

City of Clearwater

*Main Library - Council Chambers
100 N. Osceola Avenue
Clearwater, FL 33755*



Meeting Minutes

Thursday, January 31, 2019

2:00 PM

Council Chambers - Main Library

Public Art and Design Board

Roll Call

Present 4 - Vice Chair Eric Seiler, Board Member Neale A. Stralow, Board Member Karen Cunningham, and Board Member Michael Potts,

Absent 2 - Chair Jerri Menaul and Board Member Jennifer Barbaro

Also Present - Madai Favaro – Special Events & Public Art Specialist, Patricia O. Sullivan - Board Reporter

DRAFT

1. Call To Order

The Vice Chair called the meeting to order at 2:00 p.m. at the Main Library.

To provide continuity for research, items are in agenda order although not necessarily discussed in that order.

2. Approval of Minutes

- 2.1** Approve the October 30, 2018 Special Public Art & Design Board Meeting and the November 14, 2018 Special Public Art & Design Board Meeting Minutes.

Member Stralow moved to approve the minutes of the October 30 and November 14, 2018 Special Public Art & Design Board meetings as submitted in written summation. The motion was duly seconded and carried unanimously.

3. Citizens to be Heard Regarding Items Not on the Agenda

Elizabeth Daniels, president of Clearwater Arts Alliance, said she was excited about the new downtown murals and the Alliance was working with a private business to facilitate another mural. She said the Alliance had created an evening event that attracted 60 paid attendees to view the work of 24 artists displayed at the Main Library. She said a show in the galleries was planned next month. She said the Alliance wanted to coordinate with the Public Art & Design Board for an outdoor walk starting at the Main Library and viewing the new Sculpture360 installation and "Middens." She had not received a response re the Alliance's request to use Public Art & Design discretionary funds to help pay costs associated with the marketing, celebration, and unveiling of new Public Art and new additions to Sculpture360.

Special Events & Public Art Specialist Madai Favaro said she would provide the answer from the Legal Department at the next meeting. The City Council would have to approve each expenditure. It was recommended that a strategy to promote the City's Public Art program be adopted.

Ms. Daniels expressed concern the Public Art piece at the entrance to the Main Library lacked identification. She recommended that plaques be installed at Public Art installations to identify the art piece, the artist,

and possibly the sponsor.

Discussion ensued. It was recommended that photos and videos of City Public Art be posted on the City's website and highlighted in press releases. It was stated the lack of markers was poor management; Public Art installations should be identified with plaques.

Ms. Favaro said an acrylic plaque was planned for "Middens." A nicer plaque, explaining the sculpture's meaning, will be installed after Imagine Clearwater is completed and a final location for "Middens" is determined.

Concern was expressed that temporary plaques quickly became semi-permanent. It was recommended that appropriate materials, such as anodized aluminum, be used for plaques and that acceptable minimum standards be identified. It was stated each Public Art piece budget should include the cost of a plaque.

4. New Business Items

4.1 Approval of two alternates for the Sculpture 360 Program

The first choice will be "Heart" by Dominique Martinez and the second choice will be "Invasive" by Jenn Garret.

Ms. Favaro said sculptures were sold before installation and needed replacement. The selection panel's choices were "Heart" and "Invasive."

Member Stralow moved to recommend approval of two alternates for Sculpture360: 1) Heart and 2) Invasive. The motion was duly seconded and carried unanimously.

4.2 Update on Morningside Project

Give a report from Guy Kemper's trip and what the selection panel is working toward.

Ms. Favaro said the Morningside Selection Committee recently met with artist Guy Kemper at the Morningside Recreation Center to discuss locations for Mr. Kemper's art. The lobby had insufficient natural light to install the original window film art project indoors. A tentative decision was made to install a mosaic above the gymnasium entrance. Mr. Kemper expressed concern the location may be too dark. He will return to Clearwater on February 15, 2019 and present his proposal to the committee. Staff will submit the committee's recommendation to the Public Art & Design Advisory Board for consideration. Mr. Kemper had indicated the current budget was sufficient.

It was stated the art piece will be created in 3 sections; mosaic colors may replicate those originally chosen for the window film. Concern was expressed re the durability of the mosaic. Mr. Kemper was thanked for working with the City.

4.3 Provide information about the City's next five years of Capital Improvement Projects.

Provide information about upcoming project that qualify under the Public Art Ordinance No. 7489-05 that state CIP with a total construction budget of 500,000 or more to contribute no less than 1% toward Public Art.

Upcoming City CIPs (Capital Improvement Projects) include: 1) Lakeview Fire Station – FY (Fiscal Year) 2018/19 – \$3,798,460; 2) Crest Lake Park Improvements – FY 2018/19 – \$6,400,000; 3) Imagine Clearwater – FY 2019/20 and 2020/21 – \$8,000,000; 4) Public Safety Vehicle & Equipment Facility – FY 2020/21 – \$1,500,000; and 5) Police District 3 Substation – FY 2021/22 - \$6,000,000. Clearwater Gas System plans to incorporate public art at its new office building estimated to be completed in FY 2020.

Ms. Favaro anticipated the fire and police stations and public safety facility will contribute to the discretionary fund. The Public Art & Design discretionary fund's current balance was \$115,794.06. She recommended setting aside 20% to 30% of the fund for side projects such as Sculpture360. In the future, the board may want to contribute to art for Imagine Clearwater.

4.4 Present report on the Mural Project

Anne Lopez from the CRA will provide a report on the Mural Project.

CRA (Community Redevelopment Agency) Executive Assistant Anne Lopez provided a PowerPoint presentation on the recently completed downtown Mural Project: 1) 512 Cleveland Street by Cecilia Lueza; 2) 1360 Cleveland Street by Justin McAllister & Gibbs High School Mural Club; 3) 620 Drew Street by Illsol (Michelle Sawyer and Tony Krol); and 4) 28 N. Garden Avenue by Colectivo Licuado (Florencia Duran & Camilo Nunez). Each mural had clear UV coatings and featured hashtags #Murals of Clearwater and #Downtown Clearwater. The CRA will cover restoration costs re fading for 5 years. After that, property owners will be responsible for maintaining the murals.

Ms. Lopez also presented a short film on the 13-day creation of the Garden Avenue Garage mural. This and other videos of public art in Clearwater could be viewed on the City's website art page and also were available in other formats.

In response to a concern re the poor condition of several old murals, Ms.

Lopez said staff was working with the DDB (Downtown Development Board) re restoration. Difficulties contacting property owners and artists have delayed efforts.

4.5 Provide an Update on the Dali Experience in Second Century Studios.

Tarin Mohajeri will be providing updates on this experience.

Recreation Program Coordinator Tarin Mohajeri presented a short film on the Dalí Museum's Dreams of Dalí Virtual Reality Experience at Second Century Studios from January 10 to June 30, 2019, hosted by the CRA. The free immersive experience featured Salvador Dalí's painting "Archaeological Reminiscence of Millet's "Angelus." In conjunction with this exhibit, Second Century Studios will host new interactive pop-up exhibits each month.

The Dalí Museum installed the exhibit and a local company purchased all of the equipment, allowing the event to be free to the public. The CRA hired 2 part-time employees for the exhibit and was looking for additional volunteers. An exit survey gathered visitor information.

4.6 Elect Chair and Vice Chair of the Public Art & Design Board

Member Cunningham moved to reappoint Jerri Menaul as Chair and Eric Seiler as Vice Chair. The motion was duly seconded and carried unanimously.

5. Old Business Item: None

6. Director's Report: None

7. Board Members to be Heard

Member Cunningham recommended the Public Arts & Design Advisory Board include a community organizer member who had a feeling for what art the community wanted and opposed. Ms. Madai will email to members current board membership requirements in the Code.

Member Potts said it was important that plaques be installed for current public artwork and future projects.

8. Adjourn

The meeting adjourned at 2:55 p.m.

Attest:

Chair
Public Art & Design Advisory Board

Board Reporter