



CLEARWATER DOWNTOWN DEVELOPMENT BOARD

Funding Request Form

Type of Grant Request:

- ☐ Marketing
☐ Special Event (Please include additional form)
☐ Business Assistance

Applicant/Primary Contact Person: Derek Williams

Name of Organization: 1nf1n1ty Fit LLC.

Address: 331 Cleveland Street Suite A

City: Clearwater State: FL Zip: 33755

Cell phone: () 727-873-8779 Office Number: N/A

E-mail address: onelifeww@gmail.com Website/Social Media Links: @mr1nf1n1ty

Description of Project: _____

The development of the branded material designs to help with marketing of Mr. 1nf1n1ty. These included branded materials for fabrication and installation of Graphic Design for wrapped Walls (interior space), Property Signage for Building, and Promotional Products for printed brochures of Mr. 1nf1n1ty- Disrupting Fitness.

Total Project Cost: \$ 60,000 Amount of Grant Funds Requested: \$ 32,729.00

When will the project take place? N/A

Who will implement the project? ProForma

Where will the project occur? Disrupting Fitness Studios

How does this request help attract businesses, residents, and/or visitors to Live, Work, and Play in downtown? In this day and age, fitness is becoming more relevant to all age groups, adults, seniors, and millennials, making Mr. 1nf1n1ty Fitness Studios the optimum space for resident and visitors alike. Mr. 1nf1n1ty Fitness Studio will serve as the go to place for fitness and health-minded individuals who Live, Work, and Play in Downtown Clearwater.

All information contained herein is true and correct to the best of my knowledge. I understand that the Downtown Development Board can decide to fund or not fund any grant request and their decision is final.

Applicant Signature: 

Date: 2-17-21