

Recorded Books

Clearwater Public Library

AUG 11 2020

Received

January 2, 2020

To Whom It May Concern,

Thank you for your interest in Recorded Books. We are happy to provide you with the following sole source information on our products.

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We are also the sole source for libraries for the Modern Scholar lecture series, Evergreen Audiobooks.

Recorded Books is the only provider to libraries of the following online services:

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- RBDigital Unlimited Education (including The Great Courses Library Collection, Hoonuit (formerly Atomic Training,), Transparent Language Online, ArtistWorks, Method Test Prep, Universal Class)
- LawDepot for Libraries

Please call us if you need additional information.

Sincerely,



James A. Schmidt
Senior Vice President of Sales and Marketing

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What are we buying?

Universal Class brings libraries lifelong learning courses in over 30 subject areas, many of which offer continuing education units (CEUs). More than 500 courses are available, and all are designed and led by professional instructors to build deeper understanding and mastery of subject matter. Universal Class includes videos, assignments, quizzes, tests, and options for social media interaction with other learners. Patrons may take multiple classes and learn at their own pace. This resource is intended to supplement our Maker Studio course offerings.

What is unique about the product?

- Continuing Education Unit (CEU) Courses: Many Universal Class courses offer CEU credit. The typical time to complete a course is approximately 10 hours per CEU credit.
- Video-Audit Mode: Universal Class offers over 100 courses for learners wanting to review courses without assignments, tests, or certification. Learners starting a video-audit course may switch over to the CEU course at any time.
- Something for everyone: from technical courses on computer software to digital photography to babysitting, a huge range of topics is available.
- Multifaceted Learning Styles: Video-based and written lessons are monitored by live instructors, so students interact with a real person while learning about the topic of their choice.
- Multiple Course Enrollments: Each learner may enroll in up to five courses at a time, with six months to complete each course.
- Internationally recognized CEU certification: Universal Class is IACET (International Association for Continuing Education and Training) certified for all courses. The IACET Council on Standards Development is responsible for the development, maintenance, and dissemination of evidence-based standards that promote and enhance continuing education and training (CE/T).

What about this makes it a sole source?

Universal Class is the only on-demand training resource that also provides CEU certification.

Is there an alternative available? If so, why is it not acceptable?

Gale Courses is available but classes are in real-time and not always convenient for patrons. Universal Class allows patrons to work on their own schedule. Gale Courses also does not provide CEU certification for any of their courses.

What is the benefit for the agency/city/public?

Universal Class supports the library's mission of lifelong learning in a variety of subject areas. Patrons have the flexibility to work at their own pace and can earn continuing education credits as well. It will allow us to augment our Maker Studio class offering and supplement branch programs.

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