

# APPENDIX



1. Maps
2. Public Participation
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4. Certifications

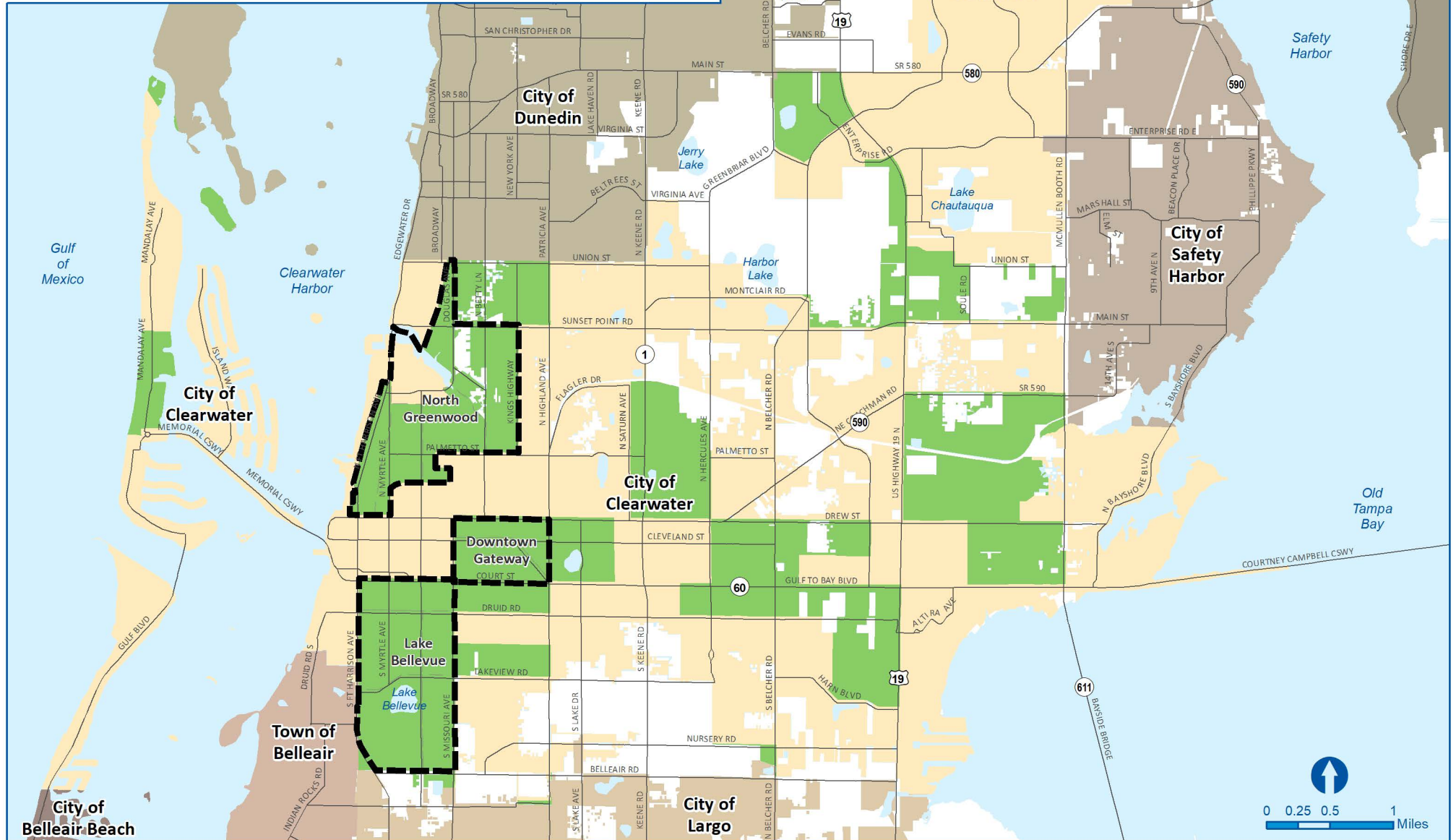
# Maps



## Low &amp; Moderate Income Areas

- City of Clearwater - Low/Mod Income Areas  
Block Groups with  $\geq 51.0\%$  Low/Mod Persons
- City of Clearwater - Other Income Areas
- Neighborhood Revitalization Strategy Areas
- Major Roads
- Water Bodies
- Other Incorporated Cities and Towns
- Unincorporated Pinellas County

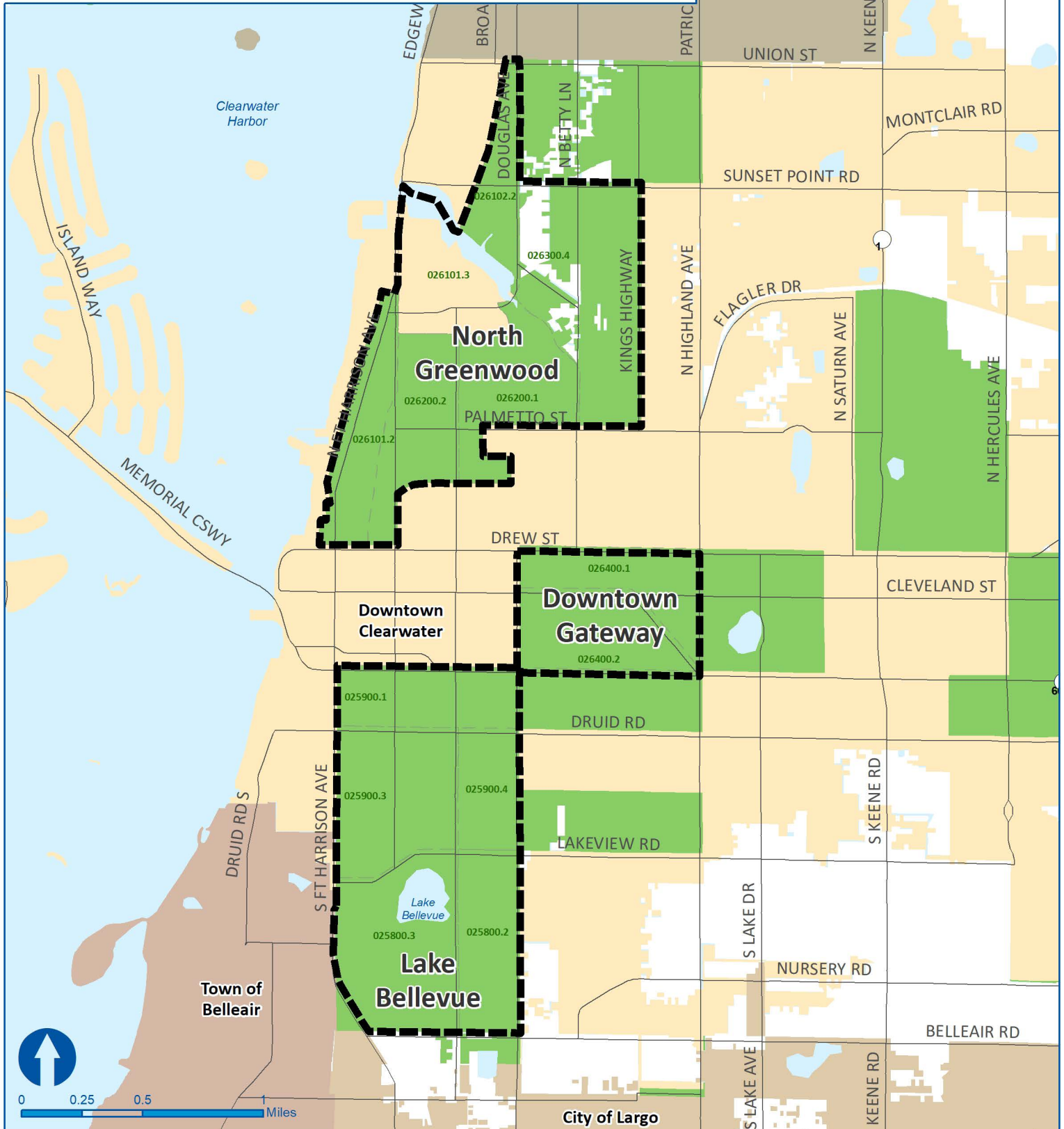
Data Source: LMISD by Block Group, Based on 2011-2015 ACS for the FY 2020 Entitlement CDBG Grantees; TIGER/Line® Shapefiles: Block Groups



## Neighborhood Revitalization Strategy Areas

- City of Clearwater - Low/Mod Income Areas  
Block Groups with  $\geq 51.0\%$  Low/Mod Persons
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# **NEIGHBORHOOD REVITALIZATION STRATEGY**

**Lake Bellevue, North Greenwood,  
and Downtown Gateway District**

**DRAFT  
Updated June 11, 2020**

## **CITY OF CLEARWATER, FLORIDA NEIGHBORHOOD REVITALIZATION STRATEGY**

The City of Clearwater's Community Development Block Grant (CDBG) program is requesting the renewal of the City's Neighborhood Revitalization Strategy Areas (NRSAs) for the Lake Bellevue Neighborhood, located in the southwest area of Clearwater, the North Greenwood Neighborhood, located in the northwest area of Clearwater, and the Downtown Gateway District (formerly known as the East Gateway District), located in the central west area of Clearwater. The NRSA is a program established to promote coordinated use of the City's CDBG resources provided by the U.S. Department of Housing and Urban Development (HUD) to create communities of opportunity by stimulating the reinvestment of human and economic capital by empowering low- and moderate-income residents in income-eligible areas as designated by HUD.

Through this effort, community may define a NRSA that meets the threshold for low- to -moderate income residents. Within this area, the City of Clearwater is then afforded greater flexibility for CDBG funds for economic development, housing, and public service activities.

In terms of economic development relief, the strategy allows any job creation or retention efforts relief by not requiring businesses to track the income of people hired or retained. Economic development activities carried out in the approved neighborhood revitalization area are also exempt from the aggregate public benefits standards.

The benefits of a NRSA are described in amendments to the CDBG regulations at 24 CFR 570 which were published in the Federal Register on January 5, 1995 and then updated in the final rule changes published on November 9, 1995 in the Federal Register. They are as follows:

- Job Creation/Retention as Low/Moderate Income Area Benefit: Job creation/retention activities pursuant to the strategy may be qualified as meeting area benefit requirements, thus eliminating the need for a business to track the incomes of persons that take, or are considered for, such jobs (24 CFR 570.208(a)(1)(vii) and (d)(5)(i));
- Aggregation of Housing Units: Housing units assisted pursuant to the strategy may be considered to be part of a single structure for purposes of applying the low- and moderate-income national objective criteria, thus providing a greater flexibility to carry out housing programs that revitalize a neighborhood (24 CFR 570.208(a)(3) and (d)(5)(ii));
- Aggregate Public Benefit Standard Exemption: Economic development activities carried out under the strategy may, at the grantee's option, be exempt from the aggregate public benefit standards, thus increasing a grantee's flexibility for program design as well as reducing its record-keeping requirements (24 CFR 570.209(b)(2)(v)(L) and (M)); and
- Public Service Cap Exemption: Public services carried out pursuant to the strategy by a Community-Based Development Organization (CBDO) will be exempt from the public service cap (24 CFR 570.204(b)(2)(ii)).

Moreover, the relief for public service activities can be viewed in terms of the regulatory requirement that no more than 15% of the total CDBG allocation can be use for public services activities. Under this strategy, all public services offered with the subject neighborhood and carried out as part of qualified projects by a CBDO are exempt from the public service cap of 15%.

Therefore, the City of Clearwater will be able to offer a more aggressive level of service to stimulate community revitalization. It will also allow the City of Clearwater to address some of the urgent needs of the disadvantaged communities by offering job training and other related economic development assistance. In terms of housing, the revitalization strategy will allow the City to track scattered site housing units as a single strategy. This will permit the City of Clearwater to provide housing opportunities to not only low- to moderate-income families, but to other families who earn between 80% to 120% of area median income. This will increase the level of affordable housing units and thereby raise the income level of the neighborhood.

## **NRSA Boundaries**

The City of Clearwater has previously established and currently maintains three (3) different strategy areas.

The first strategy area encompasses Census Tract 261.01, Block Groups 2, and 3; Census Tract 261.02, Block Group 2; Census Tract 262.00, Block Groups 1 and 2; and Census Tract 263.00, Block Group 4, collectively known as the North Greenwood Neighborhood Revitalization Strategy Area. The North Greenwood Strategy Area is bounded by Kings Highway to the east, N. Osceola Avenue to the west, Union Street/Sunset Point Road to the north, and Drew Street/Maple Street/Palmetto Street to the south.

The second strategy area encompasses Census Tract 258.00, Block Groups 2 and 3; and Census Tract 259.00, Block Groups 1, 3, and 4, known as the Lake Bellevue Neighborhood Revitalization Strategy Area, bounded by South Missouri Avenue to the east, South Ft. Harrison Avenue to the west, Chestnut Street/Court Street to the north, and Belleair Road to the south.

The third strategy area encompasses Census Tract 264.00, Block Groups 1 and 2, known as the Downtown Gateway District Neighborhood Revitalization Area, bounded by Highland Avenue to the east, Missouri Avenue to the west, Drew Street to the north, and Court Street to the south.

Please see the attached Strategy Areas Map.

## **Neighborhood & Demographic Criteria**

### *North Greenwood Neighborhood Revitalization Strategy Area (NGNRSA)*

According to the 2010 U.S. Census, the NGNRSA includes some block groups within Census Tracts 261.01, 261.02, 262.00, and 263.00. According to 2020 HUD Low/Mod Data, and the 2014-2018 American Community Survey (ACS) the NGNRSA has a combined population of 5,651 people of which 58% is considered low- to moderate-income. The overall HUD LMI percentage in this neighborhood is approximately 58%. Census Tract 261.01 has a population of 1,257 people of which approximately 59% is low- to moderate-income, Census Tract 261.02 has a total population of 511 people of which 54% is low- to moderate-income, Census Tract 262.00 has a population of 2,068 people of which 65% is low- to moderate-income, and Census Tract 263.00 has a population of 1,815 people of which 35% is low- to moderate- income.

Additionally, with the exception of Census Tract 261.02, individuals in the NGNRSA experience a much higher percentage of poverty compared to the City of Clearwater (18.8%). The 2014-2018 ACS reported



that persons living below poverty level during the last 12 months in Tracts 261.01, 261.02, 262.00, and 263.00 were 23.9%, 15.6%, 34.8%, and 29.9% respectively.

The total land area for the NGNRSA is approximately 1.4 square miles. According to the 2014-2018 ACS, the population in the area is relatively young with the median age being estimated at approximately 37 years. There are approximately 1,142 families in the area with 527, or 46.1%, of the families living as married couples, and 458, or 40.1%, of the families living as a single female householder, with no husband present.

The area is also primarily residential in nature. According to the 2014-2018 ACS, there are a total of 2,457 housing units in this area. Out of the 2,457 housing units, 14.0% are vacant.

According to the 2014-2018 ACS, with the exception of Census Tract 261.02, the median home owner-occupied value in this area is lower than the rest of the City. The median value of homes in Tract 261.01, 261.02, 262.00, and 263.00 is \$202,100, \$231,300, \$129,300, and \$161,800, respectively. These are aggregate values that include some block groups not included in the NRSA. The median value of owner-occupied homes in the City of Clearwater is \$218,600.

According to the 2014-2018 ACS, the median contract rent is \$798 per month for Tract 261.01, \$797 for Tract 261.02, \$648 for Tract 262.00, and \$682 for Tract 263.00. The median contract rent for the City of Clearwater is \$869. The median gross rent is \$1,018 for Tract 261.01, \$999 for Tract 261.02, \$876 for Tract 262.00, and \$855 for Tract 263.00. The median gross rent for the City of Clearwater is \$1,052.

The median household income is also lower than the rest of the City. According to the 2014-2018 ACS, the median household income for the City of Clearwater is \$45,764. The median household income is \$44,769 for Tract 261.01, \$39,965 for Tract 261.02, \$24,224 for Tract 262.00, and \$29,289 for Tract 263.00.

#### *Lake Bellevue Neighborhood Revitalization Strategy Area (LBNRSA)*

The LBNRSA includes various block groups from Census Tracts 258.00 and 259.00. According to HUD 2020 Low/Mod data and 2014-2018 ACS data, the LBNRSA has a population of 6,668 persons of which 62% are considered low- to moderate-income. The overall HUD LMI percentage in this neighborhood is approximately 75%. Additionally, the 2014-2018 ACS reported that 41.5% of persons in the LBNRSA were living below the poverty level during the past 12 months, compared to a citywide percentage of 18.8%.

The total land area for the LBNRSA is approximately 1.1 square miles. According to the 2014-2018 ACS, the population in the area is nearly middle aged with the median age estimated at approximately 42 years. There are approximately 1,200 families in the area with 686, or 57.2% of the families living as married couples, and 402, or 33.5% of the families living as a single female householder with no husband present.

The area is also primarily residential in nature. According to the 2014-2018 ACS, there are a total of 3,429 housing units in this area. Out of the 3,429 housing units, 19.8% are vacant.

According to the 2014-2018 ACS, the median home owner-occupied value in this strategy area is much lower than the rest of the City. The median value of homes in Census Tract 258.00 is \$139,500 and is \$186,700 in Census Tract 259.00. The median value of owner-occupied homes in the City of Clearwater



is \$218,600. These values are aggregates which include all block groups within the Census Tracts 258.00 and 259.00. Not all block groups within these tracts are within the NRSA.

According to the 2014-2018 ACS, the median contract rent for is \$672 per month, and \$721 per month in Tracts 258.00 and 259.00, respectively. The median contract rent for the City of Clearwater is \$869. The median gross rent for Tract 258.00 is \$856 and is \$820 for Tract 259.00, whereas the median gross rent in the City of Clearwater is \$1,052.

The median household income is also lower than the rest of the City. According to the 2014-2018 ACS, the median household income for the City of Clearwater is \$45,764. The median household income for Tract 258.00 and Tract 259.00 is \$39,922 and \$26,969, respectively.

#### *Downtown Gateway District Neighborhood Revitalization Strategy Area (DGDNRSA)*

The DGDNRSA includes Census Tract 264.00 (Block Groups 1 and 2). According to HUD 2020 Low/Mod Data and 2014-2018 ACS data, the DGDNRSA has a population of 3,301 persons of which 72% are considered low to moderate income. The overall HUD LMI percentage in this neighborhood is approximately 82%. The 2014-2018 ACS reported that 26.2% of persons in the DGDNRSA were living below the poverty level during the past 12 months, compared to a citywide percentage of 18.8%.

The total land area for the DGDNRSA is approximately 0.4 square mile. According to the 2014-2018 ACS, the population in the area is relatively young with the median age being nearly 40 years. There are approximately 605 families in the area with 333, or 55% of the families living as married couples, and 228, or 44.9% of the families living as a single female householder, with no husband present.

The area is a mix of residential and commercial land uses. According to the 2014-2018 ACS, there are a total of 1,479 housing units in this area. Out of the 1,479 housing units, 21.4% are vacant.

According to the 2014-2018 ACS, the median home owner-occupied value in this area is far lower than the rest of the City. The median value of homes in the Downtown Gateway District is \$147,200; it is important to note that this is an aggregate value that include some block groups not included in the NRSA. The median value of owner-occupied homes in the City of Clearwater is \$153,900.

According to the 2014-2018 ACS, the median contract rent for Tract 264.00, is \$791 per month. The median contract rent for the City of Clearwater is \$869. The median gross rent for Downtown Gateway is \$920 (aggregate value includes block groups not within Downtown Gateway), whereas the median gross rent in the City of Clearwater is \$1,052.

The median household income in the Downtown Gateway District is also lower than the rest of the City. According to the 2014-2018 ACS, the median household income for the City of Clearwater is \$45,764. The median household income for Downtown Gateway is \$40,199. This value includes block groups that are not within the Downtown Gateway District; as such, the median income value of those block groups only within the Downtown Gateway District is likely lower.

#### **Community Consultation**

The community consultation proves involves soliciting input on the revitalization strategy from the residents of the area, owner-operators of businesses, local financial institutions, non-profit organizations, and community groups. The process used by the City of Clearwater in this section

included holding two public information-gathering meetings in the communities with key stakeholders, holding a workshop with grant subrecipients and service providers, providing a 30-day comment period, holding a public hearing with the Neighborhood and Affordable Housing Advisory Board (NAHAB), and holding a public hearing with the City Council with the results.

The first public meeting was held on February 4, 2020 for the LBNRSA and DGDNRSA, and the second public meeting was held on February 5, 2020 for the NGNRSA. The subrecipient and service provider workshop was held on February 27, 2020. The NAHAB met on June 9, 2020 and July 14, 2020. The City Council met to discuss the NRSAs, along with the 2020-2024 Consolidated Plan and the 2020-2021 Annual Action Plan, on July 16, 2020.

## **Assessment**

### *Level of Employment*

According to the 2014-2018 ACS, there are an estimated 116,484 persons living in the City of Clearwater. Of that, 96,619 were 16 years or older. The ACS reported that of this population, 60.9% is in the labor force. Moreover, 57.4% is employed and 5.4% is unemployed.

Although the City of Clearwater illustrates a vibrant City with employment opportunities, some neighborhood within the City do not show this type of success. In the NRSAs, the employment outlook is not as bright as the City as a whole. Some reasons for the disparities vary from educational attainment to economic disadvantage.

The 2014-2018 ACS estimated that a total of 4,431 persons 16 years of older living in the NGNRSA. Of this total, 57.7%, or 2,558 persons, are listed in the civilian labor force. The unemployment rate for this area, is 5.0%. The Bureau of Labor Statistics stated that the unemployment rate for the State of Florida has increased by 1.1% from March 2019 to March 2020. Based on these estimates, it is estimated that the current unemployment rate in the North Greenwood area may have also increased.

The 2014-2018 ACS estimated that a total of 5,214 persons 16 years of older living in the LBNRSA. Of this total, 57.5%, or 3,003 persons, are listed in the civilian labor force. The unemployment rate for this area, which includes the 258.00 and 259.00 Census Tracts, is approximately 13.5%. Again, based on the Bureau of Labor Statistics data, it is estimated that the current unemployment rate for Tract 258.00 and 259.00 may be higher than previous years.

Based on the 2014-2018 ACS, the unemployment rate for the DGDNRSA (Tract 264.00, Block Groups 1 and 2) is estimated at 12.1% of the populated age 16 years or older in the labor force. Of the population age 16 years or older, 67.0% is in the civilian labor force and 82.6% is employed. Based on the Bureau of Labor Statistics data, it is estimated that the current unemployment rate for Tract 264.00 may be higher than previous years.

### *Pervasive Poverty*

Within the combined NRSAs, the majority of residents are low- to moderate-income and many live below the poverty line. There are many factors that contribute to persons living in or below poverty. Some of these factors include educational attainment, households receiving public assistance/supplemental security income, and childhood poverty rates.

### Educational Attainment

According to the 2014-2018 ACS, the percentage of persons 25 years and older in the NGNRSA with no high school diploma is 17.8%, which is higher than the citywide percentage of 8.8%.

Additionally, the LBNRSA has a high rate of persons over the age of 25 without a high school diploma. According to the 2014-2018 ACS, 23.6% of persons 25 years and older are without a high school diploma.

Likewise, the DGDNRSA has a higher rate of persons over the age of 25 without a high school diploma. According to the 2014-2018 ACS, 19.0% of persons 25 years and older are without a high school diploma.

### Households Receiving Public Assistance

According to the 2014-2018 ACS, the percentage of households who received supplemental security income, cash public assistance income, or food stamps/SNAP public assistance in the NGNRSA is 49.6%. The citywide rate of households receiving supplemental security income, public assistance, or food stamps/SNAP is 17.5%.

According to the 2014-2018 ACS, there were at least 1,110 households in LBNRSA who received supplemental security income, cash public assistance income, or food stamps/SNAP public assistance, totaling 40.4%.

Approximately 55.2% of households in the DGDNRSA receive supplemental security income, cash public assistance income, or food stamps/SNAP.

### Childhood Poverty Rate

There is a strong association with childhood poverty rate, educational attainment, and persons who receive public assistance and/or supplemental security income. According to the 2014-2018 ACS, the percentage of families with related children under 18 years of age who live below the poverty level in Clearwater is 8.2%.

However, the NGNRSA is at a much higher rate. According to the 2014-2018 ACS, the percentage of families with related children under 18 years of age who are below poverty level is estimated at 17.7% for the block groups within the NGNRSA.

Similarly, in the LBNRSA, the percentage of families with related children under 18 years of age who are below poverty level is 29.8%.

For the DGDNRSA, the percentage of families with related children under 18 years of age who are below poverty level is 11.2% in the DGDNRSA block groups for Census Tract 264.00.

### **Neighborhood Business & Employment Data**

Data on the number of businesses located in the area and the number of people employed was not available for the current year. While the NGNRSA and LBNRSA are primarily residential, the DGDNRSA contains a greater commercial presence.

As presented in the original 2009 East Gateway District Neighborhood Revitalization Strategy Report (revised August 28, 2009) (now known as the Downtown Gateway District NRSA) that established the EGDNRSA (now DGDNRSA), the following businesses and employment conditions exist in the DGDNRSA.

*According to City business tax receipts, there are 217 licensed businesses in the [East Gateway] district. Of these businesses, approximately five opened in the past year. Non-home-based businesses are predominately located in owned or leased commercial space of 1,000 square feet or less. Larger-scale commercial buildings (25,000 and 50,000 square feet) accommodate general and professional office uses.*

*Aging infrastructure and chronic social ills including vagrancy, prostitution, and illegal drug activity have diminished the marketability of commercial space. It is estimated that 50 percent of commercial space in the district is currently vacant. Although very low commercial rents provide opportunity for small business enterprise, these businesses are characteristically undercapitalized and highly vulnerable to failure.*

*East Gateway business owners frequently complain that city sign regulation impede the ability to attract customers through signage. The mid-twentieth century “modern” architecture predominant in the district is more likely a factor since the style does not lend itself to sign placement. Also affecting the district’s customer base was the rerouting of a state road outside the district in conjunction with a new bridge opening in 2005. This action is linked to a greater than 50 percent decline in traffic volumes (largely beach traffic) on East Gateway’s major corridors.*

*Capital is available to East Gateway businesses through SBA lenders and several community banks in Clearwater offering counseling for business loan products. The University of South Florida (USF) Small Business Development Center & Entrepreneurial Training has a Clearwater Office that counsels clients and connects them with lending institutions. Also, the East Gateway Action Program includes an effort to develop low-interest lending programs that would benefit businesses in the area.*

*It is estimated that 540 persons are employed by non-home-based businesses in the district. It is estimated that the small businesses which represent the majority of East Gateway businesses employ from 1 to 10 employees. With the recent relocation of the Consumer Energy Solutions (call center) that employed 140 persons in the district, Achieva Credit Union is now the largest employer in East Gateway with approximately 50 employees.*

Source: East Gateway Neighborhood Revitalization Strategy, approved March 5, 2009, and revised August 28, 2009.

Presently, it is estimated that 17.4% of persons over 16 years of age in the DGDNRSA are unemployed, compared to the citywide rate of 5.4%. The District’s unemployment rate has increased since 2000, when the rate was 3.4%. District residents not in the labor force (i.e., neither employed nor looking for work) account for nearly 49.2% of persons over 16 years of age compared to the citywide figure of 39.1%.

ACS data shows that none of the 1,362 workers (age 16 and older) in the DGDNRSA work at home and 92 workers have less than a 10-minute travel time to work. Based on this information, it is estimated that 93% of DGDNRSA residents are employed outside the district.

### **Access to Capital for Area Businesses**

Potential business owners who seek capital from the private sector have found it difficult to secure resources. Private sector loans are normally larger than the amount of the funds needed by area small businesses and have underwriting criteria that most new or expanded businesses could not meet.

### **Public Participation**

Based on City of Clearwater community meetings and surveys completed by the residents of the three active NRSAs in 2020, the unmet demand for specific types of housing and community development activities include the following:

#### North Greenwood NRSA (2020)

- Housing
  - Concerns
    - Affordability/lack of affordable housing (all housing types)
    - Maintenance of affordable housing
    - Person's background (e.g. criminal record) as limitation on access to housing
  - Needs
    - Affordable owner housing/reasonable rental prices
    - Housing rehabilitation and repair (better information dissemination)
    - Utility assistance
    - Homebuyer down payment assistance (better information dissemination)
  - Opportunities
    - Relationship between housing rehabilitation for energy efficiency and lower utility costs, and ultimately lower housing costs
- Homelessness
  - Concerns
    - Lack of livable wage
    - Person's background (e.g. criminal record) as limitation to accessing employment
    - Ineffective shelters, shelter services that are depleted, and shelter facilities that are unattractive to homeless (e.g. Safe Harbor) – i.e., causing homeless to stay on streets rather than in shelter facilities
    - Homeless families living with non-homeless families
    - Homeless concentration near service providers (i.e., increased homeless presence/transient population in neighborhood)
  - Needs
    - Equitable distribution of resources
    - Improved shelter facilities and shelter services that are attractive to homeless (i.e., that homeless will want to go to for help)

- Homelessness outreach, particularly for homeless families and homeless families living with non-homeless families
  - Distribute affordable housing and shelter locations so that any single neighborhood is not overburdened by concentration of homeless
  - Improved coordination within the Continuum of Care in terms of case management, etc.
- Non-Homeless Special Needs
  - Concerns
    - Lack of mental/behavioral health resources and programs for persons with substance abuse challenges
  - Needs
    - Mental/behavioral health services and substance abuse treatment programs
- Community Development
  - Concerns
    - Condition of existing community buildings/facilities used by community-based organizations and maintenance of infrastructure and common areas
  - Needs
    - Improvements to MLK Center (e.g. rehabilitation/repair)
    - Improvements to African American Museum so that building can be used as activity center (e.g. youth services, etc.)
    - Improvements to Arts for Life Center
    - Improvements to Elks Lodge (e.g. façade/appearance)
    - Hispanic cultural center for the community
    - Address sewer smell in North Greenwood neighborhood (e.g. Marshall Street facility)
    - Better maintenance of roadway/streetscape improvements (e.g. roundabouts and landscaping)
    - Longer public recreation center/library hours to allow more access during viable times
    - Transportation services/assistance
    - Community art projects (e.g. dolphin statutes, painted manholes, etc.)
    - Business/façade improvements
  - Opportunities
    - Support/promote hiring of residents to do work on projects that are funded with CDBG and HOME funds (e.g. minority/women-owned businesses, registration process, advertise/promote more awareness)

Lake Bellevue NRSA and Downtown Gateway NRSA (2020)

- Housing
  - Concerns
    - Quality of housing stock (e.g. deteriorated units)
    - Lack of affordable housing inventory (e.g. not enough single-family units)
    - Lack of affordable rental housing that takes vouchers (e.g. not enough assisted units)
    - Disability income not enough to meet income requirements for rental (e.g. minimum 3x rent required for most units)

- Needs
  - Housing rehabilitation (homeowner and rental)
  - Affordable housing (single-family units)
  - Affordable rental housing that takes vouchers (assisted units)
  - Homebuyer assistance
  - Rental assistance
- Homelessness
  - Concerns
    - Homelessness, particularly among veterans, persons with substance abuse/behavioral challenges, and persons leaving prison
  - Needs
    - Prevention activities
    - Homeless shelters
    - Permanent supportive housing
    - Continued coordination with the Continuum of Care (e.g. link job training, housing, and counseling together)
    - Reentry facilities/services for persons leaving prison
    - Substance abuse and behavioral counseling services
    - Homeless services for veteran population
- Non-Homeless Special Needs
  - Concerns
    - Little information available regarding public services/support programs, or facilities that offer “one-stop” referrals and assistance to special populations
    - Pedestrian safety, particularly for the elderly and persons with disabilities
  - Needs
    - Lighted pedestrian crosswalk enhancements (i.e., visibility/accessibility improvements)
    - Utility assistance for persons on limited/fixed incomes
  - Opportunities
    - One-stop community resource center or directory
- Community Development
  - Concerns
    - Little information available regarding public services/support programs, or facilities that offer “one-stop” referrals and assistance to special populations
    - Lack of shade at public facilities
    - Lack of bus stop benches
  - Needs
    - More public greenspace
    - More shade at public facilities (e.g. pavilions, shade structures)
    - Park improvements at Ross Norton (e.g. lighting at night, shade during day, etc.)
    - Park improvements at Belmont Park (e.g. park acquisition/master plan)
    - Bus stop benches
    - One-stop community resource center or directory
    - Connect services with a public facility (i.e., place to go for public services)
  - Opportunities
    - Underutilized properties that could be used for public parks, etc.
    - Coordination with other City planning efforts



One of the primary impediments that disadvantaged communities encounter is the lack of investment or reinvestment from the private sector. The public sector has traditionally been the catalyst for funding in the redevelopment process. Additionally, community opposition to certain types of development may be a challenge to the NRSAs.

The NRSAs are primarily residential in character. The NGNRSA and LBNRSA are low- and moderate-income communities with housing stock comprised primarily of single-family homes. The DGDNRSA is approximately 80% residential but is comprised of more multi-family rental units. Based on the community meetings and stakeholder workshop held, residents of the NGNRSA, LBNRSA, and DGDNRSA have identified what they feel are the community's unmet needs. Any development activities that would limit efforts to overcome unmet needs would be strongly opposed by the communities.

Two community centers, the Ross Norton and North Greenwood (both recreation and aquatic complexes), are focal points for their respective neighborhoods and common meeting places. Most local community groups and organizations have been in existence for over a decade and are well-established in the community. These community groups and organizations include, but are not limited to, Clearwater Neighborhood Housing Services, Inc. (CNHS) and Homeless Empowerment Program (HEP). Additional organizations include the Willa Carson Health and Wellness Center, Clearwater Neighborhood Family Center, Community Service Foundation/Lake Belleview Community Association, and various neighborhood groups. These groups and organizations are experienced in their particular area of service; however, technical assistance would enhance the efforts of these groups and organizations.

The NGNRSA, LBNRSA, and DGDNRSA have actively participated in crime reduction tactics for years. They have organized crime watch programs that actively monitor and report suspicious activities to the police department. Future efforts to eliminate crime in the strategy areas include working with the City's Police Department to continue community policing efforts, developing a community enforcement program, establishing crime watch programs throughout the neighborhoods, and using code enforcement to reduce criminal activities. Existing code enforcement efforts have benefitted the communities. These efforts are not systematic in the neighborhood revitalization areas but based upon code enforcement efforts practiced throughout the city as a whole.

## **Economic Empowerment**

In order to accomplish successful objectives and to improve infrastructure and public services, there is a need to establish and implement strategies that will provide economic empowerment. The following goals and strategies will be pursued through interdepartmental efforts to ensure that the public realm and infrastructure reflect a commitment to revelation in the NRSAs.

- Objective 1: The first objective is to identify and remove impediments that are barriers to investment or reinvestment into the community.
- Allow for creative reuse of buildings and land.
  - Increase small business startups and decrease failure rate of small business.
  - Promote job skill training to the youth and minorities; and promote women-owned businesses and workforce development training for NRSA residents.

Lack of investment in the communities may be attributed to a high number of substandard structures, low per capital income of the residents, the perception of crime, and declining tax base. In order to

reduce the number of substandard structures, the City of Clearwater will continue to provide loans to eligible low- and moderate-income homeowners to repair their structures.

Objective 2: Identify and improve the safety and condition of parks and other facilities throughout the NRSAs.

- Increase and improve infrastructure within the designated parks and trails throughout the communities.

Objective 3: Expand the accessibility to and coordination of social services to City of Clearwater's special needs population, youth, and senior citizens.

Objective 4: Enhance the living environment for persons in the NRSAs.

- Improve public service activities and programs that eliminate blight and urban decay.

Objective 5: Help prevent and reduce homelessness within the NRSAs.

- Assist agencies that engage in homeless prevention and provide services.

## **Unmet Needs Analysis**

The following unmet needs have been identified by residents of the NRSAs and key stakeholders through the public community meetings, subrecipient and service provider workshop, and online survey.

### **NGNRSA Unmet Needs (2020)**

- Housing activities such as affordable owner and rental housing, housing rehabilitation and repair (including energy efficiency), utility assistance, and down payment assistance
- Homeless activities such as improved shelter facilities and services, equitable distribution of homeless resources, affordable housing, and shelter locations, improved coordination with Continuum of Care, and outreach for homeless families and homeless families living with non-homeless families
- Non-homeless special needs activities such as mental/behavioral health services and substance abuse treatment programs
- Community development activities such as improvements to existing community buildings/facilities used as activity centers (e.g. youth, seniors, arts, cultural, etc.), development of a Hispanic cultural center, maintenance of public infrastructure and common areas, longer public recreation center/library hours to allow more access, transportation services/assistance, and business/façade improvements

### **LBNRSA and DGDNRSA Unmet Needs (2020)**

- Housing activities such as housing rehabilitation, additional affordable housing units (single-family) and assisted rental units, and homebuyer and rental assistance
- Homeless activities such as prevention, shelters, permanent supportive housing, continued coordination with the Continuum of Care, reentry facilities/services for persons leaving prison, substance abuse and behavioral counseling services; and services for the veteran population

- Non-homeless special needs activities such as pedestrian crosswalk enhancements for visibility/accessibility, utility assistance for persons on fixed/limited incomes (e.g. elderly or persons with disabilities), and a one-stop community resource center or directory to list available public services
- Community development activities such as public safety improvements (e.g. pedestrian crosswalks), bus stop benches, park improvements at Belmont Park (e.g. park acquisition/master plan) and Ross Norton (e.g. lighting at night and shade during day), more greenspace in general, and a one-stop community resource center or directory to list available public services

## Performance Measures

### North Greenwood NRSA

To measure the success of the City's strategies to reach the goals identified, the following performance measurements are established for a five-year period:

1. Housing – Provide availability of, and accessibility to, decent affordable housing for the residents of the North Greenwood Neighborhood
  - a. Construct 10 new affordable rental housing units; construct 10 new infill units
  - b. Provide 10-12 eligible homeowners (or rental property owners) with housing rehabilitation/repair
  - c. Provide 10-12 eligible homebuyers with down payment assistance and/or closing costs to purchase a home, or eligible renters with rental or utility assistance
  - d. Provide homebuyer education classes for 15-20 persons who are eligible for assistance
2. Homelessness – Help to prevent and reduce homelessness within the North Greenwood Neighborhood
  - a. Sponsor overnight shelter stays at two (2) homeless facilities for homeless persons
  - b. Provide assistance for nutrition/food bank programs to serve 3,500 persons
  - c. Support local agencies for the screening and treatment of 5-10 persons for behavioral/mental health services or substance abuse treatment
3. Community Development and Public Services – Enhance the living environment for persons in the North Greenwood Neighborhood through community development activities, public service programs, and elimination of blight.
  - a. Remove blight by supporting a community clean-up day conducted by neighborhood groups/organizations.
  - b. Provide funding for a minimum of one (1) public facility projects (e.g. public building/resource center, park improvements, bus stops, etc.)
  - c. Reduce/prevent poverty
    - i. Collaborate with a minimum of two (2) agencies to support tutorial programs to increase basic education and life skills
    - ii. Sponsor 125 youth in mentoring programs designed to enhance growth and development skills
  - d. Promote self-sufficiency
    - i. Work with CareerSource Pinellas to provide 10 persons with access to career training programs

- ii. Collaborate with area social service agencies to provide vouchers for transportation for 15 persons conducting job searches
  - iii. Work with non-profit agencies to provide 10 persons with access to computer literacy and internet skills
- 4. Economic Development – Support programs that create economic opportunities in the North Greenwood Neighborhood, particularly for low- and moderate-income residents
  - a. Assist businesses with micro-business development activities and job creation

#### Lake Bellevue NRSA

To measure the success of the City's strategies to reach the goals identified, the following performance measurements are established for a five-year period:

1. Housing – Provide availability of, and accessibility to, decent affordable housing for the residents of the Lake Bellevue Neighborhood
  - a. Construct 15 housing units for rental and support homebuyer activities
  - b. Provide 15 eligible homeowners (or rental property owners) with housing rehabilitation/repair
  - c. Provide 10 eligible homebuyers with down payment assistance and/or closing costs to purchase a home, or eligible renters with rental or utility assistance
  - d. Provide homebuyer education classes for 10 persons who are eligible for assistance
2. Homelessness – Help to prevent and reduce homelessness within the Lake Bellevue Neighborhood
  - a. Sponsor overnight shelter stays at two (2) homeless facilities for homeless persons
  - b. Provide assistance for nutrition/food bank programs to serve 1,500 persons
  - c. Support local agencies for the screening and treatment of 5-10 persons for behavioral/mental health services or substance abuse treatment
3. Community Development and Public Services – Enhance the living environment for persons in the Lake Bellevue Neighborhood through community development activities, public service programs, and elimination of blight
  - a. Remove blight by supporting a community clean-up day conducted by neighborhood groups/organizations.
  - b. Collaborate with area social service agencies to provide summer vouchers for recreational activities
  - c. Provide funding for a minimum of two (2) public facility projects (e.g. public building/resource center, park improvements, bus stops, etc.)
  - d. Reduce/prevent poverty
    - i. Collaborate a minimum of one (1) agency to support tutorial programs to increase basic education and life skills
    - ii. Sponsor 50 youth in mentoring programs designed to enhance growth and development skills
  - e. Promote self-sufficiency
    - i. Collaborate with area social service agencies to provide vouchers for transportation for 10 persons conducting job searches
    - ii. Work with non-profit agencies to offer 10 persons access to computer literacy and internet skills

Downtown Gateway NRSA

To measure the success of the City’s strategies to reach the goals identified, the following performance measurements are established for a five-year period:

1. Housing – Provide availability of, and accessibility to, decent affordable housing for the residents of the Downtown Gateway Neighborhood
  - a. Construct 10 new affordable “for sale” infill units
  - b. Provide 15 eligible homebuyers with down payment assistance and/or closing costs to purchase a home, or eligible renters with rental or utility assistance
  - c. Provide homebuyer education classes for 15-20 persons who are eligible for assistance
2. Non-Homeless Special Needs – Expand the accessibility and coordination of social services to special needs populations in the Downtown Gateway Neighborhood
  - a. Provide a minimum of two (2) agencies with funds to assist frail/elderly, disabled, or veteran populations with special needs programs or reentry programs for persons leaving institutional systems
3. Community Development and Public Services – Enhance the living environment for persons in the Downtown Gateway Neighborhood through community development activities, public service programs, and elimination of blight
  - a. Provide funding for a minimum of one (1) public facility project (e.g. public building/resource center, park improvements, bus stops, etc.)
  - b. Provide funding for a minimum of one (1) public infrastructure project (e.g. crosswalks/sidewalks, streetscape, etc.)
  - c. Reduce/prevent poverty
    - i. Sponsor 50 youth in mentoring programs designed to enhance growth and development skills
4. Economic Development – Support programs that create economic opportunities in the Downtown Gateway Neighborhood, particularly for low- and moderate-income residents
  - a. Provide a minimum of two (2) businesses with façade improvements
  - b. Provide small businesses with technical support and training
  - c. Assist businesses with micro-business development activities and job creation

# Public Participation

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# **NOTICE OF COMMUNITY DISCUSSION FORUM CITY OF CLEARWATER, FLORIDA**

## **Five-Year Consolidated Plan for Fiscal Years 2020/2021 through 2024/2025**

A Neighborhood Revitalization Strategy is a group of comprehensive community revitalization strategies that seek to create partnerships among the local government, the private sector, community organizations and neighborhood residents. The goal is to stimulate the reinvestment of human and economic capital by economically empowering low- to moderate-income residents. This community forum will help to prioritize needs and identify strategies that may be eligible for federal funding through the Community Development Block Grant (CDBG) and HOME Investment Partnerships Program under the U.S. Department of Housing and Urban Development (HUD). Wade Trim Consultants will lead a discussion at two separate community meetings to obtain your comments.

A discussion regarding the Lake Bellevue and Downtown Gateway Revitalization Strategies:

**WHERE:** Ross Norton Recreation Center  
1426 South Martin Luther King, Jr. Avenue, Clearwater, FL  
**WHEN:** Tuesday, February 4, 2020 at 5:30pm

A discussion regarding the North Greenwood Revitalization Strategy:

**WHERE:** North Greenwood Recreation Center  
900 North Martin Luther King, Jr. Avenue, Clearwater, FL  
**WHEN:** Wednesday, February 5, 2020 at 5:30pm

Should you have any questions in reference to this advertisement, please contact:

Chuck Lane, Assistant Director

City of Clearwater, Economic Development and Housing Department  
P.O. Box 4748, Clearwater, FL 33758-4748

(727) 562-4023, or by email at: [Charles.Lane@MyClearwater.com](mailto:Charles.Lane@MyClearwater.com)





## WHAT WILL YOUR COMMUNITY LOOK LIKE IN THE NEXT 5 YEARS?

**Are you concerned about  
affordable housing (owner & rental),  
fair housing,  
homelessness,  
community services,  
public facilities, or  
technical assistance for entrepreneurs?**

**Here is your opportunity to share your ideas.**

### **What**

Lake Belleview and Downtown Gateway Neighborhood  
Revitalization Strategy Consolidated Plan Community Forum

### **When**

Tuesday, February 4, 2020  
5:30 pm - 7:00 pm

### **Where**

Ross Norton Recreation Center  
1426 S Martin Luther King Jr Ave  
Clearwater, FL 33756

A Neighborhood Revitalization Strategy is a group of comprehensive community revitalization strategies that seek to create partnerships among the local government, the private sector, community organizations, and neighborhood residents. The goal is to stimulate the reinvestment of human and economic capital by economically empowering low-to moderate-income residents. This community forum will help to prioritize needs and identify strategies that may be eligible for federal funding through the Community Development Block Grant (CDBG) and HOME Investment Partnerships Program under the U.S. Department of Housing and Urban Development (HUD).

Wade Trim Consultants will lead a discussion to obtain your comments. For general information please contact Chuck Lane, Assistant Director, City of Clearwater Economic Development & Housing Department at (727) 562-4023 or by email at

[Charles.Lane@MyClearwater.com](mailto:Charles.Lane@MyClearwater.com).

The City of Clearwater strongly supports and fully complies with the Americans with Disabilities Act (ADA). Please advise us at least 48 hours prior to the meeting if you require special accommodations at (727) 562-4090.

You may also provide feedback by completing a brief survey, which can be accessed at <https://www.surveymonkey.com/r/clearwatersurvey2020> or by scanning the following QR code with your smartphone:





## WHAT WILL YOUR COMMUNITY LOOK LIKE IN THE NEXT 5 YEARS?

**Are you concerned about  
affordable housing (owner & rental),  
fair housing,  
homelessness,  
community services,  
public facilities, or  
technical assistance for entrepreneurs?**

**Here is your opportunity to share your ideas.**

### **What**

North Greenwood Neighborhood Revitalization Strategy  
Consolidated Plan Community Forum

### **When**

Wednesday, February 5, 2020  
5:30 pm - 7:00 pm

### **Where**

North Greenwood Recreation Center  
900 N Martin Luther King Jr Ave  
Clearwater, FL 33755

A Neighborhood Revitalization Strategy is a group of comprehensive community revitalization strategies that seek to create partnerships among the local government, the private sector, community organizations, and neighborhood residents. The goal is to stimulate the reinvestment of human and economic capital by economically empowering low-to moderate-income residents. This community forum will help to prioritize needs and identify strategies that may be eligible for federal funding through the Community Development Block Grant (CDBG) and HOME Investment Partnerships Program under the U.S. Department of Housing and Urban Development (HUD).

Wade Trim Consultants will lead a discussion to obtain your comments. For general information please contact Chuck Lane, Assistant Director, City of Clearwater Economic Development & Housing Department at (727) 562-4023 or by email at

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The City of Clearwater strongly supports and fully complies with the Americans with Disabilities Act (ADA). Please advise us at least 48 hours prior to the meeting if you require special accommodations at (727) 562-4090.

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## **City of Clearwater Five-Year Consolidated Plan**

### **Community Meeting: Lake Bellevue and Downtown Gateway (East Gateway)**

**February 4, 2020 | 5:30 p.m.**

Ross Norton Recreation & Aquatic Complex/Extreme Sports Park  
1426 S. Martin Luther King Jr. Ave.  
Clearwater, FL 33756

## **MEETING SUMMARY**

The City of Clearwater is in the process of drafting a Five-Year Consolidated Plan for Program Years (PY) 2020/2021-2024/2025 to create a strategic and unified vision for HUD funding over the next five years. In order to develop this vision, City of Clearwater conducted a series of community meetings during February 2020 to collect input and comments related to the Five-Year Consolidated Plan.

On February 4, 2020, the City conducted a community meeting at the Ross Norton Recreation & Aquatic Complex/Extreme Sports Park on S. Martin Luther King Jr. Avenue. Approximately 14 participants representing the Lake Bellevue and Downtown Gateway (East Gateway) neighborhoods and surrounding community attended the meeting. Additionally, six (6) representatives of the City of Clearwater and the City's consultant (Wade Trim) were in attendance.

In an effort to provide an environment that would allow for all attendees to be heard, a three-tier approach was conducted. The first was to present an educational PowerPoint which provided background on the purpose of drafting a Five-Year Plan, which activities and areas are eligible for HUD funding, and the schedule that City of Clearwater will follow to adopt the Five-Year Plan in 2020. The second was a paper and online survey asking the participants about their needs and experiences working with the City of Clearwater to administer HUD funds. The third was an open discussion where the participants were asked to discuss their housing and community development priorities over the next five years.

## **Survey**

The survey was intended to allow participants to convey their familiarity with HUD programs administrated by City of Clearwater and to provide input on specific needs for federal fund administration. The survey included 13 questions in an open-ended format. One (1) paper survey was returned at the end of the Lake Bellevue and Downtown Gateway (East Gateway) community meeting.

Links to the online survey were shared and participants were encouraged to invite friends and neighbors to take the online survey. The online survey was made available on January 17, 2020 and kept open until March 27, 2020. Results of the online survey are documented separately.

## **Open Discussion**

During the discussion, the participants were asked to speak openly regarding issues affecting their neighborhood and surrounding community. A number of priorities were brought to City of Clearwater's attention. These priorities are listed below, specific to the Lake Bellevue and Downtown Gateway (East Gateway) neighborhoods:

- Housing
  - Concerns
    - Quality of housing stock (e.g. deteriorated units)
    - Lack of affordable housing inventory (e.g. not enough single-family units)
    - Lack of affordable rental housing that takes vouchers (e.g. not enough assisted units)

- Disability income not enough to meet income requirements for rental (e.g. minimum 3x rent required for most units)
  - Needs
    - Housing rehabilitation (homeowner and rental)
    - Affordable housing (single-family units)
    - Affordable rental housing that takes vouchers (assisted units)
    - Homebuyer assistance
    - Rental assistance
- Homelessness
  - Concerns
    - Homelessness, particularly among veterans, persons with substance abuse/behavioral challenges, and persons leaving prison
  - Needs
    - Prevention activities
    - Homeless shelters
    - Permanent supportive housing
    - Continued coordination with the Continuum of Care (e.g. link job training, housing, and counseling together)
    - Reentry facilities/services for persons leaving prison
    - Substance abuse and behavioral counseling services
    - Homeless services for veteran population
- Non-Homeless Special Needs
  - Concerns
    - Little information available regarding public services/support programs, or facilities that offer “one-stop” referrals and assistance to special populations
    - Pedestrian safety, particularly for the elderly and persons with disabilities
  - Needs
    - Lighted pedestrian crosswalk enhancements (i.e., visibility/accessibility improvements)
    - Utility assistance for persons on limited/fixed incomes
  - Opportunities
    - One-stop community resource center or directory
- Community Development
  - Concerns
    - Little information available regarding public services/support programs, or facilities that offer “one-stop” referrals and assistance to special populations
    - Lack of shade at public facilities
    - Lack of bus stop benches
  - Needs
    - More public greenspace
    - More shade at public facilities (e.g. pavilions, shade structures)
    - Park improvements at Ross Norton (e.g. lighting at night, shade during day, etc.)
    - Park improvements at Belmont Park (e.g. park acquisition/master plan)
    - Bus stop benches
    - One-stop community resource center or directory
    - Connect services with a public facility (i.e., place to go for public services)
  - Opportunities
    - Underutilized properties that could be used for public parks, etc.
    - Coordination with other City planning efforts

## **Conclusion**

Although there are many priorities that the Lake Bellevue and Downtown Gateway (East Gateway) neighborhoods and surrounding community felt are important, these priorities can be summarized as follows:

- Housing activities such as housing rehabilitation, additional affordable housing units (single-family) and assisted rental units, and homebuyer and rental assistance
- Homeless activities such as prevention, shelters, permanent supportive housing, continued coordination with the Continuum of Care, reentry facilities/services for persons leaving prison, substance abuse and behavioral counseling services; and services for the veteran population
- Non-homeless special needs activities such as pedestrian crosswalk enhancements for visibility/accessibility, utility assistance for persons on fixed/limited incomes (e.g. elderly or persons with disabilities), and a one-stop community resource center or directory to list available public services
- Community development activities such as public safety improvements (e.g. pedestrian crosswalks), bus stop benches, park improvements at Belmont Park (e.g. park acquisition/master plan) and Ross Norton (e.g. lighting at night and shade during day), more greenspace in general, and a one-stop community resource center or directory to list available public services

For questions regarding the Five-Year Consolidated Plan, please contact Chuck Lane at (727) 562-4023 or [Charles.Lane@MyClearwater.com](mailto:Charles.Lane@MyClearwater.com).

City of Clearwater  
Economic Development & Housing Department  
600 Cleveland St, Suite 600  
Clearwater, FL 33755

More information can be found at [www.myclearwater.com/housing](http://www.myclearwater.com/housing)



**City of Clearwater Five-Year Consolidated Plan  
Community Meeting: North Greenwood  
February 5, 2020 | 5:30 p.m.**

North Greenwood Recreation Center  
900 N. Martin Luther King Jr. Avenue  
Clearwater, FL 33755

**MEETING SUMMARY**

The City of Clearwater is in the process of drafting a Five-Year Consolidated Plan for Program Years (PY) 2020/2021-2024/2025 to create a strategic and unified vision for HUD funding over the next five years. In order to develop this vision, City of Clearwater conducted a series of community meetings during February 2020 to collect input and comments related to the Five-Year Consolidated Plan.

On February 5, 2020, the City conducted a community meeting at the North Greenwood Recreation Center on N. Martin Luther King Jr. Avenue. Approximately 23 participants representing the North Greenwood neighborhood and surrounding community attended the meeting. Additionally, six (6) representatives of the City of Clearwater and the City's consultant (Wade Trim) were in attendance.

In an effort to provide an environment that would allow for all attendees to be heard, a three-tier approach was conducted. The first was to present an educational PowerPoint which provided background on the purpose of drafting a Five-Year Plan, which activities and areas are eligible for HUD funding, and the schedule that City of Clearwater will follow to adopt the Five-Year Plan in 2020. The second was a paper and online survey asking the participants about their needs and experiences working with the City of Clearwater to administer HUD funds. The third was an open discussion where the participants were asked to discuss their housing and community development priorities over the next five years.

**Survey**

The survey was intended to allow participants to convey their familiarity with HUD programs administrated by City of Clearwater and to provide input on specific needs for federal fund administration. The survey included 13 questions in an open-ended format. Four (4) paper surveys were returned at the end of the North Greenwood community meeting.

Links to the online survey were shared and participants were encouraged to invite friends and neighbors to take the online survey. The online survey was made available on January 17, 2020 and kept open until March 27, 2020. Results of the online survey are documented separately.

**Open Discussion**

During the discussion, the participants were asked to speak openly regarding issues affecting their neighborhood and surrounding community. A number of priorities were brought to City of Clearwater's attention. These priorities are listed below, specific to the North Greenwood neighborhood:

- Housing
  - Concerns
    - Affordability/lack of affordable housing (all housing types)
    - Maintenance of affordable housing
    - Person's background (e.g. criminal record) as limitation on access to housing
  - Needs
    - Affordable owner housing/reasonable rental prices
    - Housing rehabilitation and repair (better information dissemination)
    - Utility assistance

- Homebuyer down payment assistance (better information dissemination)
  - Opportunities
    - Relationship between housing rehabilitation for energy efficiency and lower utility costs, and ultimately lower housing costs
- Homelessness
  - Concerns
    - Lack of livable wage
    - Person's background (e.g. criminal record) as limitation to accessing employment
    - Ineffective shelters, shelter services that are depleted, and shelter facilities that are unattractive to homeless (e.g. Safe Harbor) – i.e., causing homeless to stay on streets rather than in shelter facilities
    - Homeless families living with non-homeless families
    - Homeless concentration near service providers (i.e., increased homeless presence/transient population in neighborhood)
  - Needs
    - Equitable distribution of resources
    - Improved shelter facilities and shelter services that are attractive to homeless (i.e., that homeless will want to go to for help)
    - Homelessness outreach, particularly for homeless families and homeless families living with non-homeless families
    - Distribute affordable housing and shelter locations so that any single neighborhood is not overburdened by concentration of homeless
    - Improved coordination within the Continuum of Care in terms of case management, etc.
- Non-Homeless Special Needs
  - Concerns
    - Lack of mental/behavioral health resources and programs for persons with substance abuse challenges
  - Needs
    - Mental/behavioral health services and substance abuse treatment programs
- Community Development
  - Concerns
    - Condition of existing community buildings/facilities used by community-based organizations and maintenance of infrastructure and common areas
  - Needs
    - Improvements to MLK Center (e.g. rehabilitation/repair)
    - Improvements to African American Museum so that building can be used as activity center (e.g. youth services, etc.)
    - Improvements to Arts for Life Center
    - Improvements to Elks Lodge (e.g. façade/appearance)
    - Hispanic cultural center for the community
    - Address sewer smell in North Greenwood neighborhood (e.g. Marshall Street facility)
    - Better maintenance of roadway/streetscape improvements (e.g. roundabouts and landscaping)
    - Longer public recreation center/library hours to allow more access during viable times
    - Transportation services/assistance
    - Community art projects (e.g. dolphin statues, painted manholes, etc.)
    - Business/façade improvements
  - Opportunities



- Support/promote hiring of residents to do work on projects that are funded with CDBG and HOME funds (e.g. minority/women-owned businesses, registration process, advertise/promote more awareness)

## **Conclusion**

Although there are many priorities that the North Greenwood neighborhood and surrounding community felt are important, these priorities can be summarized as follows:

- Housing activities such as affordable owner and rental housing, housing rehabilitation and repair (including energy efficiency), utility assistance, and down payment assistance
- Homeless activities such as improved shelter facilities and services, equitable distribution of homeless resources, affordable housing, and shelter locations, improved coordination with Continuum of Care, and outreach for homeless families and homeless families living with non-homeless families
- Non-homeless special needs activities such as mental/behavioral health services and substance abuse treatment programs
- Community development activities such as improvements to existing community buildings/facilities used as activity centers (e.g. youth, seniors, arts, cultural, etc.), development of a Hispanic cultural center, maintenance of public infrastructure and common areas, longer public recreation center/library hours to allow more access, transportation services/assistance, and business/façade improvements

For questions regarding the Five-Year Consolidated Plan, please contact Chuck Lane at (727) 562-4023 or Charles.Lane@MyClearwater.com.

City of Clearwater  
Economic Development & Housing Department  
600 Cleveland St., Suite 600  
Clearwater, FL 33755

More information can be found at [www.myclearwater.com/housing](http://www.myclearwater.com/housing)



**City of Clearwater Five-Year Consolidated Plan  
Subrecipient & Grant Application Workshop  
February 27, 2020 | 9:30 a.m.**

City of Clearwater Main Library  
100 N. Osceola Ave., 2<sup>nd</sup> Floor Board Room  
Clearwater, FL 33755

**MEETING SUMMARY**

The City of Clearwater is in the process of drafting a Five-Year Consolidated Plan for Program Years (PY) 2020/2021-2024/2025 to create a strategic and unified vision for HUD funding over the next five years. In order to develop this vision, City of Clearwater conducted a series of community meetings during February 2020 to collect input and comments related to the Five-Year Consolidated Plan.

On February 27, 2020, the City conducted a *Subrecipient & Grant Application Workshop* at the City of Clearwater Main Library. Approximately 33 persons attended the meeting, including representatives of 22 nonprofits (i.e., service providers) and community groups that are potential subrecipients of the City's HUD-funded grant programs. These groups included:

- R'Club Childcare, Inc.
- Kimberly Home, Inc.
- Homeless Empowerment Program (HEP), Inc.
- Pinellas Opportunity Council Chore Services Program
- The Salvation Army
- RCS Pinellas
- Gulfcoast Legal Services
- Intracultural Advocacy Institute (ICAI)/Hispanic Outreach Center
- Tampa Bay Black Business Investment Corp., Inc. (BBIC)
- Habitat for Humanity
- Mattie Williams Neighborhood Family Center (NFC)
- Tampa Bay Community Development Corporation (CDC)
- Directions for Living
- Prospera Florida
- CNHC, Inc.
- CEO Roundtable Network
- Tarpon Springs Housing Authority
- Pinellas Community Foundation (PCF)
- Seeds of Promise CDC
- Miracles Outreach CDC
- FYI Community Partnership (FYICP)
- WestCare Gulfcoast-Florida, Inc.

Additionally, representatives of the City of Clearwater and the City's consultant (Wade Trim) were in attendance.

In an effort to provide an environment that would allow for all participants to be heard, a three-tier approach was conducted. The first was to present an educational PowerPoint which provided background on the purpose of drafting a Five-Year Plan, which activities and areas are eligible for HUD funding, and the schedule that City of Clearwater will follow to adopt the Five-Year Plan in 2020. The second was a paper and online survey asking the participants about their needs and experiences working with the City of Clearwater to administer HUD funds. The third was an open discussion where the participants were asked to discuss their housing and community development priorities over the next five years.

**Survey**

The survey was intended to allow participants to convey their familiarity with HUD programs administrated by City of Clearwater and to provide input on specific needs for federal fund administration. The survey included 13 questions in an open-ended format. Two (2) paper surveys were returned at the end of the North Greenwood community meeting.

Links to the online survey were shared and participants were encouraged to invite friends and neighbors to take the online survey. The online survey was made available on January 17, 2020 and kept open until March 27, 2020. Results of the online survey are documented separately.

### **Open Discussion**

During the discussion, the participants were asked to speak openly regarding issues affecting their ability to provide public services and the needs of their clients. A number of priorities were brought to City of Clearwater's attention. These priorities are listed below, specific to the nonprofits (i.e., service providers) and community groups:

- Housing
  - Concerns
    - Working poor
    - Landlord/tenant issues (e.g. slum lords and blighted properties)
    - Perpetuating concentrations of poverty and low-income housing (e.g. reinforcing same housing types/values and not improving the community or encouraging a broad mix of housing types/values)
    - Sustainability of neighborhood investments (over time)
  - Needs
    - Affordable housing inventory/supply – especially workforce and mixed-types, including rental, public, and single-family
    - Assistance for homeowners who can no longer afford their home (e.g. empty-nesters and elderly persons wishing to age-in-place)
    - Rental rehabilitation program (0% interest and match from City)
    - Down payment assistance (DPA)
  - Opportunities
    - Regulation reform (e.g. zoning standards, lot sizes, setbacks, etc.)
    - Work with the business community/neighborhood organizations to develop/reform policies that will be effective and benefit all
    - Research other community that have attempted to mix communities (income levels, etc.) to determine what “works”
    - Services to match elderly homeowners with renter to help offset housing costs
    - Cap on rent increases (e.g. rent control for private sector, not only subsidized housing)
    - Incentivize affordable development (e.g. impact fees, flexible lot sizes, density bonuses, etc.)
- Homelessness
  - Concerns
    - Lack of affordable housing
    - Mental illness
    - Lack of identification (e.g. driver's license or ID card) as obstacle to gaining housing, employment, and services
    - Distance to shelters and services
    - Capacity of shelters
  - Needs
    - Mental illness/behavioral health services
    - Transitional housing and assistance
    - Better centralized shelter locations and one-stop resource guide/asset map for public services
    - “Wrap-around” case management and holistic services for individuals (e.g. job skills, mental health services, etc.)
  - Opportunities

- Identification program/legal assistance (e.g. ID cards, etc.)
  - Empowerment program
  - Funding collaborations and relationship building between service providers (e.g. regular meetings, etc.)
  - Training for law enforcement on how to interact with homeless population
- Non-Homeless Special Needs
  - Concerns
    - Food challenged population (e.g. choosing between shelter, food, and medication, but cannot afford all)
    - Youth aging-out of foster care
    - Neglected elderly/seniors
  - Needs
    - Food programs/assistance for general population (including elderly/seniors)
    - Socialization programs for elderly/seniors
    - Quality assisted living for persons with special needs
    - Wheelchair ramps (accessibility improvements)
- Community Development
  - Concerns
    - Boundaries in CRAs as limiting
  - Needs
    - More affordable commercial developments to provide opportunity for business ownership and employment
  - Opportunities
    - Comprehensive economic development strategy (e.g. get businesses into neighborhood to bring up the community)
    - Zoning changes to allow commercial development in neighborhoods (i.e., at neighborhood scale)
    - Incentivize businesses to come into community (e.g. mixed-use options)
    - Improved transportation corridors to support (rather than hinder) businesses

## **Conclusion**

Although there are many priorities that nonprofits (i.e., service providers) and community groups feel are important, these priorities can be summarized as follows:

- Housing activities, such as regulation reform to incentivize affordable housing of mixed types/values; rent increase cap; tactics to allow senior/elderly homeowners to age-in-place (e.g. rental matchmaking, accessory units, etc.); rental rehabilitation program to address condition of blighted rental properties; and down payment assistance for homeownership.
- Homeless activities, such as mental illness/behavioral health services; transitional housing and assistance; ID card program; training for law enforcement; centralized shelter locations with capacity; one-stop resource guide/asset map; and case management, including wrap-around case management for individuals (e.g. empowerment program and funding collaborations between Continuum of Care member groups).
- Non-homeless special needs activities, such as services for youth aging-out of foster care; food programs/assistance for general population (including elderly/seniors); socialization programs for elderly/seniors; quality assisted living for persons with special needs; and accessibility improvements (e.g. wheelchair ramps, etc.).

- Community development activities, such as a comprehensive economic development strategy (including CRA boundary/adjustment considerations); zoning changes to allow neighborhood-scale/affordable commercial development; incentives for businesses (e.g. mixed-use options); and improved transportation corridors.

For questions regarding the Five-Year Consolidated Plan, please contact Chuck Lane at (727) 562-4023 or [Charles.Lane@MyClearwater.com](mailto:Charles.Lane@MyClearwater.com).

City of Clearwater  
Economic Development & Housing Department  
600 Cleveland St., Suite 600  
Clearwater, FL 33755

More information can be found at [www.myclearwater.com/housing](http://www.myclearwater.com/housing)



**City of Clearwater Five-Year Consolidated Plan  
Community Survey Results  
January 17, 2020 – March 27, 2020**

<https://www.surveymonkey.com/r/clearwatersurvey2020>

<https://www.surveymonkey.com/r/clearwatersurvey2020?lang=es>

## **SURVEY SUMMARY**

The City of Clearwater is in the process of drafting a Five-Year Consolidated Plan for PY 2020/2021-2024/2025 to create a strategic and unified vision for HUD funding over the next five years. In order to develop this vision, City of Clearwater conducted a community survey from January 17, 2020 through March 27, 2020 to collect input and comments related to the Five-Year Consolidated Plan.

The survey was intended to allow participants to convey their familiarity with HUD programs administered by City of Clearwater and to provide input on specific needs for federal fund administration. The survey included 13 questions in multiple-choice and open-ended formats. An example of the survey is attached.

English and Spanish language links to the online survey were advertised on the City's Housing Division webpage and on flyers/posters for public participation activities, including the community and service provider meetings held on February 4, 5, and 27, 2020. Copies of the paper survey were provided to each meeting participant and links to the online survey were shared during presentations and on handouts. Additionally, copies of the paper survey were left at the front desks of the Ross Norton Recreation & Aquatic Complex/Extreme Sports Park and North Greenwood Recreation Center to be made available to facility users.

The online survey was made available from January 17, 2020 through March 27, 2020. The survey was closed, and results were tallied during the week of March 30, 2020. In total, 103 surveys (electronic and paper) were returned at the end of survey period.

## **SURVEY RESULTS**

**Question #1    How familiar are you with the City of Clearwater's housing programs and community services?**

**Results**

This was a multiple-choice question. The choices were "very familiar," "somewhat familiar," or "not at all familiar."

- Approximately 10% of respondents were "very familiar"
- Approximately 51% of the survey respondents were "somewhat familiar"
- Approximately 40% of respondents were "not at all familiar"

**Question #2    What have you perceived to be the major housing or community development concerns in the City of Clearwater over the past five (5) years?**

**Results**

This was an open-ended question. Applicants were able to provide three open-ended responses. The following summarizes the most repeated responses:

*Affordable housing (owned and rented, existing and new construction)*  
*Housing rehabilitation (owned and rented, landlord incentives, age of housing stock)*  
*Lack of housing stock*  
*Homelessness (facilities and services, families and veterans)*  
*Down-payment assistance*  
*Youth programs/services*  
*Code enforcement/blight elimination*  
*Housing for the disabled*  
*Information dissemination/education programs*  
*Infrastructure (sidewalks, roads, public transit, walkability)*  
*Neighborhood safety/security*  
*Senior programs/services*  
*Senior housing*  
*Mental health services*  
*Scientology*  
*Neighborhood reinvestment*  
*Neighborhood beautification/compatibility*  
*Better paying jobs*

**Question #3** Please rate each of the following housing activities on a scale of 1 to 5, with 5 being the highest priority.

#### **Results**

This was a ranking questions question. Respondents were given 5 different housing activities to rank from 1 to 5, with 5 being the most needed. Of the 103 returned surveys, 101 responses were received for this question. The following summarizes the responses in order of the weighted average response:

- Homeowner Assistance 3.98
- Owner-Occupied Housing Rehabilitation 3.82
- New Construction, Multi-Family 3.40
- Renter-Occupied Housing Rehabilitation 3.30
- New Construction, Single Family 3.22

Open-ended “other” entries generally included: housing rehabilitation over new construction, allowing accessory dwelling units senior housing, and more HUD properties.

The highest priority housing activity identified in this question is Homeowner Assistance.

**Question #4** Please rate each of the following homeless services activities on a scale of 1 to 5, with 5 being the highest priority.

#### **Results**

This was a ranking questions question. Respondents were given 6 different housing activities to rank from 1 to 5, with 5 being the most needed. Of the 103 returned surveys, 103 responses were received for this question. The following summarizes the responses in order of the weighted average response:

- Mental Health Services 4.31
- Homeless Services for Youth 4.21

- Substance Abuse Services 4.09
- Employment Training 4.01
- Homeless Facilities and Shelters 3.97
- Case Management 3.88

Open-ended “other” entries generally included: Social worker assistance for homeless, vets, and elderly; homeless veteran resources, food and clothe services, housing special needs populations, and senior services.

The highest priority homeless services activity identified in this question is Mental Health Services.

**Question #5: Please rate each of the following public/social services activities on a scale of 1 to 5, with 5 being the highest priority.**

#### **Results**

This was a ranking questions question. Respondents were given 6 different housing activities to rank from 1 to 5, with 5 being the most needed. Of the 103 returned surveys, 101 responses were received for this question. The following summarizes the responses in order of the weighted average response:

- Health Services 4.18
- Youth Services 4.12
- Senior Services 3.90
- Services for Persons with Disabilities 3.86
- Transportation Services 3.85
- Legal Services 3.37

Open-ended “other” entries generally included: Making services know, having a help center, and better senior services.

The highest priority public/social services activity identified in this question is Health Services.

**Question #6: Please rate each of the following community and economic development activities on a scale of 1 to 5, with 5 being the highest priority.**

#### **Results**

This was a ranking questions question. Respondents were given 8 different housing activities to rank from 1 to 5, with 5 being the most needed. Of the 103 returned surveys, 103 responses were received for this question. The following summarizes the responses in order of the weighted average response:

- Public Utility Improvements (Water, Sewer, Stormwater) 3.84
- Youth Centers 3.69
- Road Repair/Reconstruction 3.67
- Sidewalk Improvements 3.50
- Community/Recreation Centers 3.42
- Senior Centers 3.36
- Public Park Improvements 3.25
- Building Façade Improvements 3.04



Open-ended “other” entries generally included: More/different public transit options, improve accessibility, maintaining road cleanliness, and more protected bicycle trails.

The highest priority community and economic development activity identified in this question is Public Utility Improvements (Water, Sewer, Stormwater).

**Question #7    What do you perceive to be the three (3) highest priorities for housing and community development in the City of Clearwater over the next five (5) years?**

**Results**

This was an open-ended question. Applicants were able to provide three open-ended responses. Of the 103 returned surveys, 81 responses were received for this question. The following summarizes the most repeated responses:

*Affordable housing (owned and rented, existing and new construction)*  
*Homeownership*  
*Youth programs/services*  
*A well-maintained City*  
*Down-payment/mortgage assistance*  
*Infrastructure (sidewalks, road repair, transportation, public utilities)*  
*Increase housing stock*  
*Preserving neighborhoods by preventing degradation*  
*Housing rehabilitation (owned and rented, landlord incentives)*  
*Senior housing*  
*Job training/employment opportunities*  
*Community inclusion*  
*Better quality drinking water*  
*More green space*  
*Tearing down old homes and rebuilding*  
*Transit oriented development*  
*More parks*  
*Code enforcement/blight elimination*  
*Lower utilities/ability to have solar*  
*Dense Development*  
*Information dissemination/education programs*  
*Substance abuse services*  
*Increasing wages*  
*More retail development*  
*Neighborhood reinvestment (small and minority-owned business start-ups, grocery/retail, CRA)*  
*Business incentives*  
*Mental health services*  
*Safer bike lanes*  
*Neighborhood beautification/clean-up*  
*Helping homeless persons*

**Question #8    Do you feel that information pertaining to housing programs and community services is readily available to you?**

**Results**

This was a multiple-choice question. Of the 103 returned surveys, 103 responses were received for this question. The choices were “yes,” “no,” or “I don’t know.”

- Approximately 21% of respondents selected “yes”
- Approximately 44% of respondents selected “no”

- Approximately 35% of respondents selected “I don’t know”

**Question #9 What suggestions, if any, do you have for the City of Clearwater to better communicate and work with housing providers or community development initiatives?**

**Results**

This was an open-ended question. Applicants were able to provide one open-ended response. Of the 103 returned surveys, 41 responses were received for this question. The following summarizes the responses:

- *Advertise in public schools, churches, libraries, grocery stores, at community events, through HOAs, and through charitable organizations*
- *More community forums/brainstorm events*
- *Utilize car advertisement*
- *Advertise on Social Media*
- *Communicate using mailouts, newspaper ads, pamphlets, and emails*
- *Seminars*
- *Provide call centers*
- *Go to peoples’ places of work and inform them*
- *Work with the NAACP*

**Question #10 What is your relationship to the City of Clearwater? (choose all that apply)**

**Results**

This was a multiple-choice question with an optional “other” entry. Of the 103 returned surveys, 101 responses were received for this question

- Approximately 61% of respondents selected “Work in Clearwater”
- Approximately 55% of respondents selected “Full-time resident”
- Approximately 28% of respondents selected “Visit/recreate/shop in Clearwater”
- Approximately 14% of respondents selected “Community Service Provider”
- Approximately 10% of respondents selected “Community Leader/Organizer”
- Approximately 4% of respondents selected “Own a business in Clearwater”
- Approximately 1% of respondents selected “Part-time resident”

**Question #11 Where do you live?**

**Results**

This was a multiple-choice question. Of the 103 returned surveys, 99 responses were received for this question.

- Approximately 42% of respondents selected “Elsewhere in the City of Clearwater”
- Approximately 33% of respondents selected “Pinellas County”
- Approximately 17% of respondents selected “Other (please specify)”
- Approximately 6% of respondents selected “North Greenwood Neighborhood”
- Approximately 1% of respondents selected “Lake Bellevue Neighborhood”
- Zero of respondents selected “East Gateway Neighborhood”

Other entries included Pasco County, Palm Harbor, Manatee County, Old Clearwater Bay, South Greenwood, Downtown, and Hillsborough County.

## Question #12 If a business owner, where is your business located?

### Results

This was an open-ended question. Applicants were able to provide one open-ended response. Of the 103 returned surveys, 17 responses were received for this question. The responses were as follows:

- Approximately 59% of respondents selected "Other (please specify)"
- Approximately 29% of respondents selected "Pinellas County"
- Approximately 12% of respondents selected "Lake Bellevue Neighborhood"
- Zero respondents selected "North Greenwood Neighborhood"
- Zero respondents selected "East Gateway Neighborhood"
- Zero respondents selected "Elsewhere in the City of Clearwater"

Open-ended "other" entries generally included: Gulf-to Bay and Highlands and Tarpon Springs.

## Question #13 Additional Comments

### Results

This was an open-ended question. Applicants were able to provide one open-ended response. . Of the 103 returned surveys, 16 responses were received for this question. The responses were as follows:

- *Youth work programs / summer + school year*
- *Thank you for the survey opportunity. I would also suggest a city website that is easier to navigate and find what someone is looking for. Information often seems difficult to find and too deep in the program.*
- *Please help get wages for City office workers at a livable wage. If you are single and starting out, or even in mid-career housing is a struggle.*
- *The Clearwater Public Library is a treasure and we all love it. It should remain where it is and there should be limited changes in the use of it.*
- *We are excited to hear City leaders reaching out and making plans to make Clearwater an exciting hub of activity again. A place to be proud of!*
- *Thank you for trying to better our community!*
- *This City needs to take itself back. the abandoned properties that go unimproved need to be foreclosed on immediately. Follow the laws and statutes we have in place to enforce abandoned properties. Do not be afraid of lawsuits and conflict. When you ignore something to void conflict that is a problem. Particular subsets know the City is afraid and they take advantage of this. It has been going on for years. Send Code enforcement out and start date stamping these properties that have had no movement. Get on with it. Take your City back.*
- *Clearwater is a great place to live, work and play, but we need to offer more help to those unable to keep their properties up to our high standards.*
- *thank you and have a great day*
- *I have looked into getting assistance a couple of times. I can't afford to buy groceries or new shoes, but I make too much money for help. Half my paycheck goes to insurance.... The rest doesn't pay my rent. Who is it you are aiming these questions to or about? I work for the city and I am one accident away from homelessness myself. How do you help someone like me?*
- *I am 55 yrs. young and fell I will never own a home. I so want to own a home in a somewhat safe neighborhood.*

- *The city, working with residents in our low income neighborhoods, and involving them in the city's plan for the future with their neighborhood can do a lot here. There is a perception that the city simply doesn't care about these older neighborhoods and are only interested in the beach and countryside areas.*
- *I would love to live downtown but everything is so expensive and yet empty buildings.*
- *Work with the Clearwater Urban Leadership Coalition. Support a CRA for North Greenwood.*
- *Affordable rental housing is the key issue.*

## **END OF SURVEY RESULTS**

For questions regarding the Five-Year Consolidated Plan, please contact Chuck Lane at (727) 562-4023 or Charles.Lane@MyClearwater.com.

City of Clearwater  
Economic Development & Housing Department  
600 Cleveland St., Suite 600  
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More information can be found at [www.myclearwater.com/housing](http://www.myclearwater.com/housing)

# CITY OF CLEARWATER PROPOSED 2020-2021 ANNUAL ACTION PLAN 2020/21-2024/25 FIVE-YEAR CONSOLIDATED PLAN

The City of Clearwater is hereby publishing the proposed 2020/21 Annual Action Plan (AAP) for Program Year (PY) 2020 and the 2020/21-2024/25 Five-Year Consolidated Plan for the purpose of reallocating funds to various eligible activities for the Community Development Block Grant Program (CDBG) and the HOME Investment Partnerships Program (HOME). The AAP identifies proposed projects and activities the City plans to implement in the next Program Year beginning October 1, 2020 and ending September 30, 2021. The Reprogrammed Funds are an accumulation of funds from program income generated through the Revolving Loan Fund Program as well as carryover funds from projects that were either cancelled or completed under budget and are now available to apply toward a new activity. The primary uses of CDBG funds are to promote viable communities by providing decent housing, suitable living environments and expanding economic opportunities principally to low- and moderate-income persons. HOME funds are used to extend and strengthen community partnerships in the private sector and with both for-profit and not-for-profit organizations for the purpose of developing affordable housing.

The City of Clearwater anticipates receiving \$837,360 for the CDBG Program; \$431,436 for the HOME Program; the reprogramming of \$0 in CDBG funds; \$2,292,492 in HOME funds to fund new activities; and \$96,000, \$48,000, and \$665,000 in anticipated PY2020/21 Program Income from the HOME Program, Revolving Loan Fund, and CDBG Program respectively. In addition, \$1,145,000 in Rollover Funds from the Revolving Loan Program will be returned to the Program and reprogrammed to eligible activities. The list below captures all proposed activities to be funded with CDBG and HOME Programs. Please note that funding for these and other projects not listed may increase or decrease based upon program income, prior period adjustments and/or final federal or state allocations. Due to these and other factors, the City of Clearwater reserves the right to add or delete projects.

## **PROPOSED FUNDING RESOURCES**

Community Development Block Grant Program - Entitlement	\$ 837,360
HOME Investment Partnerships Program - Entitlement	431,436
Reprogrammed CDBG Funds	0
Reprogrammed HOME Funds	2,292,492
Revolving Loan Fund	1,145,000
CDBG – Anticipated PY2020/21 Program Income	665,000
HOME – Anticipated PY2020/21 Program Income	96,000
Revolving Loan Fund – Anticipated PY2020/21 Program Income	48,000

<b>TOTAL</b>	<b>\$ 5,515,288</b>
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## **LIST OF PROPOSED ACTIVITIES**

### **Program Administration**

Community Development Block Grant Program	\$ 167,472
HOME Investment Partnerships Program (from Entitlement)	107,859
HOME Investment Partnerships Program (from Anticipated Program Income)	9,600

### **Housing**

Tampa Bay Community Development Corp. (Down Payment Assistance)	10,000
Clearwater Neighborhood Housing Services (Down Payment Assistance)	10,000
Bright Community Trust (Down Payment Assistance)	10,000
Tampa Bay Community Development Corp. (Homebuyer Education)	3,500
Clearwater Neighborhood Housing Services (Homebuyer Education)	3,500
Bright Community Trust (Homebuyer Education)	3,500
North Greenwood Development Project	400,000
Owner-Occupied Land Acquisition	400,000
Owner-Occupied Rehabilitation	300,000
Owner-Occupied New Construction	282,754
Multi-Family Rehabilitation	415,000
Multi-Family New Construction	1,475,000
Multi-Family Land Acquisition	300,000
Community Housing Development Organization Set-aside	64,715

### **Homelessness**

Homeless Emergency Project (Facility Improvement)	95,000
The Salvation Army	67,951
The Kimberly Home (Woman's Shelter Services)	14,130
Religious Community Services, Inc. (Grace House)	10,990
Homeless Emergency Project, Inc. (Shelter Services)	6,281
St. Vincent de Paul Community Kitchen and Resource Center	6,281
Fresh Start Ministries & Mentoring	6,281

### **Non-Homeless Special Needs**

Directions For Living	86,995
RCS Pinellas	80,000
The Arc Tampa Bay	71,345
Pinellas Opportunity Council, Inc. (Chore Services)	14,130
Westcare GulfCoast-Florida, Inc. (Turning Point)	10,990
Miracles Outreach CDC (Salary Support)	10,990

### **Community Development & Public Services**

Belmont Park Improvements	95,000
Intercultural Advocacy Institute (Family Enrichment)	14,130
Gulfoast Legal Services	14,130
Safety Harbor Neighborhood Family Center (Bridge the Gap)	10,990
Pinellas Ex-offender Re-entry Coalition	6,281
TBD Public Facilities Projects	200,000
TBD COVID-19 Related Public Services Projects	180,000

### **Economic Development**

Tampa Bay BBIC (Microenterprise Technical Assistance)	50,000
Prospera (Microenterprise Technical Assistance)	50,000
TBD Economic Development Projects	370,493
Facade Improvement Program	80,000

<b>TOTAL FUNDING</b>	<b>\$ 5,515,288</b>
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The public comment period begins on June 15, 2020 and runs through July 15, 2020. Please send any comments to Chuck Lane, Assistant Director, City of Clearwater Economic Development and Housing Department, P.O. Box 4748, Clearwater, FL 33758-4748 or via telephone at (727) 562-4023.

A draft copy of the proposed City of Clearwater PY 2020-2021 Annual Action Plan and City of Clearwater PY 2020/21-2024/25 Consolidated Action Plan will be available on June 15, 2020 online at <https://www.myclearwater.com/government/city-departments/affordable-housing>. Due to hazards related to the COVID-19 pandemic, hard copies will not be made available at public buildings for review during the Public Comment Period. Hard copies may be available upon request.

SF 424



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# Certifications



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