

Dunbar, Kevin E.

From: Koch, Kris
Sent: Friday, May 26, 2017 3:21 PM
To: Dunbar, Kevin E.
Subject: Florida Orchestra

I talked to Michael and Ed.....below is the initial email they had w/ Mr. Horne and they confirmed on the phone that their \$25k encumbers the additional cost of keeping the stage up for an extra day and the cost of breaking it down so that it did not become a P&R charge where it normally would be a CJH charge to break down that stage.

FO Payment - \$25k cash

Monday, October 23rd Florida Orchestra 50th Anniversary Concert

In-Kind:

PD - \$1,500

P&R - \$3,000

FD / EMS / Inspectors – \$1,250

CASH - \$25,000

In-Kind - \$5,750.00

TOTAL \$30,750.00

From: Michael Pastreich
Sent: Thursday, April 06, 2017 11:26 PM
To: 'William.Horne@myclearwater.com' <William.Horne@myclearwater.com>
Cc: Beth Daniels (bethd@jpfirm.com) <bethd@jpfirm.com>
Subject: Thank you

Bill,

Thank you for meeting with Beth, Ed and me yesterday and for considering our request that the City of Clearwater sponsor our Coachman Park concert on Monday, October 23, 2017. Specifically, we are asking for \$25,000, plus sanitation, port-a-potty's, security and permitting. This will be our first concert in the park since 2008, and our costs will be slightly more than \$30,000. By using the Clearwater Jazz Holiday festival stage, we are saving approximately \$10,000 (otherwise our expenses would have been slightly over \$40,000).

This concert will be part of the kickoff of our 50th Anniversary season, and Music Director Michael Francis will make a rare Parks Concert appearance as he conducts the concert. More importantly, The Florida Orchestra is dedicated to growing our presence in Clearwater and becoming a yet better servant of our community, and this concert will be a highly visible step in that direction; though it will only be one of many steps.

While there is no direct line correlation between the support any one community provides the orchestra and what can be provided by any other community, comparisons can be useful tools. The City of St. Petersburg provides \$75,000 in funding (\$38,000 in rent abatement and \$37,000 in unrestricted support), and the City of

Tampa provides \$250,000 (\$50,000 for two parks concerts, \$150,000 in general operating support, and \$50,000 to underwrite a new concert series).

Finally, thank you for the offer to present to Council. The Florida Orchestra is in the midst of an extraordinary transformation and it is important that our community both knows how we are currently serving and how we plan on serving into the future.

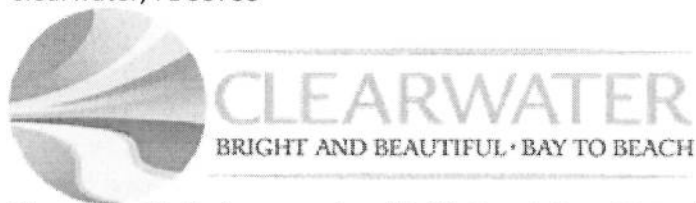
Sincerely,

Michael Pastreich
President & CEO
244 2nd Avenue N.
Suite 420
St. Petersburg, FL 33701
(727) 362-5454



Kris Koch
City of Clearwater
Manager, Events
727-562-4805 (Office)
For more event info visit www.myclearwaterevents.com

Clearwater Parks & Recreation
706 N Missouri Ave
Clearwater, FL 33755



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