



CITY OF CLEARWATER

FINANCE DEPARTMENT, POST OFFICE BOX 4748, CLEARWATER, FLORIDA 33758-4748
MUNICIPAL SERVICES BUILDING, 100 SOUTH MYRTLE AVENUE, CLEARWATER, FLORIDA 33756
TELEPHONE (727) 562-4530

May 23, 2024

NOTICE OF INTENT TO AWARD

The Parks and Recreation Department and the Procurement Division recommend award of ITB No. 31-24, Purchase and Installation of Aluminum Signage, to Performance Wrapz, LLC d/b/a Wraps Direct of Jacksonville, FL, and Sign-Age of Tampa Bay, Inc of Clearwater, FL the lowest most responsible bidders, in accordance with the bid specifications, in the estimated annual amount of \$275,000.00, for the term of one-year with two (2), one (1) year renewal options. The recommended award is as follows:

Performance Wrapz, LLC d/b/a Wraps Direct: *Primary for:*

Segment 1: Parks & Recreation Signage No Installation/Installation 1.A – 1.U

Segment 2: Other City Signage w/Installation 2.A – 2.P

Segment 2: Other City Signage No Installation/Installation 2.AA – 2.PP

Segment 3: Miscellaneous w/Installation 3.A – 3.C

Sign-Age of Tampa Bay, Inc: *Primary for:*

Segment 2: Other City Signage No Installation 2.A – 2.P

Segment 2: Other City Signage No Installation/Installation 2.Q

Segment 2: Other City Signage No Installation 2.QQ

Segment 3: Miscellaneous No Installation 3.A – 3.C

This award is being made to multiple vendors to ensure a continuity of supply and flexibility in the ordering of product and/or services from the above listed vendors as a secondary source.

This Award recommendation will be considered by the City Council at the June 17, 2024, Work Session (1:30 p.m.) and voted on at the June 20, 2024, Council Meeting (6:00 p.m.). These meetings are held at Clearwater Main Library, at 100 N. Osceola Ave., Clearwater, FL 33755.

Inquiries regarding this Intent to Award can be directed to the City's Procurement Analyst at Kelly.rogers@myclearwater.com, or mailed to City of Clearwater, Attn: Procurement Division, PO Box 4748, Clearwater, FL 33758-4748.

Posted on this date by:

Kelly Rogers

Kelly Rogers

Procurement Analyst

Bruce Rector, Mayor

Ryan Cotton, Councilmember
Mike Mannino, Councilmember



David Allbritton, Councilmember
Lina Teixeira, Councilmember

"Equal Employment and Affirmative Action Employer"