|  | A | c | E | F | G | H | I | J | K | L | M | N | 0 | P | R | T |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | Downtown Development Board Statement of Revenues \& Expenditures For the Period October 1 thru January 31, 2019 |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 2/20/2019 |
| 2 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 4 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 6 |  | Amended |  |  |  |  |  |  |  |  |  |  |  |  | Yearto |  |
| 7 |  | Budget | October | November | December | January | February | March | April | May | June | July | August | September | Date | Difference |
| 8 | Income |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 9 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 10 | Ad Valorem (Property) Taxes - 0.9700 mills | 342,497 |  | 121,501.22 | 107,304.19 |  |  |  |  |  |  |  |  |  | 228,805.41 | (113,691.59) |
| 11 | Ad Valorem Taxes Prior Year | 100 |  |  |  |  |  |  |  |  |  |  |  |  |  | (100.00) |
| 12 | Interest Income | 500 |  |  | 1,120.96 |  |  |  |  |  |  |  |  |  | 1,120.96 | 620.96 |
| 13 | CRA Interlocal Agreement Revenue | 274,651 |  |  |  |  |  |  |  |  |  |  |  |  | - | (274,651.00) |
| 14 | Misc Revenue | 500 |  |  | 118.05 |  |  |  |  |  |  |  |  |  | 118.05 | (381.95) |
| 15 | Total Income | 618,248 | - | 121,501.22 | 108,543.20 |  |  |  |  |  | - |  | - | - | 230,044.42 | $(388,203.58)$ |
| 17 | Expenditures |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 19 | Marketing |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 20 | Achieva Box Car Rally - 9th Annual | 1,500 |  |  |  |  |  |  |  |  |  |  |  |  | - | 1,500.00 |
| 21 | City / Sea Blues Festival | 10,000 |  |  |  |  |  |  |  |  |  |  |  |  | - | 10,000.00 |
| 22 | City / Clearwater Celebrates America | 2,500 |  |  |  |  |  |  |  |  |  |  |  |  | - | 2,500.00 |
| 23 | Clearwater Jazz Festival Downtown Party | 2,500 | 2,500.00 |  |  |  |  |  |  |  |  |  |  |  | 2,500.00 |  |
| 24 | Downtown Clearwater Craft Beer \& Music Festival | 5,000 |  |  |  |  |  |  |  |  |  |  |  |  | - | 5,000.00 |
| 25 | Downtown Clearwater Merchants Association Yearly Events (Taste of Downtown, Downtown Funk renamed Drink or Treat, Miracle on Cleveland Supplement, Art Crawls) | 10,000 |  | 5,000.00 |  |  |  |  |  |  |  |  |  |  | 5,000.00 | 5,000.00 |
| 26 | Festival Series including Blast Fridays, Miracle on Cleveland St \& Cruisin at the Capitol (Ruth Eckerd Hall) | 40,000 |  |  |  |  |  |  |  |  |  |  |  |  | - | 40,000.00 |
| 27 | Hooters Clearwater Super Boat National Championship | 10,000 |  |  |  |  |  |  |  |  |  |  |  |  | - | 10,000.00 |
| 28 | Santa \& Suds 5K Fun Run | 1,500 |  |  | 1,500.00 |  |  |  |  |  |  |  |  |  | 1,500.00 | - |
| 29 | Graphic Design and Printing | 3,000 |  |  |  |  |  |  |  |  |  |  |  |  | - | 3,000.00 |
| 30 | Advertising | 10,000 |  |  |  |  |  |  |  |  |  |  |  |  | - | 10,000.00 |
| 31 | Demolition/Fundraising Imagine Clearwater Party (WP) | 10,000 |  |  |  |  |  |  |  |  |  |  |  |  | - | 10,000.00 |
| 32 | Public Relations Firm (WP) and Website Content to include List Serve and Video Production | 24,400 |  |  |  |  |  |  |  |  |  |  |  |  | - | 24,400.00 |
| 33 | Incubator Incentives Collateral (WP) | 5,000 |  |  |  |  |  |  |  |  |  |  |  |  | - | 5,000.00 |
| 34 | Art/Tech Exhibitions (WP) | 25,000 |  |  |  |  |  |  |  |  |  |  |  |  | - | 25,000.00 |
| 35 | DuPont Registry Cars \& Coffee Event | 9,000 |  |  |  |  |  |  |  |  |  |  |  |  | - | 9,000.00 |
| 36 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 37 | Total Marketing | 169,400 | 2,500.00 | 5,000.00 | 1,500.00 | - | - | - | - | - | - | - | - | - | 9,000.00 | 160,400.00 |
| 38 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 39 | Business Assistance |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 40 | Holiday Lighting | 15,000 | 411.00 | 390.88 | 9,326.00 | 1,005.00 |  |  |  |  |  |  |  |  | 11,132.88 | 3,867.12 |
| 41 | Downtown Streetscape Maintenance | 3,200 |  |  |  |  |  |  |  |  |  |  |  |  | - | 3,200.00 |
| 42 | Jolley Trolley Downtown Loop | 15,951 |  |  |  |  |  |  |  |  |  |  |  |  | - | 15,951.00 |
| 43 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 44 | Total Business Assistance | 34,151 | 411.00 | 390.88 | 9,326.00 | 1,005.00 | - | - | - | - | - | - | - | - | 11,132.88 | 23,018.12 |
| 45 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 46 | Policy and Project Work |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 47 | Create High Tech CEO Council (WP) | 5,000 |  |  |  |  |  |  |  |  |  |  |  |  | - | 5,000.00 |
| 48 | One Stop Shop Education Campaign (WP) | 5,000 |  |  |  |  |  |  |  |  |  |  |  |  | - | 5,000.00 |
| 49 | Station Square Park Events | 10,000 |  |  |  |  |  |  |  |  |  |  |  |  | - | 10,000.00 |
| 50 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 51 | Total Poolicy and Project Work | 20,000 | - | - | - | - | - | - | - | - | - | - | - | - | - | 20,000.00 |
| 52 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 53 | Future Downtown Initiatives | 18,653 |  |  |  |  |  |  |  |  |  |  |  |  | - | 18,653.00 |
| 54 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 55 | Staff \& office Administration |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 56 | Operating Expenditures | 1,000 | 30.25 | 6.49 |  |  |  |  |  |  |  |  |  |  | 36.74 | 963.26 |
| 57 | Public Meeting Notices | 2,000 |  | 30.00 | 30.00 | 30.00 |  |  |  |  |  |  |  |  | 90.00 | 1,910.00 |
| 58 | Legal Fees | 3,500 |  |  | 1,900.00 | 25.00 |  |  |  |  |  |  |  |  | 1,925.00 | 1,575.00 |
| 59 | CRA Mgt \& Admin Fee - 3.5\% Increase | 71,026 | 5,918.83 | 5,918.83 |  |  |  |  |  |  |  |  |  |  | 11,837.66 | 59,188.34 |
| 60 | DDB Minutes Preparation | 1,452 | 121.00 |  | 242.00 | 121.00 |  |  |  |  |  |  |  |  | 484.00 | 968.00 |
| 61 | Total Staff \& office Admin | 78,978 | 6,070.08 | 5,955.32 | 2,172.00 | 176.00 | - | - | - | - | - | - | - | - | 14,373.40 | 64,604.60 |
| 62 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 63 | Fixed Payments |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 64 | Officers \& Directors Insurance | 750 |  |  |  |  |  |  |  |  |  |  |  |  | - | 750.00 |
| 65 | Liability Insurance (Dolphins) | 1,500 |  |  |  | 1,245.44 |  |  |  |  |  |  |  |  | 1,245.44 | 254.56 |
| 66 | Annual Audit | 8,500 |  |  | 3,000.00 | 4,000.00 |  |  |  |  |  |  |  |  | 7,000.00 | 1,500.00 |
| 67 | CRA Increment Payment | 274,651 |  |  | 274,822.30 |  |  |  |  |  |  |  |  |  | 274,822.30 | (171.30) |
| 68 | State Special District Fee | 175 | 175.00 |  |  |  |  |  |  |  |  |  |  |  | 175.00 | - |
| 69 | Tax Collector Commissions | 7,350 | 659.90 | 2,915.02 | 2,146.08 |  |  |  |  |  |  |  |  |  | 5,721.00 | 1,629.00 |
| 70 | Property Appraiser Fee | 2,640 |  |  | 588.87 |  |  |  |  |  |  |  |  |  | 588.87 | 2,051.13 |



