



CLEARWATER
BRIGHT AND BEAUTIFUL · BAY TO BEACH

We Care Fund

12/17/2015

We Care Fund

- ▶ Community partnership program
- ▶ Assists needy families and individuals in the community struggling with their utility bills.



Brief History

- ▶ Founded in December 1991
- ▶ Benefits city of Clearwater utilities customers
- ▶ Salvation Army



DOING THE
MOST GOOD™



Fund Eligibility

- ▶ City of Clearwater utilities customers
- ▶ Can only be considered once per year
- ▶ Maximum assistance is \$100 per customer yearly



Success Stories

- ▶ We Care Fund assists ~200 people in need every year providing utility assistance valued close to \$20,000.
- ▶ Veteran avoided service disconnection thanks to the We Care Fund while in training for a new job.

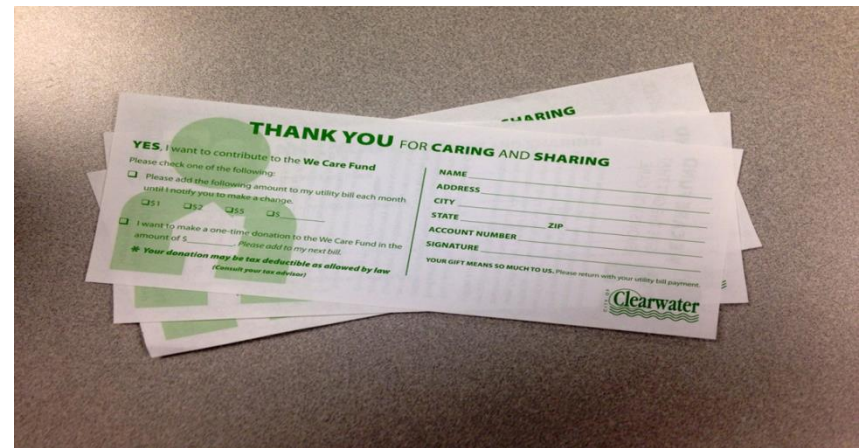
Giving Back to the Community

- ▶ One of the highest expressions of giving back to the community.
- ▶ Helps the most vulnerable populations.
- ▶ Won the confidence of many residents.



Pledge Form

- ▶ Enclosed with the December utility bill.
- ▶ Pledge forms and information are available at our office:
100 S. Myrtle Ave.
Clearwater
or
by calling
562-4600





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