

Proposal

Proposal Number: YF06001042B
Proposal Date: 02/18/2021
Sales Person: Mike Mastruserio

Expiration Date: 03/19/2021

Proposal For:

Ship To:

Contact for this Proposal:

Provided By:

Derek Curran Mr1nf1n1ty 331 Cleveland St. CLEARWATER, FL 33755 Phone: 727-873-8779

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Derek Curran Mr1nf1n1ty 331 Cleveland St. CLEARWATER, FL 33755 Michael Freed Phone: 727-441-1006 Michael.Freed@proforma.com Mike Mastruserio Phone: 727-262-9075

Mike.Mastruserio@proforma.com

Customer Reference: Wall Graphic Print and Installation

Item #	Item Description	QTY	Unit Price	Per	Amount	Expiration Est. Prod Date Days
	3 Walls - approx. 960 sq. ft	960	10.0000	Each	\$9,600.00	03/19/21
	Includes design, layout, production & installation. Using 3M 40C with lamination					
	Outdoor sign	1	72.0000	Each	\$72.00	03/19/21
	Set of 3 perforated window graphics - approx. 72 sq. ft	72	8.0000	Each	\$576.00	03/19/21
	Tri-fold Brochures - Marketing Materials	2500	350.0000	Lot	\$350.00	03/19/21
	Business Cards	1000	50.0000	Lot	\$50.00	03/19/21
	9" x 12" EDDM (Direct Mail)	24000	9000.0000	Lot	\$9,000.00	03/19/21
	ProStores Online Store for Merchandise and/or Events	1	2000.0000	Lot	\$2,000.00	03/19/21
	4" x 9" Rack Cards	5000	399.0000	Lot	\$399.00	03/19/21
	Social Media - Content Development and Posting (per month)	12	300.0000	Each	\$3,600.00	03/19/21
	Annual Promotional Marketing Budget	1	5000.0000	Each	\$5,000.00	03/19/21

Customer Proposal Notes: Marketing budgets typically represent 3% of your gross sales.

Line-Item Total	Estimated Freight	Estimated Tax	Proposal Amount	Terms
\$30,647.00	\$0.00	\$2,145.29	\$32,792.29	Net 30

^{* -} Freight estimates may vary and are based on the final ship to location of the product

Thank you for the opportunity to submit this proposal!

Signature	Date	Customer PO #	