2002 Plan

- Revisit the 2002 document goals, objectives, strategies
- Determine if tasks were:
 - Met
 - In process / ongoing
 - Not implemented
 - Not practical

Evaluate Current Programming

- What is currently offered in the community?
- Source:
 - City
 - Private
 - Partnership
- Determine utilization and potential

Collect Public Feedback

- **Public meetings**
- **Stakeholder interviews**
- **Essential individual / organization interviews**
- **Future of the Arts and Culture in Clearwater Panel**

Develop Strategies & Actions

- Guide for cultural development and investment
- Seven strategies focused into 3 target areas: **Public Art**, **Cultural Growth**, and **Place-Based Investments**

STRATEGY 1: Strengthen the identity of neighborhoods through an investment in public art at the neighborhood level.

Strategies and Actions

STRATEGY 2: Expand funding for public art through reinstating the Percent for Art in Private Development Ordinance.

STRATEGY 3: Invest in iconic public art in strategic locations to bolster the public art experience.

Strategies and Actions

STRATEGY 4: Strengthen existing programs and city departments through expansion of offerings and injection of creativity.

STRATEGY 5: Implement programs that build the capacities of the arts and culture sector to be more unified in their vision toward the same goal.

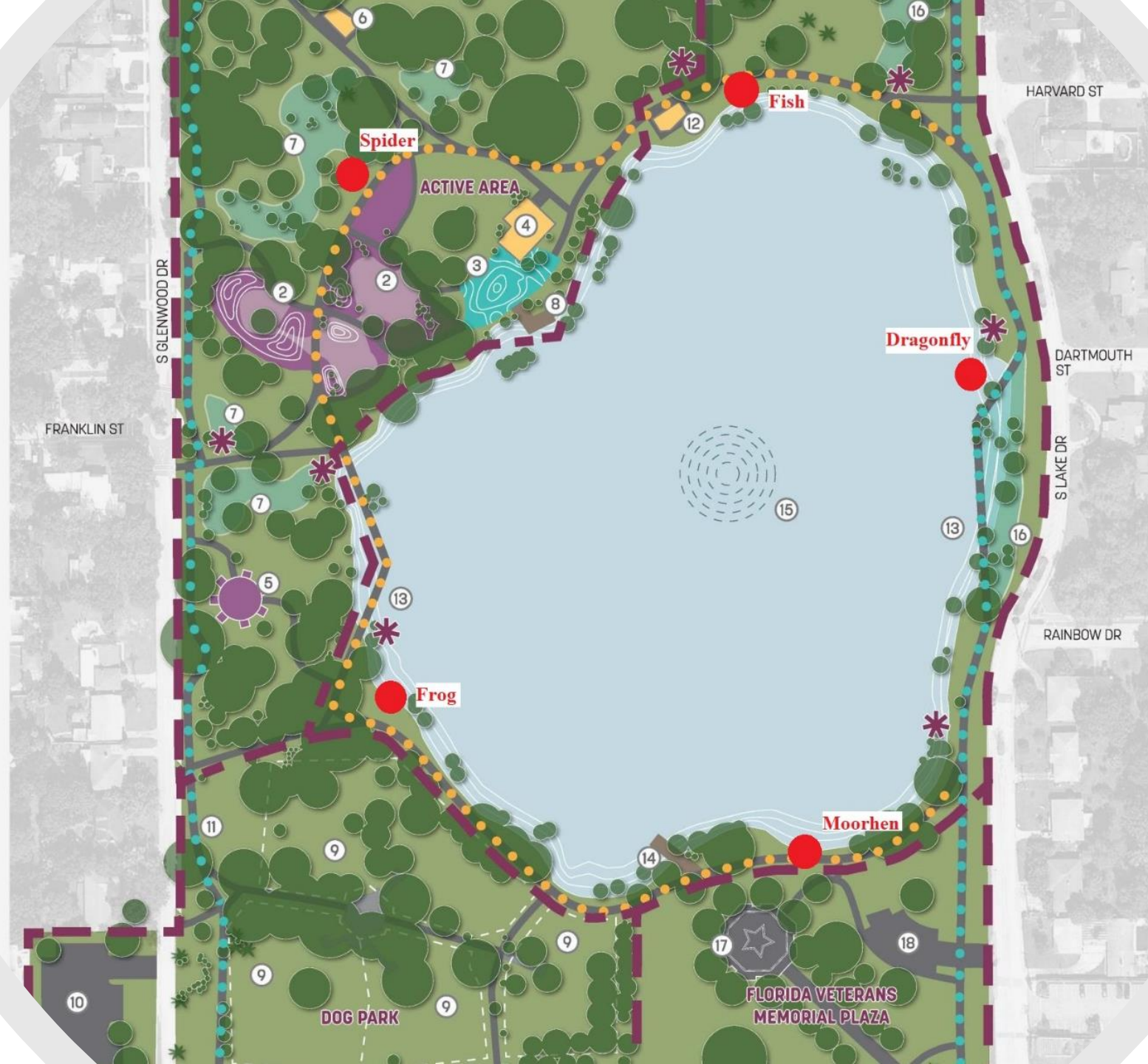
Strategies and Actions

STRATEGY 6: Define spaces within Clearwater that an investment in the arts can be concentrated for maximum effect.

STRATEGY 7: Support neighborhoods through broadening and diversifying arts experiences.















Catch
And
Release
Fishing
Only



