

## High Impact Co-Sponsorship Event Details

### 1. **October 2024**                    **Hispanic Heritage Festival**

The Hispanic Heritage Festival is an event that brings the community together to enjoy artisan crafts, jewelry, pottery, plants, and more along with live music and local cuisine that celebrates and honors the rich Hispanic culture in Clearwater. Multiple Hispanic partnership organizations will come together to provide an event that will entertain and educate the entire community.

### 2. **October 2024**                    **Clearwater Jazz Holiday**

The Clearwater Jazz Holiday is a long-standing Clearwater tradition celebrating its 45<sup>th</sup> year in 2024. The overall festival includes both ticketed events with national touring musicians and free community stages. The Clearwater Jazz Holiday Foundation uses funds raised to support community programming throughout the year. The Foundation values education and outreach showcasing those elements of the organization throughout the entire four-day festival.

### 3. **October 2024**                    **Salsa at The District – Oktoberfest**

Salsa at The District - Oktoberfest is an event held throughout the Downtown with the sounds of Latin music and dancers. Live music, DJs, and more create an environment that draws thousands of fans.

### 4. **November 2024**                **Turkey Trot**

The Clearwater Turkey Trot is one of the largest Thanksgiving runs in the entire state. This long-standing annual tradition literally runs right through the center of our community. The community surrounding the course embraces the event and multiple bands perform for the runners entertaining guests throughout the morning. The volume of people has shown this to be part of the holiday tradition for 10+k plus Clearwater residents.

### 5. **January 2025**                    **Clearwater Run Festival**

The Clearwater Marathon & Running Festival is an event that attracts visitors and residents to the beach to enjoy the beauty of our area while participating in an event that promotes health and wellness. The course traditionally circles through three bridges (Belleair / Sand Key / Clearwater Memorial) and includes multiple options including: A kids run/walk, a 5k, 13.1-mile, 26.2 mile, or an ultra 50k race.

### 6. **February 2025**                    **Clearwater Sea-Blues Festival**

The Clearwater Sea-Blues Festival, launched by the City of Clearwater in 2007, has grown into one of the most established and well attended blues music festivals in the state. This traditionally free, non-ticketed event draws visitors from across the country.

### 7. **March/April 2025**                **Pier60 Sugar Sand Festival**

The Pier60 Sugar Sand Festival just celebrated their 10<sup>th</sup> year in 2024 and showcases our beach to a national audience. The event attracts visitors from across the world and offers an incredible value for our residents. The festival is a 17-day event that showcases art, culture, and entertainment. Multiple concerts, fireworks, games, contests, and VIP areas all surround the huge sand sculpture tent. While the exhibit itself carries a modest \$12 per ticket cost there are multiple free events available throughout the Festival. Revenues

generated by this event go towards sustaining the nightly Sunsets at Pier 60 Festival which, in turn, also includes a variety of activities, vendors, and performances.

**8. July 2025 Clearwater Celebrates America**

Clearwater Celebrates America is a patriotic celebration of the Nation's Independence Day on the 4<sup>th</sup> of July. This long-standing event is one of Clearwater's most beloved outdoor events. The annual celebration includes local vendors, buskers, entertainers, DJs, and capped, as the day comes to a close, by a stunning (one of the largest in the State) fireworks display accompanied by the BayCare Sound Symphony all within the City's recently opened centerpiece, Coachman Park.

**9. September 2025 XInsurance Off-Shore Nationals**

The XInsurance Clearwater Offshore Nationals is an event off the coast of Clearwater beach that has thrilled and entertained spectators for over a decade. This is a professional Offshore Boat racing event that brings in impressive race teams and thousands of fans as well as national television coverage showing off Clearwater at its best.

**10. November 2024 Veterans Day Parade and Festival**

The Veteran's Alliance previously hosted this event at Crest Lake Park. After the move of the 2024 Memorial Day event to Coachman Park, the organizers indicated a desire to move this event as well. It is likely to include similar elements such as a parade, keynote speakers and musical performances. The Veterans Alliance of Clearwater hosts this event to honor and pay tribute to the brave men and women who serve.

**11. May 2025 Memorial Day Parade and Festival**

The Veteran's Alliance previously hosted this event at Crest Lake Park. In 2024, the event was moved to Coachman Park. It includes a parade, ceremonial opening, keynote speakers and festival style musical performances/entertainment. The Veterans Alliance of Clearwater hosts this event to honor and pay tribute to the brave men and women who made the ultimate sacrifice while serving our country. This event aims to bring the community together in remembrance, gratitude, and support for our fallen heroes.