

## Food Truck Thursdays in Downtown Clearwater

Presented by KnowBe4, CRA and the City of Clearwater

### 2022 Budget

Dates: August 25, September 8, October 13, November 10, and December 8

City Contribution		2,000.00
Park Rental		
Maintenance		
City Fees		
Graphic Design		
Webpage		
Printing		
Marketing		* estimated value
DDB Contribution - Grant		1,750.00
Food Truck Deposit		1,000.00
DJ / Entertainment / Games		750.00
KnowBe4 Contribution - In Kind Services		6 hours
Reserving Food Trucks - Research / coordination	2 hours	
Management of Food Truck logistics	2 hours	
Booking DJ	30 minutes	
Oversight of games	1 hour	
Marketing to KnowBe4 staff	30 minutes	
Total Budget - Per 1 Event		3,750.00
City		2,000.00
DDB		1,750.00
KnowBe4 - In-kind	6 hours	
Total 2022 Series Budget - 5 Events		18,750.00
City		10,000.00
DDB		8,750.00
KnowBe4 - In-kind	30 hours	