

DDB Work-Session				
Business Assistance	Insights about the DDB's operations or downtown revitalization	Keep List an idea, project, program, grant that the DDB should keep doing or funding. This can include ideas that need slight modification to improve	Start New ideas that the DDB should start doing or funding	Stop Ideas, programs etc., that the DDB should stop doing or funding
	Quicker process for signs and construction permits for granting	Grants and Incentives	Food Trucks (different types) outside library weekly	None assigned by board members
		Funding Events with a business sense to them	Grant/Incentives with restaurants for appetizers or dish (buy one get one/free),  Vouchers for DDB residents to eat in downtown business relocation incentive to move into downtown	
Policy and Project	Insights about the DDB's operations or downtown revitalization	Keep List an idea, project, program, grant that the DDB should keep doing or funding. This can include ideas that need slight modification to improve	Start New ideas that the DDB should start doing or funding	Stop Ideas, programs etc., that the DDB should stop doing or funding
	More Art Program/ Street Music/High-Tech Business/ Job Fairs	Cheap or No Parking cost	Small Incentives for Bicycling/Jogging/Walking groups to meet in downtown	Allocate funding outside of the 400 Black
	Permanently expand Cleveland Street to a walk plaza 400-600	Block Closure	Restaurant vouchers, Rent Assistance Vouchers (one free) live or work in downtown	Allocate funding outside of Coachman Park
	Artist decorate store fronts for empty spaces (window and doors)	Holiday Lighting Blast Friday	Monthly sit down with DDB members/ Stakeholders/ Community  Trolley Services for just downtown Music Festival, Fashion Shows Pierce Street Market- Natalie (Farmers Market)	Bikes on sidewalks in Cleveland Street
Marketing	Insights about the DDB's operations or downtown revitalization	Keep List an idea, project, program, grant that the DDB should keep doing or funding. This can include ideas that need slight modification to improve	Start New ideas that the DDB should start doing or funding	Stop Ideas, programs etc., that the DDB should stop doing or funding
	Publish good news	Music and Arts in Downtown	Destination of downtown as a tourist attraction	Underestimating the need for marketing
	Communication with community members/merchants for 400-700 block of Cleveland St  Attract Unique Business Direct mail program to local district of DDB	Blast Friday Super Boat Parade with more promotions Art Maps (CAA), AND Community involved Marketing	Have competitions for cook off/deserets, box car competitions  Fund major retailers Box car competitions Offer free deserts to Trolley riders at restaurants Food truck invitations New enhanced way finding for signage	