

THE LONG CENTER

Roz and Dan Doyle Center for Aquatics

Fred Fisher had the vision of constructing a recreation facility and aquatics center in 1974 and through his hard work and endurance put together a fund-raising campaign that successfully funded the building of the 150,000-sf facility know at the Long Center. The Long Center officially opened to the public on July 1, 1990, and was run by a non-profit until the facility became the responsibility of the City of Clearwater to manage in October 2003. In addition to the City's Parks and Recreation Department offering a full array of programs and activities at the Center four other organizations currently operate out of the Long Center and use facilities of the Long Center.

1. ARC Tampa Bay and ARC Tampa Bay Foundation provide services for intellectually/developmentally disabled residents including access to the Center's gymnasium and pool.
2. Clearwater for Youth (CFY) supports various sports organizations and programs and provides college scholarships to local youth. Partially supports the learn to swim programs being offered to elementary school students.
3. Clearwater Aquatics Team (CAT) calls the Roz and Dan Doyle Center for Aquatics their home and has been a key participant at the Long Center since opening in 1990.
4. City of Clearwater's Aging Well Center provides activities for the older adults including well being programs which include use of the therapy pool and main pool through silver sneakers programs.

General Information:

- Indoor 680,000 gallon heated Olympic sized lap pool (50 meters x 25 meters) two 25 yard 10 lane courses with lane lines.
- Indoor 40,000 gallon heated Therapeutic pool (12 yards by 25 yards)
- Pool opened to the public 302 days per year
- Pool opened for 15 to 20 swim meets and special events 40 days per year.
- Pool opened 15 hours a day (Monday – Thursday) 13 hours a day Fridays and 4 hours on Saturdays, closed on Sunday.

Yearly Pool Programs and Activities

- Clearwater Aquatic Team Practice (approximately 3,400 short course lanes for 1,300 hours and 750 Long Course Lanes for 750 hours)
- Youth Swim Lessons – serving 2,822 participants per year in group lessons teaching over 16,900 classes.
- Elementary School Learn to Swim Program – 616 swimmers for 4,928 lessons from Skycrest, McMullen Booth and Eisenhower Elementary Schools.
- Private Swim lessons – 250 classes per year
- Swim Workshop – 180 participants per year
- Long Center Summer Camp – 150 participants swimming 4 days a week for 10 weeks
- Summer Pool Team – 145 participants engaging in 1,160 lessons per year
- College Winter Trainings – 8-12 teams per year with 20-40 swimmers per team
- Clearwater Aquatic Masters – 60 participants practicing 10 times per week

- Water Polo – 60 participants practicing 4 times per week
- Silver Splash – 750 participants per year
- John Hopkins Aquatic Therapy – 780 participants per year
- Joyful Motion Aquatic Therapy – 150 participants per year
- Special Olympics – 20 participants practicing twice a week for 4 months
- Aqua Easter Special Event – 500 participants per year
- FBI Bomb Squad Training, Clearwater Fire Rescue, Clearwater Beach Patrol, Florida Fish and Wildlife Training, Army training, Coast guard, Oldsmar Fire Rescue, Palm Harbor Fire Rescue, Pinellas Sheriff Biohazard Training, Cruise Ship Maritime Safety Training. (Each specialty group trains 2-6 times per year with about 10-20 participants)
- Open Drop in Attendance and play pass holders per year 33,958.

Annual Swim Meets and Special events

January

CAT Al Soltis Swim Meet (450 participants & 300 Spectators)

Total economic Impact - \$21,096.54

February

CAT Last Chance Swim Meet (200 participants & 100 Spectators)

Total economic Impact - \$7,500.00**

City of Clearwater Valentines Masters swim meet (200 Participants)

Total economic Impact - \$10,000.00**

March

Good Life Games Swim Meet (60 participants)

Total economic Impact - \$1,500.00**

Suncoast Water Works Synchro Event (354 attendance & 200 spectators)

Total economic Impact - \$642,514.38

June

CAT Escape the Heat Swim Meet (300 participants & 250 Spectators)

Total economic Impact - \$55,000.00**

National Water Polo Championship (385 participants & 200 spectators)

Total economic Impact - \$373,741.46

July

Special Olympics Swim Meet (100 participants & 50 Spectators)

Total economic Impact - \$3,750.00**

August

City of Clearwater Summer Pool Team Meet (150 participants & 100 Spectators)

City of Clearwater Dog Days of Summer Master's Swim Meet (65 participants)

Total economic Impact - \$3,250.00**

September

PCAC Highschool Swim Meet (475 participants & 350 Spectators)
Total economic Impact - \$20,625.00**

October/November

Two District and Regional HS Swim Meets (250 participants & 300 Spectators per event)

Total economic Impact - \$27,500.00**

CAT Fall Classic Swim Meet (November 300 participants & 200 Spectators)

Total economic Impact - \$37,500.00**

Battle of the Bay Water Polo Tournament Adults(October 135 participants & 50 Spectators)

Total economic Impact - \$156,011.41

Battle of the Bay Water Polo Tournament Youth(November 895 participants & 500 Spectators)

Total economic Impact - \$1,090,099.63

December

CAT Jingle Bell Swim Meet (December 500 participants & 400 Spectators)

Total economic Impact - \$90,000.00**

Winter Training (Augustana, Seton Hall University, Stevenson, Lewis, Fins Swim team, Widener University, Everglades College, Simley High School, Millikin University and South West Minnesota State University) Total economic Impact - \$337,500.00**

Special Events/Sports Tourism

The special events division is always looking for and hosting special events throughout the city including the Long Center Pool. Some of the type of events that have used the Natatorium include Florida Senior Games, Wounded Warrior Games, International Water Polo Competitions, International Synchronized and Artistic Swimming Competitions, FLAGS Championship Swim Meets.

Total Annual Estimated Economic Impact – \$2.8 million and up depending on additional special events added.

Long Center Budget and Revenue (FY2023/24)

Total budget for the Long Center Complex was \$2,751,628 of which \$1,405,000 was for salaries, \$569K for Building and Maintenance; \$493K for Electricity and Utilities leaving a balance of \$284K for programming, repairs, rentals, contractual services, supplies, chemicals etc. Since the Long Center Budget is all inclusive and does not break out the costs between the Natatorium and the rest of the Center it will take time to get an accurate assessment of the cost just for the Natatorium.

Therefore, we focused our efforts on looking at the basic cost differences between operating our current indoor pool vs an outdoor pool of equal size. An outdoor pool will require more cleaning and more chemicals to operate as well as electric or gas costs will increase during the winter to heat the pool. It costs approximately \$1,000 to increase the pools heat one degree so even with pool blankets it will cost more to heat the pools for an outdoor pool. There will be more water evaporation in the outdoor pool causing water consumption to increase as well. There will be saving from not having to climatize the natatorium however these saving may have

to be used to offset the other increases in utilities. In the long run the major cost savings of having an outdoor pool will be when capital investment is needed to continue to maintain the existing building envelope, like we are proposing to do now.

I apologize that we are not able to give you accurate cost figures for operations of the Natatorium, but we do have a comparative figure that may be of some interest. The City of St. Petersburg operates the North Shore Aquatic Complex consisting of an Olympic size pool, a 25 yard warm up pool and a small tot pool all of which are out doors for an annual cost of \$1,962,000.

Annual Long Center Pool Revenue 2023/24

Swim Lesson	\$45,363
Pool Rental	\$96,425.29
Silver Splash -	\$3,877.25
Instructor-led Class	\$10,413
Drop-in Swim	\$37,453.66
Plus Pass (for entire complex)	\$118,244.44
<u>LC Youth Pass</u>	<u>\$13,282.50</u>
Total Revenue	\$325,059.14

The Long Cetner Foundation Contributes \$200,000 per year to the operations of the Long Center which could include the Pool.