



GUIDELINE TO ESTABLISH A PURPLE HEART CITY or COUNTY

Here are some tips and suggestions on establishing a Purple Heart City or County. This is just a guide to assist in your efforts, and does not proclaim to be the "End-All" in the procedure.

I use a County Board of Supervisors (BOS) in the below outline, however, you can use the same information for a City Council or Board of Commissioners, etc.

First, find out who on your BOS is the Veteran's contact person. If there is no Supervisor assigned to this, contact the Board Chairperson or County person known to you, and ask for a face-to-face meeting.

Have with you a copy of the example Proclamation (click for two examples), and suggest they can use it as a guide in making their own. Be prepared to explain what your intent is ie, honoring all those who have sacrificed for their country .. those killed or wounded in combat

Make sure you advise him/her that it's cost neutral; that it will not cost the County any money ... any incurred cost will be absorbed by your chapter - such as plaques, highway signs, etc. This is an important point, as knowing that there is no cost involved will resolve any fiscal issue that might inhibit action.

You will probably be referred to the County Clerk to work up the Proclamation. Be sure she/he sends you a draft copy for your review and approval - *before it's finalized*. It's important you agree with the verbiage.

Once the Proclamation is firmed up, ask that the BOS presentation be placed on the agenda at least two weeks in advance. This gives you time to contact other Veterans organizations to attend the meeting, and for you to contact the newspaper / radio to publicize the event. Invite as many veterans you can - Ladies, other vets, all your members, etc.

If your BOS meetings are televised, ask the cameraman for copies on DVD - they may charge you, but some may honor our non-profit status and waive any charge. If they won't waive the cost, *pay the money* - it's well worth it to have a DVD of the presentation. If no filming is available, assign someone to video it.

Be prepared to give a short acceptance speech (if given the opportunity). They are honoring Purple Heart veterans, and they should receive recognition for doing so.

If you can, bring enough of your Department coins / pins, etc. to present to all the Supervisors - don't forget the County / City Attorney, Clerk of the Board, Chief Administrative Officer, City Manager etc. Everyone who sits facing the audience should get one.

After the awards, Chapters gather outside and take lot of still pictures - some are submitted to, and were published in, the Purple Heart Magazine, others can feature in the Purple Hat Press.

Please keep your Department and Regional Commander appraised of your progress. As the National Coordinator of the program, I will need legislative confirmation (a copy of the resolution or proclamation) alongwith an address, specifically a zipcode. Once confirmed, I will post it on the National web-site.

It is suggested you send the Proclamation / Resolution to your Department Commander, who will send it to your Regional Commander, who will send it to me (scanned copy in email). It is very important your chain-of-command be kept in the 'loop'.

The above can also be used as an outline for a Purple Heart State, by contacting a State Legislator who would be willing to introduce a Bill or Resolution.

Call or email me anytime if I can be of further assistance. Yours in Patriotism,

Jim

James Varejcka
National Purple Heart Trail Coordinator
450 Conestoga Ave
Hickman, NE 68372-9783
Phone: (402) 792-2144
Email: jfvarejcka@windstream.net

Jonson, Bill

From: oab707@aol.com
Sent: Wednesday, February 08, 2017 6:19 PM
To: Jonson, Bill
Subject: Re: Military Order of the Purple Heart City Program

Bill Jonson,

It was also pleasure meeting you at the Clearwater Station Square Park. If you need any assistance with going forward in making Clearwater a Purple Heart City, Please feel free to contact me.

Marc R. Brill,
Adjutant
Military Order of the Purple Heart
J.F.K. Chapter 1963 Dunedin FL

-----Original Message-----

From: bill.jonson <bill.jonson@myclearwater.com>
To: oab707 <oab707@aol.com>
Cc: patty.kuligowski <patty.kuligowski@myclearwater.com>
Sent: Wed, Feb 8, 2017 6:23 am
Subject: Military Order of the Purple Heart City Program

Dear Mr. Brill

I enjoyed visiting with you at the Clearwater Station Square Park on Monday.

You spoke about Dunedin and Oldsmar becoming Purple Heart Cities. I have gone out to the Military Order of the Purple Heart City web page to obtain information related to this program and will be sharing the information with my Council.

Best wishes,

Bill Jonson
Vice Mayor City of Clearwater

Please note that e-mails sent by or received by City Councilmembers are public records and are made available to all Councilmembers, City staff and the press. They are also available to the public upon request.



Jonson, Bill

From: Call, Rosemarie
Sent: Wednesday, February 08, 2017 10:55 AM
To: Jonson, Bill
Subject: RE: Military Order of the Purple Heart City Program
Attachments: Oldsmar Purple Heart City Proclamation - 10_7_14_Council Packet.pdf; Purple Heart City 2014.doc

Attached – Proclamation for Oldsmar

From: Jonson, Bill
Sent: Wednesday, February 08, 2017 6:29 AM
To: Call, Rosemarie
Cc: Horne, William
Subject: FW: Military Order of the Purple Heart City Program

Rosemarie,

Do you have contacts in Dunedin and Oldsmar that could provide us with copies of the proclamations declaring themselves Purple Heart Cities?

I found the following link that provides more information on the designation:
<http://www.purpleheart.org/Downloads/Bank/PHTrail/HowToGuide.pdf>.

Bill Jonson

From: Jonson, Bill
Sent: Wednesday, February 08, 2017 6:23 AM
To: 'oab707@aol.com'
Cc: Kuligowski, Patricia
Subject: Military Order of the Purple Heart City Program

Dear Mr. Brill

I enjoyed visiting with you at the Clearwater Station Square Park on Monday.

You spoke about Dunedin and Oldsmar becoming Purple Heart Cities. I have gone out to the Military Order of the Purple Heart City web page to obtain information related to this program and will be sharing the information with my Council.

Best wishes,

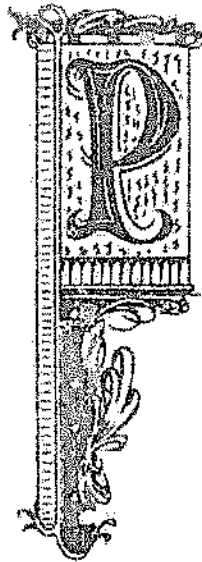
Bill Jonson
Vice Mayor City of Clearwater

Please note that e-mails sent by or received by City Councilmembers are public records and are made available to all Councilmembers, City staff and the press. They are also available to the public upon request.



CLEARWATER
BRIGHT AND BEAUTIFUL • BAY TO BEACH

Office of the Mayor
Oldsmar, Florida




Proclamation

PURPLE HEART CITY

- Whereas, the City of Oldsmar, Florida has always proudly supported its military veteran population; and*
- Whereas, the Purple Heart is the oldest military decoration in present use and was initially created as the Badge of Military Merit by General George Washington in 1782, and*
- Whereas, the Purple Heart was the first American service award or decoration made available to the common soldier and is specifically awarded to members of the United States Armed Forces who have been wounded or killed in combat with a declared enemy of the United States of America; and*
- Whereas, the mission of the Military Order of the Purple Heart, chartered by an Act of Congress, is to foster an environment of goodwill among the combat wounded veteran members and their families, promote patriotism, support legislative initiatives and most importantly – make sure we never forget; and*
- Whereas, the City of Oldsmar has a large, highly-decorated veteran population including many Purple Heart recipients; and*
- Whereas, the City of Oldsmar appreciates the sacrifices our Purple Heart recipients made in defending our freedoms and believes it is important that we acknowledge them for their courage and show them the honor and support they have earned*

NOW, THEREFORE, I, Doug Bevis, Mayor of the City of Oldsmar, Florida, do hereby proclaim the City of Oldsmar as A PURPLE HEART CITY and encourage the Citizens of the City of Oldsmar to show their appreciation for the sacrifices our Purple Heart recipients have made in defending our freedoms, to acknowledge their courage, and to show them the honor and support they have earned.

Dated this _____ day of _____, 2014

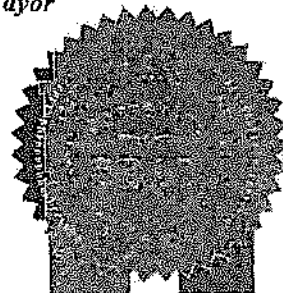


Mayor

Attest:



City Clerk



DUNEDIN, FLORIDA

CITY COMMISSION

REGULAR MEETING OF AUGUST 3, 2006

6:30 P. M.

PRESENT: Mayor Bob Hackworth, Vice-Mayor Dave Eggers, Commissioners Deborah Kynes, Julie Scales and Julie Ward Bujalski

ALSO PRESENT: City Manager Harry Gross, City Attorney John Hubbard, City Clerk Jerie Guegan, Director of Community Services Kevin Campbell, Zoning Administrator Matthew Campbell, Budget Director Dan Zantop, Director of Public Works and Utilities Doug Hutchens and approximately fifty attendees. The Press was represented by the Suncoast News and the St. Petersburg Times.

Mayor Bob Hackworth called the meeting to order at 6:30 P. M.

City Attorney John Hubbard gave the invocation.

Mayor Bob Hackworth led the Pledge of Allegiance.

PROCLAMATIONS

1. PURPLE HEART RECOGNITION DAY

A proclamation to designate Monday, August 7, 2006 as Purple Heart Recognition Day.

Appearance: Commander Jim Randles, National Commander for the Military Order of the Purple Heart

Mayor Hackworth introduced Commander Jim Randles, National Commander for the Military Order of the Purple Heart, Dunedin Postmaster Allene Doggett, Danny Sowder who initiated the proclamation, Warren Schroeder representing VFW Post 2550, and Steve Beaty representing the National Armed Forces Services and Law Enforcement Museum and State Representative Tom Anderson. Mayor Hackworth read the proclamation and presented it to Commander Jim Randles who accepted with thanks.

Commander Randles spoke of Dunedin becoming the first city in the Nation to be designated a "Purple Heart City" and that passing the proclamation makes that possible. Commander Randles presented a plaque for the City to Mayor Hackworth in recognition of being a "Purple Heart City." He stated that he is working with Mr. Sowder to present the City with street signs proclaiming Dunedin a "Purple Heart City." He explained that the Order has approximately 39,000 active members and over 500,000 living Purple Heart recipients.

Regular Meeting
August 3, 2006

Dunedin City Commission

Postmaster Doggett presented a commemorative poster size stamp for the City to Mayor Hackworth.

Commander Randles commented that he attended the National presentation of the commemorative stamp. He explained the symbolism on the stamp.

Postmaster Doggett commented that Mr. Sowder is a mail carrier in Palm Harbor continuing to serve the community and presented him with a commemorative stamp as well.

Representative Anderson expressed his appreciation for the invitation to honor the Veterans. He stated that he met with the Mayor/Provost of Sterling, Scotland today. Representative Anderson stated that he would be bringing up the adoption of the marble statues to the Chairman of the Veterans Military Affairs Committee for Florida.

Colin O'Brien, Provost Sterling, Scotland explained that he is here on vacation. He congratulated Mayor Hackworth and the Commissioners on their election. He stated that his country has been a partner with the United States in the dreadful wars and their own Regiment in Sterling is preparing to go to Afghanistan. Provost O'Brien brought best wishes from the people of Sterling who have been friends for nearly forty years and looks forward to continuing the relationship.

PRESENTATIONS

1. RELAY FOR LIFE

Recognition of Blue Jays and the City of Dunedin for their participation in Relay for Life.
Appearance: Sue Thomas

Sue Thomas explained that Ken Carson invited the Relay for Life event to the stadium and since then the Blue Jays have been a marvelous partner and sponsor. She stated that the Blue Jays formed a team that became the top team this year. Ms. Thomas presented awards in recognition of the support by the Blue Jays to Ken Carson. She thanked all the teams and team captains for their work in raising \$72,000 this year. She also thanked the participants.

Ms. Thomas introduced Jane Sweeney who will be next year's Chairman.

Ms. Sweeney commented on the discussion of the bike race in conjunction with Relay for Life and stated that they have submitted paperwork to Parks and Recreation. She commented that some of the plans include Channel 10 sponsoring the race; therefore, they are waiting for approval from the City to begin advertising the race and which would give Dunedin months of good press and advertising.

Ken Carson stated that it was an honor and a privilege for the Blue Jays to be involved in the Relay for Life, and would continue for as long as the Committee would like.

2. MIDNIGHT RUN

Office of the Mayor



Proclamation

in recognition of

PURPLE HEART RECOGNITION DAY

WHEREAS, August 7th has officially been designated as the day in which to remember and recognize veterans who are recipients of the Purple Heart Medal, and this year marks the 22nd anniversary of the award; and

WHEREAS, General George Washington designated the Purple Heart Medal on August 7, 1782 at his Newburgh, New York headquarters and called it the Badge of Military Merit. This badge was awarded for any singularly meritorious action. The badge however, was not awarded after the Revolutionary War; and

WHEREAS, in January 1931, Army Chief of Staff General Douglas MacArthur secretly reopened the case to bring back the badge to celebrate the anniversary of George Washington's 200th birthday on February 22, 1932; and

WHEREAS, in order to receive this medal, one must be wounded by the enemy in the line of action necessitating treatment by a medical officer and may, in the judgment of the commander authorized to make the award, be construed as resulting from a singularly meritorious act of essential service; and

WHEREAS, the City of Dunedin, Florida wishes to honor the service and sacrifice of our nation's men and women in uniform and has petitioned the Military Order of the Purple Heart to become the first Purple Heart City in the United States.

NOW, THEREFORE, I, Bob Hackworth, by virtue of the authority vested in me as Mayor of the City of Dunedin, Florida and on behalf of the entire City Commission, do hereby proclaim Monday, August 7, 2006 as

PURPLE HEART RECOGNITION DAY

in Dunedin. The acts of courage and immeasurable sacrifices made will never be forgotten and for that, we thank you.

Attest

City Clerk

In witness whereof, I have here-
unto set my hand and caused
the seal of the City of
Dunedin to be affixed
at Dunedin this date

August 3, 2006

Mayor

