

City of Clearwater

*City Hall
112 S. Osceola Avenue
Clearwater, FL 33756*



Meeting Minutes

Monday, August 1, 2016

1:00 PM

City Hall Chambers

Community Redevelopment Agency

Roll Call

Present 5 - Trustee/Chair George N. Cretekos, Trustee Doreen Caudell, Trustee Bob Cundiff, Trustee Hoyt Hamilton, and Trustee Bill Jonson

Also Present – William B. Horne – City Manager, Jill Silverboard – Assistant City Manager, Pamela K. Akin – City Attorney, Rosemarie Call – City Clerk, Nicole Sprague – Official Records and Legislative Services Coordinator, and Seth Taylor - CRA Executive Director

To provide continuity for research, items are listed in agenda order although not necessarily discussed in that order.

Draft

1. Call To Order – Chair Cretekos

The meeting was called to order at 1:13 p.m. at City Hall.

2. Approval of Minutes

- 2.1** Approve the minutes of the June 13, 2016 CRA Meeting as submitted in written summation by the City Clerk.

Trustee Cundiff moved to approve the minutes of the June 13, 2016 CRA Meeting as submitted in written summation by the City Clerk. The motion was duly seconded and carried unanimously.

3. Citizens to be Heard Regarding Items Not on the Agenda – None.

4. New Business Items

- 4.1** Authorize expenditure of an additional \$60,000 from CRA Project Fund 388-94885, ULI Implementation, to amend the existing professional services agreement with HR and A Advisors, Inc. for the Imagine Clearwater: Downtown Waterfront Master Plan Project as described in the additional scope of services.

The master plan for the waterfront/bluff area was identified as a priority for the City of Clearwater by the Urban Land Institute (ULI) Advisory Services Panel during their study of Downtown Clearwater in June 2014. City Council awarded a contract to HR&A Advisors, Inc. to prepare the Imagine Clearwater Downtown Waterfront Master Plan in April 2016. The primary objectives of this plan is to better connect the bluff and the waterfront with the remainder of Downtown, create a strategy for economic development, activate the waterfront, define a parking strategy and create opportunities for waterfront events to benefit downtown businesses.

Since the contract was awarded several options for an aerial transit system have been presented that would link Downtown Clearwater to Clearwater

Beach. In order to understand the technical and economic development implications of such systems, the Planning and Development Department believes that an evaluation of possible downtown terminus locations should be conducted. As the current Imagine Clearwater contract has both a transportation and economic development component, it can be expanded to include this work.

The proposed additional scope of services includes data collection, analysis and preparation of a memorandum that identifies specific downtown sites for an aerial transit terminal. The memorandum will detail the positive and negative implications of each site in terms of connectivity, economic development potential and ease of implementation. The additional scope of services can be accommodated in the Imagine Clearwater project schedule.

APPROPRIATION CODE AND AMOUNT:

Staff recommends funding this additional \$60,000 from 388-94885, ULI Implementation, which will increase the Imagine Clearwater project total to \$438,000. This project code was authorized by the CRA Board on August 31, 2015 for purposes of implementation of ULI Report initiatives.

In response to questions, Planning and Development Director Michael Delk said HR&A have not met with Forward Pinellas staff yet. If the item before the Trustees is approved, HR&A will contact Forward Pinellas, as well as other organizations. Some of the regional organizations have provided necessary background information. Mr. Delk said although Forward Pinellas is not listed in the scope, HR&A will involve them in the project. This will not extend the completion date for the basic study, which is currently wrapping-up the eighth-week task. The community meetings are being held this week. Staff anticipates culmination of the work by week 17 or 18. Regarding aerial types of transit, Mr. Delk said the scope of the project never included specifying a terminus location on the beach or anywhere else, other than downtown. The consultant will identify site specific patterns for a downtown location and determine what the destination origin will generate in volume. Mr. Delk said the item before Council would fund analysis that identifies a downtown terminus site based on the available assets and what can be successfully integrated.

Trustee Caudell moved to Authorize expenditure of an additional \$60,000 from CRA Project Fund 388-94885, ULI Implementation, to amend the existing professional services agreement with HR and A Advisors, Inc. for the Imagine Clearwater: Downtown Waterfront Master Plan Project as described in the additional scope of services. The motion was duly seconded and carried unanimously.

5. Adjourn

The meeting adjourned at 1:22 p.m.

Attest

Chair
Community Redevelopment Agency

City Clerk