

MOTION TO AMEND ORDINANCE NO. 9217-19 ON FIRST READING

On page 3 of Exhibit A, Section C-705.A is amended to read as follows to add a reference to the sign designs and style and sign types subsections:

Section C-705. ALLOWABLE SIGN AREA, NUMBER AND TYPES OF SIGNS

A) Sign Area and Number of Signs

The total maximum sign area and number of allowable signs shall be as determined in Table 5 below. For each cell in the table, there is a maximum allowed sign area that may be utilized with any combination and any number of sign associated with that cell, unless otherwise noted. The measurements for linear feet shall be at grade. Specific requirements for the allowable sign types are set forth in Section C-705.C and D.

On page 10 of Exhibit A, Section C-705.D.2.b is amended to read as follows to revise the number of sign limitations to apply to establishments instead of to buildings:

2. Projecting Signs

- b. Number of Signs: No more than 1 projecting sign per ~~building~~ establishment.

On page 12 of Exhibit A, Figure 49 is amended by removing the Givenchy awning sign example photograph and replacing it with the following photograph:



On page 13 of Exhibit A, Section C-705.D.5.d is amended to read as follows to add a reference specifying allowable illumination:

5. Shingle Signs

d. Standards

1. A shingle sign shall be located a minimum of 15 feet from a projecting sign or another shingle sign.
2. Shingle signs shall be located below the finished floor level of the second story.
3. Shingle signs may be externally or internally illuminated in accordance with Sections C-704.D and C-705.C

On page 14 of Exhibit A, Section C-705.D.6.d.2 is amended to read as follows to allow external illumination of under canopy signs:

6. Under Canopy Sign

d. Standards

1. Under canopy signs shall be used only at ground floor locations except for upper floor businesses with covered entry porches or balconies
2. Under canopy signs ~~shall not~~ may be externally illuminated.
3. Under canopy signs shall be securely fixed to the underside of the canopy or porch.

Pamela K. Akin
City Attorney
December 6, 2018