

| <b>Coachman Park Grand Opening Budget Request</b>   |                               |             |
|---|-------------------------------|-------------|
|   |                               |             |
| <b><u>Everyday Activities &amp; General Cost</u></b>  | <b>June 28 through July 3</b> | <b>Cost</b> |
|   |                               |             |
| Outdoor Exercise / Fitness Classes  |                               | \$3,500     |
| Local Artist / Vendor Showcase  |                               | \$2,500     |
| Grand Opening Branding / Signage  |                               | \$10,000    |
| Food & Beverage Vendors   |                               | \$10,000    |
| Extra Labor costs (contract/overtime)   | June 28 through July 5        | \$20,000    |
|   |                               |             |
| <b><u>Day By Day</u></b>  |                               |             |
|   |                               |             |
| <b>Clearwater Celebrates Coachman Park</b>  | <b>Wednesday - June 28</b>    |             |
| Ribbon Cutting Ceremony   |                               | \$500       |
| Free community concert in Performance Venue<br>(includes artist fees, production, staffing) |                               | \$25,000    |
| Grand Opening T-Shirt Giveaway  |                               | \$15,000    |
| Employee Wellness Walk  |                               | \$500       |
|   |                               |             |
| <b>Clearwater Celebrates Diversity</b>  | <b>Thursday - June 29</b>     |             |
| Free Community Concert in Performance Venue<br>(includes artist fees, production, staffing) |                               | \$25,000    |
| Coachman Park Branded Giveaway items  |                               | \$5,000     |
| Pride/Diversity initiatives   |                               | \$20,000    |
| Jolley Trolley Park & Ride Circulator   |                               | \$6,500     |
|   |                               |             |
| <b>Clearwater Celebrates The Music</b>  | <b>Friday - June 30</b>       |             |
| Tunnel to Towers Exhibit Grand Opening  | June 30 through July 4        | \$30,000    |
| Children's Activations & Activities   |                               | \$1,000     |
| Mobile Showmaster Concert on the Lawn (includes<br>artist fees,, production, staffing)      |                               | \$10,000    |
| Buskers / Street Performers   |                               | \$1,000     |
| Ticketed Concert in Performance Venue by REH  |                               | \$0         |
| Jolley Trolley Park & Ride Circulator   |                               | \$6,500     |
|   |                               |             |
| <b>Clearwater Celebrates Community</b>  | <b>Saturday - July 1</b>      |             |
| Neighborhood Day Promotion & Giveaways  |                               | \$10,000    |
| Coachman Park 5K run benefitting Tunnels to Towers  |                               | \$4,000     |
| Children's Activations & Activities   |                               | \$2,500     |
| Buskers / Street Performers   |                               | \$5,000     |
| Farmer's / Crafter's Market   |                               | \$0         |
| Mobile Showmaster concert on the Lawn   |                               | \$10,000    |
| Ticketed Concert in Performance Venue by REH  |                               | \$0         |
| Jolley Trolley Park & Ride Circulator   |                               | \$6,500     |

| <b>Coachman Park Grand Opening Budget Request</b>     |                         |                  |
|---|-------------------------|------------------|
|   |                         |                  |
| <b>Clearwater Celebrates Culture</b>                  | <b>Sunday - July 2</b>  |                  |
| Latin Dance Classes and Expo                          |                         | \$1,000          |
| DJ - Entertainer                                      |                         | \$2,000          |
| Mobile Showmaster Concert on the Lawn                 |                         | \$10,000         |
| Ticketed Concert in Performance Venue by REH          |                         | \$0              |
| Jolley Trolley Park & Ride Circulator                 |                         | \$6,500          |
|   |                         |                  |
| <b>Clearwater Celebrates Wellness</b>                 | <b>Monday - July 3</b>  |                  |
| Community Wellness Walk                               |                         | \$500            |
| Community Volunteer Project                           |                         | \$1,500          |
| Wellness/Walking/Running/Cycling Meetup Groups        |                         | \$0              |
|   |                         |                  |
| <b>Clearwater Celebrates America</b>                  | <b>Tuesday - July 4</b> |                  |
| Classic Car Show                                      |                         | \$0              |
| DJ - Entertainer                                      |                         | \$2,000          |
| Photo Booth / Buskers / Street Performers             |                         | \$5,000          |
| Children's Activations & Activities                   |                         | \$2,500          |
| Farmer's / Crafter's Market                           |                         | \$0              |
| The Florida Orchestra in the Performance Venue        |                         | \$85,000         |
| Fireworks Display on the Waterfront                   |                         | \$100,000        |
| Post-Fireworks Silent Disco Party on the Lawn         |                         | \$9,500          |
| Additional Audio Visual, Screens and Production       |                         | \$10,000         |
| Jolley Trolley Park & Ride Circulator                 |                         | \$6,500          |
| Additional Portable Restrooms & Hand Washing Stations |                         | \$10,000         |
|   |                         |                  |
| <b>Grand Total for Eight Days of Events</b>           |                         | <b>\$482,000</b> |