

Profile

Marilyn

First Name

Turman

Last Name

Middle Initial

silkmrt1@tampabay.rr.com

Email Address

1825 Kings Highway

Home Address

Suite or Apt

Clearwater

City

FL

State

33755

Postal Code

Home: (727) 433-2089

Primary Phone

Alternate Phone

Length of Residency - please select one. *

☒ 6+ years

Do you own or represent a business in Clearwater?

☐ Yes ☒ No

If yes, where is the business located? Do you conduct business with the City?

1419 N. Betty Lane Clearwater

Which Boards would you like to apply for?

North Greenwood CRA Citizen Advisory Committee: Submitted

Self Employed -

Employer

Director of Communications

Job Title

Occupation - If retired, enter former occupation.

Corporate Partnership Coordinator

Have you served or do you serve on a board in Clearwater?

☒ Yes ☐ No

If yes, please list the name of the board.

Habitat for Humanity

Why do you wish to serve on this board/committee? If seeking reappointment, state why you should be reappointed.

As a founding member of the Clearwater Urban Leadership Coalition, I am most familiar with the journey that created the North Greenwood CRA. My knowledge in that area will be beneficial to the committee as a whole. My desire and hands on approach to making North Greenwood a Thriving Community.

What personal qualifications can you bring to this board or committee?

My knowledge of the North Greenwood Community and the organizations within it. My Passion for the community. My ability to effectively communicate information to those in the community. My Leadership Skills, Team Building skills, my ability to multi-task. My service to this community acknowledged by: Clearwater Police Dept. Samaritan Award Recipient Pinellas County Sheriff's Leadership Award Recipient SEPIA Brotherhood Award Recipient

List Community Activities

All Clearwater Urban Leadership Coalition activities Organizer for a number of large Community Events.

[Marilyn_Turmans_Resume_-_24.pdf](#)

Upload a Resume

Question applies to multiple boards

Are you related to any member of the City Council?

☐ Yes ☒ No

Question applies to multiple boards

If yes, please provide name and explain relation.

n/a

Question applies to multiple boards

Are you related to a city employee?

☐ Yes ☒ No

Question applies to multiple boards

If yes, please provide name and explain relation.

n/a

Demographics

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts. (Optional)

Ethnicity

☒ African American

Gender

☒ Female

05/25/1965

Date of Birth

The City of Clearwater strives to promote diversity and provide reasonable accommodations for individuals with disabilities. If you are requesting accommodation, please indicate below:

N/A

By clicking on "I Agree," below, I affirm that the information above is true and correct, and that I understand and agree to the responsibilities and commitment of time associated with an appointment to a Clearwater advisory board or committee.

☒ I Agree

All material submitted to the City of Clearwater is subject to the public records law of the State of Florida including Chapter 119, Florida Statutes.



MARILYN TURMAN

☐ Clearwater, FL 33... (727) 433-2089 ☐ Silkmrt1@tampabay.rr.com

SUMMARY

LEADERSHIP | COMMUNITY BUILDING | ENCOURAGER

Passionate professional with years of experience in public relations and community engagement. Effective verbal and written communications skills. Attention to details, Builder and cultivator of community partnerships. Business coaching, team building, leadership, encourager, trainer. Project Management, Large scale event planning. Marketing, sales, advertising

AREAS OF PROFICIENCY

- | | | |
|-----------------------------|----------------------|-------------------------------|
| ▪ Communications | ▪ Quality Focused | ▪ Donor Cultivations |
| ▪ Marketing & Sales | ▪ Event Planning | ▪ Microsoft Office Proficient |
| ▪ Public Relations | ▪ Multi-Tasking | ▪ Sound Engineer |
| ▪ Accounting | ▪ Fundraising | ▪ Sales |
| ▪ Exceptional People Skills | ▪ Project Management | ▪ Team Building |
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EMPLOYMENT

Clearwater Urban Leadership Coalition (CULC)

September 2019 - Current

Director of Communications

Tampa Bay Black Business Investment Corp. – Clearwater, FL

November 2017 – 2024

Independent Business Consultant

CEO InSource Consulting LLC

- Coordinate training to aide small businesses n the development & growth of their businesses through one-on-one confidential consulting to existing and potential small business owners.
- Facilitate small business-related seminars and workshops.
- Provide clients with the needed technical assistance in a number of business related areas.
- Engage in community outreach to increase awareness of available services.
- Facilitate business loans
- Cultivate existing and develop new business relationships
- Coordinate events for networking opportunities
- Track progress of clients
- Current member of the SPARK Business Consortium
- Member CEO Roundtable
- Entrepreneurial Training for Small Business

Director of Community Engagement

Served as Director of Community Engagement and represented the 2020 Plan in community and governmental meetings. Provide input on ways to better connect and engage with members of the community.

Director of Community Engagement – Various Organizations

Build collaborations among government, Non-Profit Organizations and direct service providers throughout the Tampa Bay Area for maximum collective impact for all aspects of community building.

Community Town Hall Meeting Organizer and Facilitator – (Council Members, Police Chief & Sheriff)

Community Conversations for Change Coordinator

Organizer GAAP – Gaining Appreciation by Adjusting Perspectives

Barbers Banding Together – Organizer

Founding Member & Director of Communications for the Clearwater Urban Leadership Coalition – Organizer

Organizer & Director of the Community Family Fun Night Organizer

Pinellas Suncoast Transit Authority (PSTA) – St Petersburg, FL
(Experience listed below)

Oct 1984 – Oct 2016
Retired

Corporate Partnership Coordinator

Bus Advertising Director

Admin. to the Executive Director & Human Resource Dept.

Professional Experience

- Developed and coordinated special event partnerships within the community service area such as Clearwater Jazz Holiday, Hispanic Festival, Rib Fest & other municipal special events
- Event Coordinator for “Community Family Fun Night.” Managed a team of over 150 volunteers, service vendors, in partnership with various corporate partners and with Clearwater Police & Sheriff’s Office.
- Worked in partnership with regional agencies to help promote cross county services.
- Skilled in fundraising, and donor cultivation, obtained major sponsorships and donations from individuals and corporations.
- Increased agency visibility and new community relationships through active outreach efforts
- Supervised and assigned duties for interns
- Coordinated special marketing events for new services, ribbon cutting ceremonies, grand openings town hall meetings, etc.
- Coordinated internal events and initiatives to boost employee morale.
- Served on the public engagement team in outreach and educational presentations to promote services.
- Managed advertising sales contracts
- Contributed writings for various publications.
- Developed written program manuals for corporate ticket sales.
- Managed corporate ticket outlets and conducted monthly audits and generated sales reports for billing
- Skilled in organizing and coordination of office operations, procedures, and performed various clerical duties in accordance with standard procedures which may include operating a computer, photocopying, filing, tabulating information, answering telephones and processing mail. • Maintained complex files.
- Knowledge of MS Office- (Primarily Word, Excel and PowerPoint and Outlook)
- Entertainment Facilitator/ Sound Performance & Events * Stage and Sound Engineer
- Communications Director for Silk n Jeans Modeling.

PROFESSIONAL ORGANIZATIONS, AFFILIATIONS AND HONORS

Board Member Habitat for Humanity
Board Member Clearwater Neighborhood Family Center
Board Member Bethany Education & Human Services
InSource Consulting LLC, CEO
Owner/ Operator Sound Performance and Events
Clearwater Urban Leadership Coalition
Adhoc Committee Member for the Pinellas County Pinellas Cares
Faith & Wellness Committee
CEO Roundtable
Florida State Police Chief's Accountability and Societal Change Committee
Social Justice Task Force
NAACP Executive Committee
Workforce Development Committee – CULC
Business Development Committee - CULC
Economic Development Committee – CULC
Tampa Bay Center for Community Transformation
Pinellas County Health Consortium
Superintendent of Church School
Clearwater Police Dept. Samaritan Award Recipient
Pinellas County Sheriff's Leadership Award Recipient
SEPIA Brotherhood Award Recipient

PROFESSIONAL DEVELOPMENT

St. Petersburg College Corporate Training
Project Management
Communications
Time and Stress Management
Practical Presentations
Social Media
Professional Communications
Business Writing for Professionals
Proficient in Microsoft Office (Word, Powerpoint, Excel)
Excellence in Customer Service and Conflict Resolution