



Director's Report

06/2024

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A blue-tinted photograph of a city street. In the foreground, there are several palm trees and other greenery. A white van is parked on the street, and a person is walking nearby. In the background, there are modern buildings, including a tall one with a glass facade on the left and a white building with many windows on the right. The sky is clear and blue.

CRA Department Updates

Clearwater CRA Website

The Clearwater CRA is in the process of building a new website that will cover news, grant opportunities, and updates about the Downtown Clearwater and North Greenwood CRA areas.

Website Details:

Contractor: Granicus

Consultant: Lauryn Morstorf

Budget: \$13,250.00

Website timeline:

- **April 2024** - Wireframe approved.
- **May 2024** – Design finalized.
- **June/July 2024** - Content creation.
- **August 2024** - Site development and content migration.
- **September 2024** - Review and Launch.



An aerial photograph of downtown Miami, Florida, featuring a mix of modern high-rise buildings and older structures. A prominent bridge spans the water in the background. The entire image is overlaid with a semi-transparent blue filter. The text "Downtown CRA Updates" is centered in the lower-left quadrant in a white, bold, sans-serif font.

Downtown CRA Updates



Annual Report (Complete)

Digital copy of the FY 2022-23 Clearwater CRA Annual Report available at myclearwater.com/cra.

Budget: \$350 printing expenses.



Art Oasis Mural Festival (Complete)

The Arts & Cultural Affairs department and Clearwater CRA helped fund the **Art Oasis Mural festival** that took place in Downtown Clearwater March 2024.

Budget: CRA: \$60,000 | Arts & Cultural Affairs : \$10,000 | Total: \$70,000

Mercado – Public Art (In Progress)

The Clearwater CRA and Cultural Affairs will combine resources to beautify the Mercado with mosaic art from 3 different artist.

Project Details:

- **Budget:** CRA: \$60,000 | Cultural Affairs: \$10,000 | Total: \$70,000

Progress:

- **May 15:** CRA staff and Cultural Affairs met to discuss plans for community engagement for Mercado public art and construction.
- **May 20:** CRA, Cultural Affairs, and Public Communications met to discuss community engagement.

Next Steps:

- The community will select their favorite artist at community meetings this summer.



Mercado Project (Under Construction)

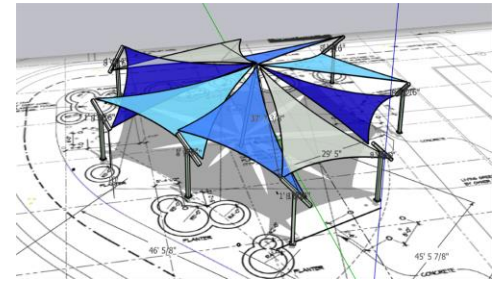
Construction is underway on the Mercado, a new public gathering space coming to the intersection of **Cleveland Street and Gulf-to-Bay Boulevard**.

Project Details:

- **Contractor:** Biltmore Construction.
- **Budget:** \$1,154,762.61.
- **Fall 2024:** Projected completion of the Mercado.

Community Outreach:

- ✓ **4/18/24:** CRA staff distributed flyers to businesses in the Downtown Gateway area.
- ✓ **4/24/24:** The Mercado community meeting was held at De Luka's Restaurant and Bar.
- ✓ **4/26/24:** The Mercado community meeting was a featured article on Bay News 9.



Downtown Gateway Trolley

(In Progress)

CRA staff is collaborating efforts to research the possibility to implement a trolley route that would connect the Downtown Gateway to the Downtown to the Downtown Core.

Progress:

- **May 8:** CRA staff met with Planning & Development, Public Works, Engineering, and the City Manager's Office to discuss plans.



Clearwater Police Department & Downtown CRA Community Outreach

Engaged with a total of **39** businesses

4/13 – 400-600 Blocks of Cleveland street .
Engaged with **11** businesses

4/14 – Gateway 1401-1407.
Engaged with **7** businesses

4/20 – Gateway 1200-1364.
Engaged with **11** businesses

4/21 – Gulf to Bay Strip in the Gateway 1390-1478.
Engaged with **10** businesses



Downtown Clearwater CRA Police Statistics 2024

Month: 2024	Jan	Feb	Mar	Apr	Total
Arrest	16	8	6	6	36
Ordinance violations	7	2	-	2	14
FIR/Citizen contacts	14	12	8	23	57
Marchman Act (Intoxication) transport to jail	3	1	-	1	5
Safe Harbor transport	1	-	1	2	4
Trespass after warning (Arrest)	8	3	3	4	18
Trespassing warning issued	16	7	9	16	48
Directed patrols	86	101	120	160	467
Offence/incident reports taken	54	35	42	64	195
Totals:	205	169	189	278	844



"The neighborhood has improved a lot. Before, it was very hard, but not anymore because of the job you guys have done."

- Don Juan Envios Universal

Archway Gardens (Under Construction)

The Clearwater CRA helped fund an **affordable housing project** with Archway Gardens located at **1250 Cleveland Street**. The project will provide for 52 one-bedroom and 29 two-bedroom units for a total of 81 units.



Project Details

- **Contractor:** Archway Clearwater Gardens, LLC.
- **Budget:** \$3,000,000.
- **04/09/2024:** Closed on Archway Gardens 1250 Cleveland Street.
- **Groundbreaking:** TBD

New Businesses



Waffle's Dream

Location: 1438 Gulf to Bay Blvd
Opened: 4/2024



Machi Boba & More

Location: 1219 S Missouri Ave
Opened: 5/2024



Los Amici Bakery & Pizza

Location: 1100 Cleveland St, Suite A
Opened: 4/2024



Olive & Thyme

Location: 520 Cleveland Street
Opening: TBA

Business Renovation - Approved Grants

Glass Service 8, Inc

1160 Ct St Clearwater,



Awarded: \$59,951.82 for new roof renovations.

"Thanks to my Clearwater CRA grant we were able to get a new roof that we desperately needed.

Thank you so much for helping our community look Great."

Business Renovation - Approved Grants

Natures Food Patch

1225 Cleveland St



Awarded: \$7,282.50 for new storefront signage.

"We are thrilled with the new signs and are grateful that the city could help us achieve a fresh new look that is more in line with our brand of being Clearwater's local & organic grocery store since 1987!"

Approved - Economic Recovery Grants

Program Budget: \$500,000



Business	Approval Date	Amount Proposed	Amount Awarded
Hands on Bicycle	09/20/2023	\$25,000	\$24,128.80
Travelers Inn	12/22/2023	\$15,903	\$15,903
Taste of Africa Groceries LLC	12/22/2023	\$24,318.61	\$24,318.61
Juanito's Grocery LLC	02/15/2024	\$25,000	\$24,626.90
State Farm Insurance: Robinson and Finical Services Inc.	03/08/2024	\$23,816.85	\$23,717.16
Fraternal Order of Eagles #3452	03/08/2024	\$18,811	\$13,171.95
Ak Tax and Translation Services LLC	04/03/2024	\$25,000	\$5,394.12
Charlie's Sushi & Japanese Restaurant	04/03/2024	\$25,000	\$25,000
Tiny Paws Daycare	04/05/2024	\$25,000.00	\$13,079.40
Talanga's Holding LLC / Deluka's Restaurant	05/13/2024	\$25,000.00	\$25,000.00

Approved - Essential Equipment Micro-Grant

Program Budget: \$175,000




Business	Description	Amount Proposed	Amount Awarded
Talanga's Holding LLC (Deluka's Restaurant)	Bottle Cooler	\$2,119.00	\$1,758.90
Charlie's Sushi & Japanese Restaurant	Repair Kitchen Prep Station Refrigerator & Replace Beverage Air SPE 72HC-18 72" sandwich, salad prep table with refrigerated base	\$4,475.00	\$3,500.00
Robinson Hospitality Corp/Downtown Pizza	Replace Sandwich prep table/cooler (new)-avantco SS-PT-71M-C 70" 3 door Mega Top Stainless Steel Refrigerated Sandwich Prep Table with 11 ½ board.	\$3,162.49	\$3,162.49

Approved – Business Renovation Grants

Program Budget: \$800,000

Business	Description	Total Project Amount	CRA Funding Amount
Fashion Cleaners and Shirt Laundry Inc.	Roof & Asphalt	\$100,066.00	\$50,033.00
Energy Professionals, LLC	Roof Replacement, Install AC Units, Repave Parking Area, & Repair Dumpster Gate	\$195,029.60	\$97,514.80
MBA Food and Beverage, LLC	Repair Roof & Replacement of Cooler	\$67,196.23	\$33,598.12
Clear Track Recording Studios, LLC	Approved, but decided to proceed at a later date.	\$17,452.47	\$0
Glass Service 8 Inc.	Replacement of Roof & New Asphalt for Parking Lot	\$119,903.65	\$59,951.82
Nature's Food Patch	Replacing the Storefront Signs & Repainting the Exterior	\$14,565.00	\$7,282.50
45 Sports Bar and Lounge	Demolition of walls, new framing, electrical, plumbing, kitchen hood installation, fire suppression system, ramps/restroom in compliance with ADA code	\$38,900.00	\$19,450.00

An aerial photograph of a suburban neighborhood. In the center, there is a roundabout with a light-colored circular center and a darker outer ring. Several roads radiate from this central point. The surrounding area is filled with green trees and numerous single-story houses with various roof colors. The overall scene depicts a well-maintained residential area.

North Greenwood CRA Updates

North Greenwood CRA Community Advisory Committee Recruitment Update

The CRA has launched a **recruitment campaign** for the North Greenwood CRA Citizens Advisory Committee. Promotions for the campaign will involve the distribution of printed postcards, flyers, posters and community engagement.

Campaign Key Dates:

- **Mid-April:** Campaign Launch.
- **May 17** : NGCAC Application Deadline.
- **June 17** : Council meeting for applicant appointment.

Recruitment Progress:

- CRA staff distributed flyers to 16 businesses.
- Flyers were distributed and at North Greenwood Recreation Center.
- CRA emailed key stakeholders with NGCAC information.
- CRA attended community meetings to share information on NGCAC.
- CRA received final applicants on May 17.



North Greenwood Community Redevelopment Area Citizens Advisory Committee

APPLY TODAY AND SERVE YOUR COMMUNITY

myclearwater.com/northgreenwood



Deadline to Apply: May 17

Ongoing North Greenwood CRA Community Engagement Efforts

CRA staff meets monthly (at a minimum) with the following:

- Clearwater Urban Leadership Collation
- Business owners
- Residents

Stakeholder Identification:

- Staff in process of identifying area not-for-profits, financial institutions, religious organizations, etc., to build relationships and potential future partnerships

North Greenwood CRA - ARPA Grant Recipients, FY 2022-23

In fiscal year 2022-23, **25 ARPA grants** totaling to **\$1,400,000** was awarded to help jumpstart programing in North Greenwood.

Business	Date Approved	Amount Proposed	Amount Recommended
Sr. Utility Assistance	9/19/2023	\$22,400	\$24,000
North Greenwood Homeowner Repair	9/19/2023	\$91,300	\$91,300
Home Expo & Tool Library	9/19/2023	\$88,300	\$40,000
Feeding Tampa Bay	9/15/2023	\$200,000	\$90,000
Metropolitan Ministries Inc	9/22/2023	\$128,875	\$60,000
New Vision Behavioral Health Inc	9/12/2023	\$295,520	\$100,000
Hypatia Collective	8/14/2023	\$50,000	\$50,000
Andrea Evans-Dixon	8/8/2023	\$32,450	\$32,450
Greenwood Groves	8/9/2023	\$47,000	\$47,000
KB Technology	8/16/2023	\$15,000	\$15,000
ReDefiners World Languages	8/22/2023	\$98,340	\$98,340
360 Eats	8/22/2023	\$84,000	\$30,000

North Greenwood CRA - ARPA Grant Recipients (Continued)

Businesses	Date Approved	Proposed Amount	Amount Rewarded
Advantage Insurance Solutions	8/4/2023	\$35,000	\$22,500
Martin Luther King jr. Neighborhood Family Center	8/4/2023	\$131,000	\$100,000
Dr. Traci's House	8/4/2023	\$299,600	\$100,000
Family Enrichment Services	8/4/2023	\$30,000	\$30,000
CULC	8/4/2023	\$325,000	\$175,000
The First Rung Project	8/4/2023	\$50,000	\$25,000
Pinellas County African American History Museum	8/18/2023	\$50,000	\$50,000
Loaded	8/4/2023	\$25,000	\$20,000
Konscious Kreation	8/8/2023	\$10,000	\$10,000
Mt. Olive CDC	8/18/2023	\$169,983	\$98,000
PDAPx A4L2	8/10/2023	\$21,000	\$21,000
Youth on Track	8/8/2023	\$100,000	\$20,410
Move On up	8/10/2023	\$60,000	\$50,000
ARPA GRANT TOTAL:		\$2,023,785	\$1,400,000