



**SAFE  
STREETS  
PINELLAS**

# Clearwater City Council Meeting

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Aug. 29, 2022

# Presentation Overview



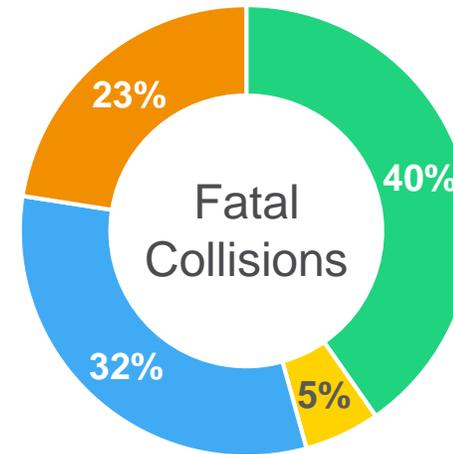
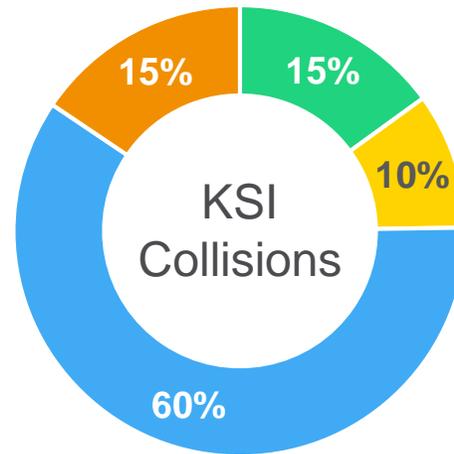
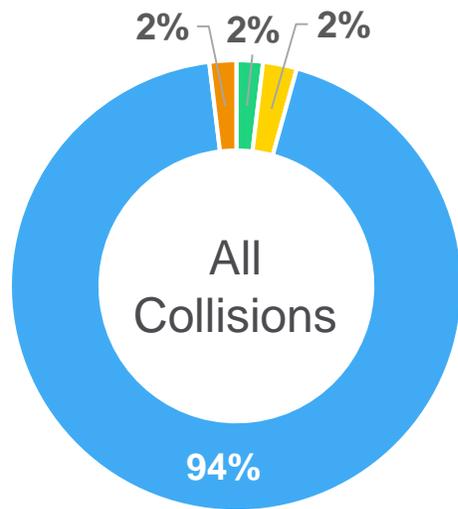


# Overview & Why Vision Zero

# Why Vision Zero?

On average, 2 people are killed or severely injured (KSI) in traffic collisions every day in Pinellas County

Pinellas County, 2015-2019



Auto & Other

Bicycle

Pedestrian

Motorcycle

# Core Elements of Vision Zero Communities

## Leadership and Commitment

Public, High Level and Ongoing Commitment

Authentic Engagement

Strategic Planning

Project Delivery

## Safe Roadways and Safe Speeds

Complete Streets for All  
Context Appropriate Speeds

## Data-driven Approach, Transparency and Accountability

Equity-focused Analysis and Programs

Proactive, Systemic Action

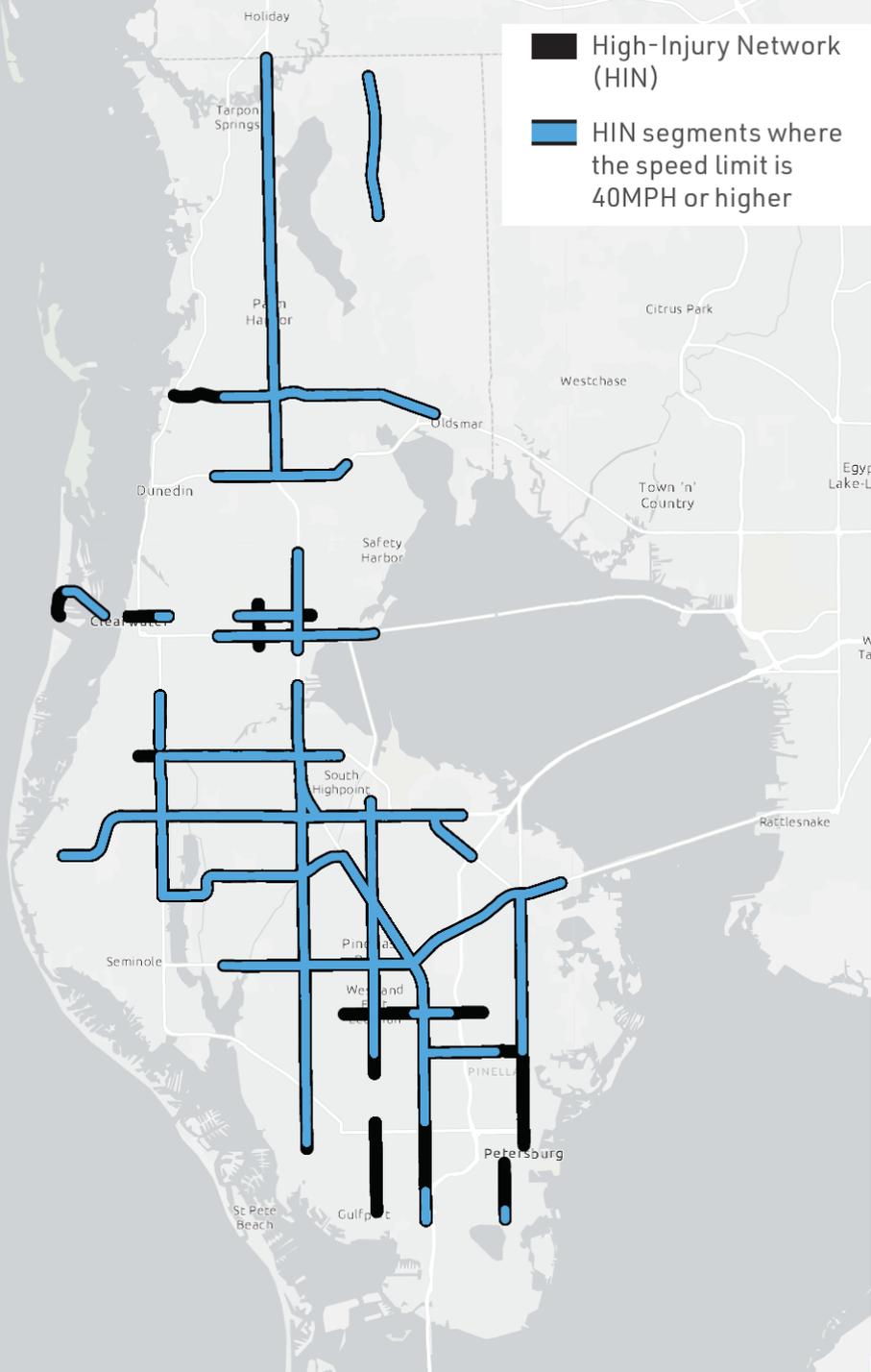
Responsive, Hot Spot Planning

Comprehensive Evaluation and Adjustments



# Collision Analysis & High Injury Network



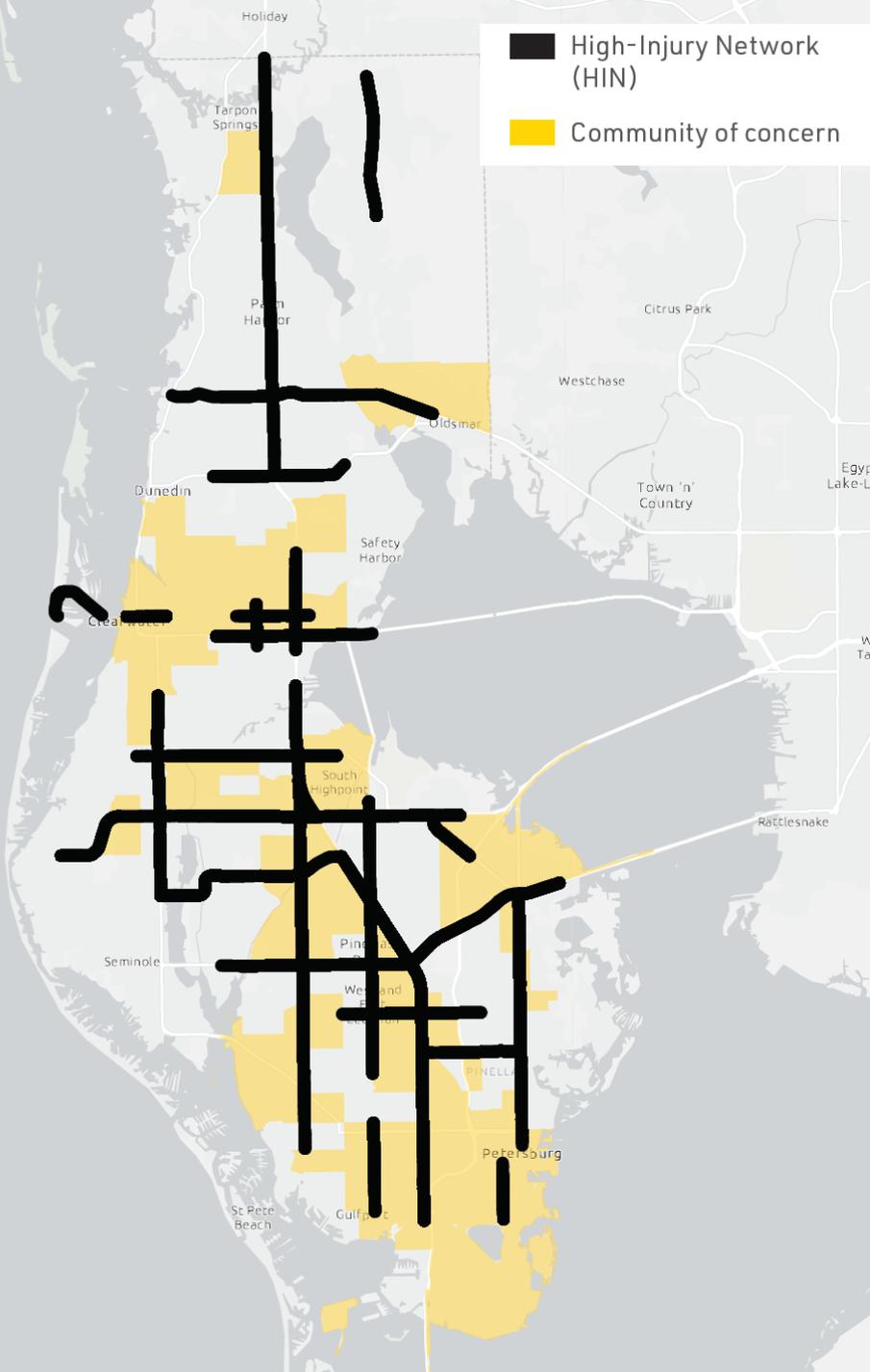


High Speed Limits

87% of the High Injury Network roadways have speed limits of 40 mph or higher

Communities of Concern

73% of the High Injury Network bounds or runs through a community of concern



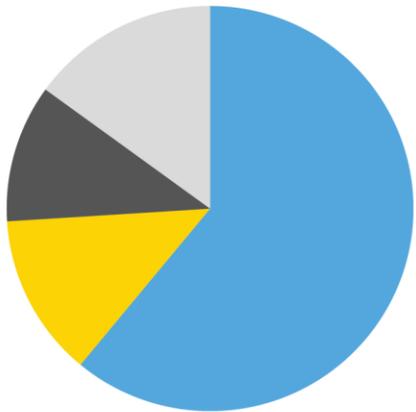


# Countermeasures & Demonstration Projects

# Engineering Countermeasures

## Pedestrian Collision Profile

### Top Contributing Factors



- **61%** no contributing action
- **13%** failed to yield right-of-way
- **11%** careless or negligent driving
- 15% other factors

### Potential Engineering Countermeasures

#### Signalized Intersections

 ADA Ramps & Audible Push Button Upgrades	 Advance Stop Bar	 Countdown Pedestrian Signal Heads
 Curb Extensions	 Extend Pedestrian Crossing Time	 High Visibility Crosswalks
 Intersection Tightening	 Leading Pedestrian Interval	 Parking Prohibition/Daylighting

# Non-Engineering Countermeasures

Data Collection, Monitoring, Analysis

Education Campaign

Street & Roadway Design

**Funding**

Legislative



## Funding

16

Modify Forward Pinellas funding prioritization criteria to prioritize safety projects on the HIN that address key crash profiles, hot spots, or otherwise reduce KSI crashes; evaluate effectiveness of current funding criteria.

### Partners

Forward Pinellas

### Timeline

Completed; Action included in plan to measure progress

### Performance Measures

Percent of available funding awarded to projects on HIN

# Demonstration Projects



Test countermeasures  
and performance  
measures



Build awareness

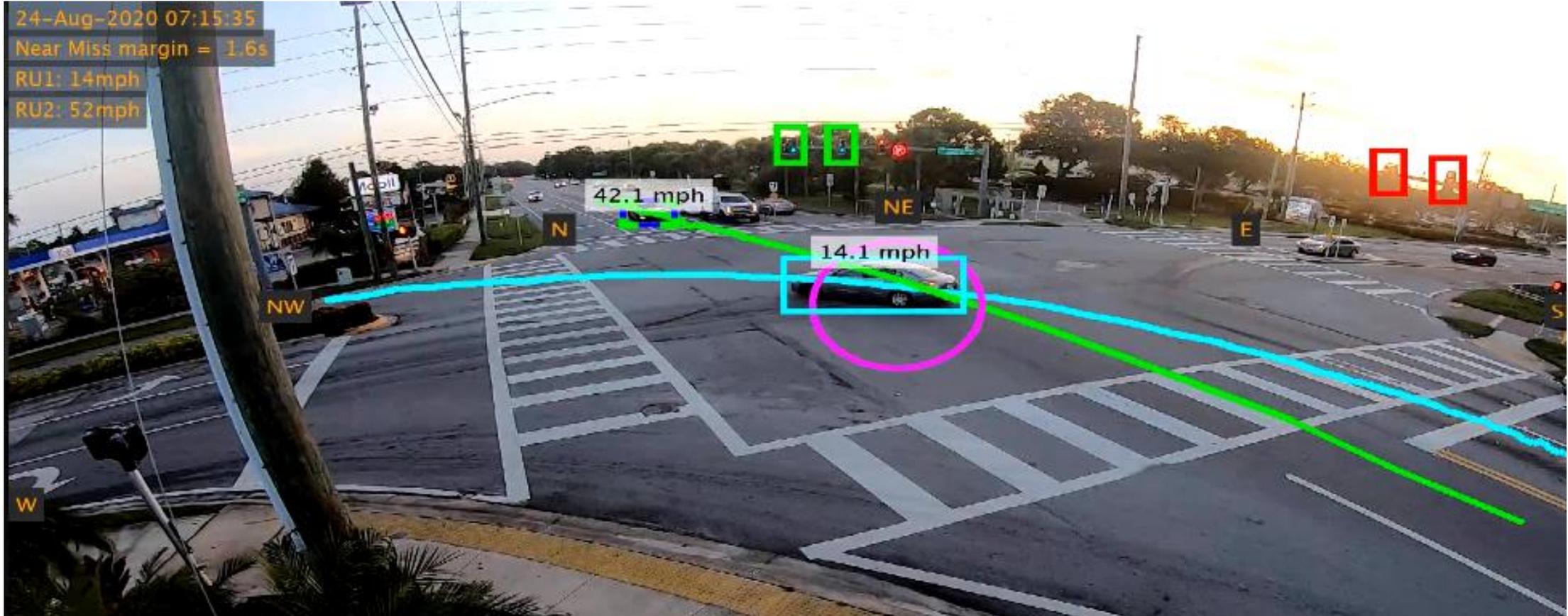


Strengthen community  
partnerships



Exhibit range of projects  
across varied locations

# Alt. 19/Curlew Road (technology)



# Alt. 19/Curlew Road (technology)



## Key highlights

- 360 people driving were observed driving 10 or more mph over the posted speed limit (35 mph for Curlew Road and 40 mph for Alt. 19)
- 60 people driving ran a red light
- 61 people walking or bicycling crossed on red
- Over 3,000 potential near-misses were observed

# Implementation

The background image shows a coastal urban scene. In the foreground, there is a paved sidewalk with several cylindrical concrete bollards. To the left, a person is pushing a stroller. In the middle ground, a row of tall palm trees lines the sidewalk. Behind the trees, a multi-story apartment building with a red-tiled roof is visible. To the right, a street with a blue car and a street lamp is shown. The entire scene is overlaid with a semi-transparent dark grey filter.

# Partner Agency Support

Forward Pinellas Board adopted the Safe Streets Action Plan in March 2021

Staff is actively seeking support (draft resolution, comprehensive plan policies, etc.) from our local government partners

Part of the Vision Zero Network, Pedestrian Bicycle Safety Coalition, etc.

Forward Pinellas was the lead agency for the 4<sup>th</sup> Annual Gulf Coast Safe Streets Summit on November 2-4, 2021

**KEYNOTE  
SPEAKER**



**Deputy Asst. Secretary for Safety Policy  
Robin Hutcheson**



**Gulf Coast  
Safe Streets  
Summit  
2021**



# Partner Agency Support

Local government partner support to date:

- Belleair Beach
- Belleair Bluffs
- Belleair Shores
- BIG-C
- Dunedin
- Gulfport
- Indian Rocks Beach
- Indian Shores
- Kenneth City
- Largo
- Madeira Beach
- North Redington Beach
- Oldsmar
- Redington Beach
- Redington Shores
- Safety Harbor
- St. Pete Beach
- St. Petersburg
- Tarpon Springs
- Treasure Island



# High Injury Network and Hot Spots Analysis

FDOT Geofencing Pilot Program addresses speeding which is the biggest safety challenge district wide

1-month pilot program targeted drivers along the Courtney Campbell Causeway

- Geofenced messaging
- Social media messaging
- Survey
- Variable message signs
- Law enforcement partnerships

Future evaluation of the High Injury Network to identify other corridors for the next phase



**Bike/Walk Tampa Bay**  
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Drive on the Courtney Campbell Causeway? Take a few minutes to share your experiences, plus receive a free safety item.



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**Drive on the Courtney Campbell Causeway?** [Learn More](#)  
Take this survey powered by surveymonkey.com. ...

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# Key Takeaways

There is support at the staff level for Safe Streets Pinellas

Limited financial and/or staff resources

Bureaucratic red tape is a barrier to accessing certain safety funding

Need more proof points (i.e., before/after studies)

Be willing to use different tools (i.e., technology, design concepts, etc.)

Commitment must be sustained over the long-term



# TOWARDS ZERO TOGETHER

FORWARDPINELLAS.ORG

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