

Downtown Development Board Grant Application

Row 16

**Applicant /
Primary
Contact:** Robert T Wilde

**Type of Grant
Request** Special Event

**Name of
Organization:** Tampa Bay Ukulele Society

Street Address: PO Box 43

City: Tarpon Springs

State: FL

Zip: 34688

Cell Phone: +1 (813) 380-9009

Office Phone: 8133809009

Email Address: rtwilde@icloud.com

**Website /
Social Media
Link(s):** Tampabayukulele.com

**Description of
Project:** Full day Ukulele Festival comprised of Ukulele bands on the 400 block, workshops and a Concert under a tent

**Total Project
Cost (\$):** 26500

**Amount of
Grant Funds
Requested (\$):** 12500

**Applicant's
Financial
Contribution
(\$):** 10000

**Third-Party
Contributions
(\$):** 3500

**When will the
event take** April 4, 2027

place?

Who will
implement the
project?

Where will the
project occur? 400 Block of Cleveland Street

**Project
Attraction** The event draws from Pinellas as well as the contiguous counties. Many are first time visitor to the Downtown District and they discover the many restaurant choices and dine throughout the day. The audience is the perfect target audience for the Downtown District merchants and their attendance assures positive word of mouth. The majority of attendees are first time visitors to the new Coachman Park.

**Applicant
Signature:**

Title of Event: TBUS Uke Fest in the District

**Date(s) of
Event:** April 4, 2027

**Description of
Special Event:** A fun filled day of entertainment and education centered around Ukulele- the most popular instrument in the world. Music on the 400 block and a gala concert at the Roebling Hall and components with workshops available for those interested in sharpening their playing skills.

**Intended
Audience /
Anticipated
Attendance** Music lovers and seasoned festival attendees as well as the curious are the prime target audience for the event. Marketing is aimed at a wide audience and stretches down to Sarasota and Manatee counties as well as up in the New Port Richie area. It is truly a regional event.

**Total Event
Cost (\$):**

**Event Grant
Funds
Requested (\$)**

**Where will the
event be held?** 400 Block of Cleveland Street in Downtown Roebling Hall

**Contacted
Special Events
Department?**

**Additional
Sponsors or
Media Outlets
for Event:** Achieva Credit Union and WDUV, !05.5. Tampa Bay Times

**Funded by DDB
Before?** Yes

Applicant Signature	Robert T Wilde
Applied for:	Special Event Permit
Current BTR:	Yes
Is 501(c)(3)?	Yes
Timeframe of Event:	12-8:30pm on the 400 block
Free to Public?	Yes
Agreement Checkbox	☒
Applied / Awarded Community Sponsorship Program?	No