

SEP 18 2020

January 31, 2020

Received

Dear Customer,

Thank you for your interest in Playaway Pre-Loaded Products. Our product suite includes Playaway Audiobooks, Playaway Bookpacks, Playaway Launchpad, and Wonderbook, the read-along by Playaway. We are happy to provide you with the sole source information on our products.

Findaway is the exclusive maker of Playaway Pre-Loaded Products and has been producing these products and has been licensing content from publishers directly since 2004. We hold the rights to a growing collection of 30,000 audiobook titles, over 1,100 video titles, 1,400 books, 6,000 tablet apps, and over 900 eBooks with all copyright extending to Findaway under licensing terms with associated publishers/studios/developers/copy right holders.

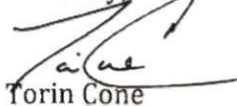
Findaway is sole source in the public library channel as follows:

- Wonderbook, the read-along by Playaway
- Recorded Books content on our Playaway pre-loaded audiobook device
- Playaway Launchpad, a safe and secure pre-loaded tablet
- Playaway Bookpacks, bundled read-along content (Playaway + print books)
- Fully customizable standing order plans (SOP) for all Playaway Pre-Loaded Products
- A custom order plan (COP) that includes pre-ordering of titles up to three months in advance, valuable circulation tools, and patron awareness marketing materials

Findaway owns registration, trade and associated marks with each of the Playaway Pre-Loaded Products. Findaway also has filed and owns patents related to all Playaway Pre-Loaded Products which have been filed worldwide.

Please call us if any additional information is required.

Sincerely,



Torin Cone

National Sales Manager, Playaway Products Group

Findaway.

Exclusive maker of Playaway Pre-Loaded Products

**FINDAWAY**

The World Is Listening

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findaway.com

1. We are buying Findaway Playaway pre-loaded products for the Children's Department, which includes Wonderbooks and Launchpads. Wonderbooks are books with a read along audio component to encourage beginning reading through listening and word recognition. Launchpads are stand alone books on an interactive tablet, which provide fun ,educational learning for young children.
2. These products benefit Clearwater's youth by providing fun interactive devices for beginning readers promoting early literacy and learning.
3. Findaway is a sole source provider of Wonderbook, the read-along Playaway. Also, Playaway launchpads on a pre-loaded tablet, Playaway Bookpacks, and Playaway pre-loaded audiobook devices. Many other public libraries in Florida and throughout the U.S. are also offering these products for their youngest patrons.
4. The Findaway Playaway products are designed for high library usage by children. They own the rights to over 30,000 titles. The durable format, quality, content, and variety of products for all age groups sets the company apart from any individual book with audio component that may be available in a store.
5. The benefit for the city is it provides fun, educational experiences for Clearwater's youth. It provides learning tools for home- schooled children and fosters a love of reading and learning.

Clearwater Public Library

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