



ARTS &
ECONOMIC PROSPERITY 6

The Economic & Social Impact of Nonprofit Arts & Culture Industry

Clearwater!

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@ArtsInfoGuy

**Randy Cohen
Americans for the Arts**

\$125.6 Million in Spending (2022)

Organizations
\$51.7 Million



Audiences
\$73.9 Million



Jobs Supported

1,810



Government Revenue (Local, State, Federal)

\$24.6 Million

Attendees Spent \$39.88 Per Person, Per Event

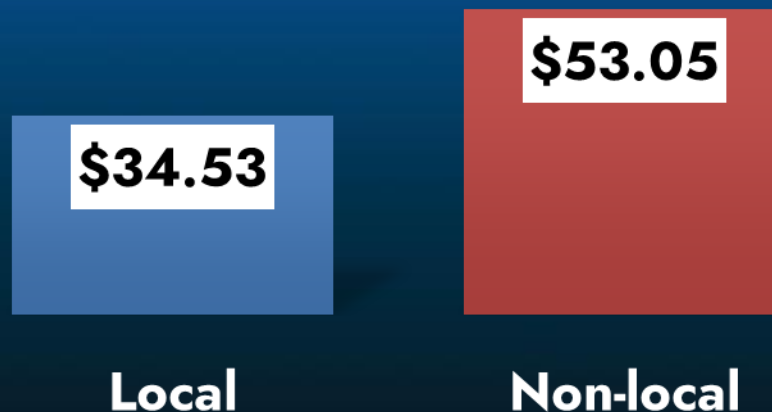


Audiences: Local vs. Non-Local



(Non-local = Outside the County)

Event-Related Spending Local vs. Non-Local



83% of non-local attendees said, "This arts event is the primary purpose for my trip."



Social Impact Responses by Attendees

"This venue or facility is an important **pillar for me within my community**."

74%

"I would **feel a great sense of loss** if this activity or venue were no longer available"

77%

"This activity or venue is **inspiring a sense of pride** in this neighborhood or community"

82%

"My attendance is my way of ensuring that this activity or venue is **preserved for future generations**"

80%

AEP6 National Partners





AEP6.AmericansForTheArts.org

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