

Amanda Elend

WRITER/EDITOR/RESEARCHER

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SUMMARY

Versatile and highly skilled writer/editor/researcher. Loves working with a team or independently to craft a clear and focused message that hooks an audience or classroom. Passionate, responsible, and efficient.

EXPERIENCE

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|---------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------|
| 2015-Present | FREELANCE | Writer/Editor/Researcher |
| | <ul style="list-style-type: none">• Web show Scriptwriter/Producer (IMDB, Bright Red Pixels, Epstein Becker Green, Countable)• Copywriting, product descriptions, Ographika• Managing Editor, Burn Society Magazine, Phoenix Society• Blogger (<i>Woman's Day</i>, <i>Cosmopolitan</i>, <i>Good Housekeeping</i>, <i>Scary Mommy</i>, <i>On Lines</i>)• Writer/Researcher, Teen Connect Manual, Phoenix Society• Social Media Management (Florida Center for Instructional Technology, Phoenix Society)• Content Writer, Morning Invest newsletter, Morning Invest• Copywriter/Researcher, "Small Business Rules," Next New Networks• Full portfolio: www.amandaelend.com | |
| 2009-2015 | BRIGHT RED PIXELS | Head Copywriter |
| | <ul style="list-style-type: none">• Head Writer and producer for narrative and non-fiction web series for clients including TV.com, AOL.com, and Credit Suisse• Researched materials and gathered assets for web series• Other responsibilities: crafting and pitching one-sheets for new series (branded and non-branded), blogging, copywriting, community management, social media marketing | |
| 2007-2009 | CBS INTERACTIVE | Story Editor |
| | <ul style="list-style-type: none">• Responsible for copywriting and editing web content, including scripts, blog posts, treatments, pitches, and website copy• Managed a team of six writers• Wrote treatments, pitches, and one-sheets for original web series• Projects included: Wallstrip, MobLogic, Novel Adventures, Heckle U | |

2007 RUTH ECKERD HALL PACT, INC. Writer/Researcher/Editor

- Copywrote and designed for visual exhibits
- Edited an original children's musical
- Researched and selected visual content for exhibits in addition to caption copywriting
- Wrote, directed, and produced shows for children

2006-2007 LINDAMOOD-BELL Clinician

- Taught autistic, dyslexic, and other students with learning challenges
- Taught reading proficiency, reading comprehension, and math skills

EDUCATION

2019-2021 VERMONT COLLEGE OF FINE ARTS

- Master of Fine Arts, Writing for Children and Young Adults

2004-2007 ECKERD COLLEGE

- Bachelor of Arts
- Double Major: Creative Writing, American Studies

VOLUNTEER WORK

HOPE INC.

- Copywriting/technical writing

S.O.U.L. SISTERS LEADERSHIP COLLECTIVE

- Social media content/copywriting

STREET THEATRE COMPANY

- Social media manager

PLANNED PARENTHOOD of MIDDLE & EAST TN

- Regular volunteer for PPMET, assisting with outreach, mailings, and public events

GIRLS ON THE RUN

- Assistant coach and running buddy

EAST NASHVILLE HOPE EXCHANGE

- Reading Buddy for at-risk children

WRITEGIRL

- Creative writing mentor for teen girls

PAUL B. STEPHENS EXCEPTIONAL EDUCATION CENTER

- Music teacher for handicapped children

826LA

- Tutor and assistant teacher

REFERENCES

Jeff Marks, Co-founder, Bright Red Pixels – Former boss and current client

Phone: 917.399.1172

Email: jeff.marks@brightredpixels.com

Lindsay Campbell, Executive Producer of Originals, IMDb – Client

Phone: 718.812.2630

Email: lindsaca@imdb.com

Natali Morris, Co-founder, Morris Invest – Client
Phone: 646.464.2811
Email: natali@morris.net

Susan Demers, Dean of Public Policy & Legal Studies, St. Petersburg College – Colleague and mentor
Phone: 727.791.2501
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Roman Bodnar, Editor, Bright Red Pixels – Colleague
Phone: 914.420.3337
Email: roman.bodnar@brightredpixels.com