

DDB Work-Session			
Policy and Project	Rose- Things that Work	Bud- Things that may work or need to change to work better	Thorn- Things that are not working
	Murals and Art Blast Fridays Live Music Venues Holiday Lighting Going Home Clearwater	Taste of Downtown and Pierce Street Market Relationship with Ruth Eckerd Hall More Lighting on Cleveland Super Boats Coachman Commons DDB Funded Events for exposure of Downtown Block Closure Bands Signage	Homeless Persons non-profit group No through Traffic into downtown Disconnected to Eastgate Way (Downtown Gateway) No Farmers Market Diversity and Equity Committee Permanent Seats in grass median No cost parking No hotels in downtown Empty Station Square Station Square not utilized except by homeless
Business Assistance	Rose- Things that Work	Bud- Things that may work or need to change to work better	Thorn- Things that are not working
	Grants, Blocked off streets for Cleveland 400 to 500 blocks Blast Fridays Meeting to address issues for DDB (doing something about it)	More things to do in station Square Incentives to new business Anchor Tenant program Taste of Downtown	None Applied to this category
Marketing	Rose- Things that Work	Bud- Things that may work or need to change to work better	Thorn- Things that are not working
	Blast Friday DCMA, Funding Projects Box Car Rally/ Low cost Positive PR for Family Events Jolley Trolley marketing for riders to utilize downtown Video campaign	More Signage in downtown Bike trail signage to downtown Jolley Trolley More signage to beach goers for downtown Social media campaign /facebook/instagram/videos Super boat parade more promotions for downtown Jazz Festival limited benefit to downtown	Movies in the park Santa and Suds low turnout/ benefit to downtown need better signage Market to Trolley user to use downtown business

Numer 1 Goals or Tasksfor DDB 20/21	Keanan	Paris	Festus	Ray	Catlein	Shahab	Venkat
Support More Lighting/Projects for Cleveland Street							
Address Abandoned Baggage and Services for the Homeless Population in Station Square Park							x
Form a Diversity and Equity Committee				X	X		
Attract Hotels to Downtown			X				
Direct Mail Programs for Local Residents		X					
Utilize Downtown Promotions and Marketing via Social Media	X						