



# 156,000+ Attended Since Opening

37 Events Confirmed in 2024
18 Shows Confirmed for 2025 PLUS
9 Graduations
50+ Offers Pending
6 Exclusive Florida Appearances

#### **Program Partners**

AEG
CONCERTS WEST
COX RADIO
EMIT
LIVE NATION
LPGA
SAVELIVE



# **UPCOMING 2024 EVENTS**

DARYL HALL & HOWARD JONES

PRIVATE ~ LPGA KICK-OFF CONCERT

**DWIGHT YOAKAM & THE MAVERICKS** 

O.A.R. & THE RIES BROTHERS

THE AVETT BROTHERS

IT WAS 50 YEARS AGO TODAY: A BEATLES TRIBUTE

97X NEXT BIG THING

ALAN PARSON'S LIVE PROJECT with LASER LIGHT SHOW

THE POLAR EXPRESS EXPERIENCE

**BRET MICHAELS with NIGHT RANGER and DEE SNIDER** 

**KENNY G** 

CLASSIC ALBUMS LIVE: PINK FLOYD THE WALL



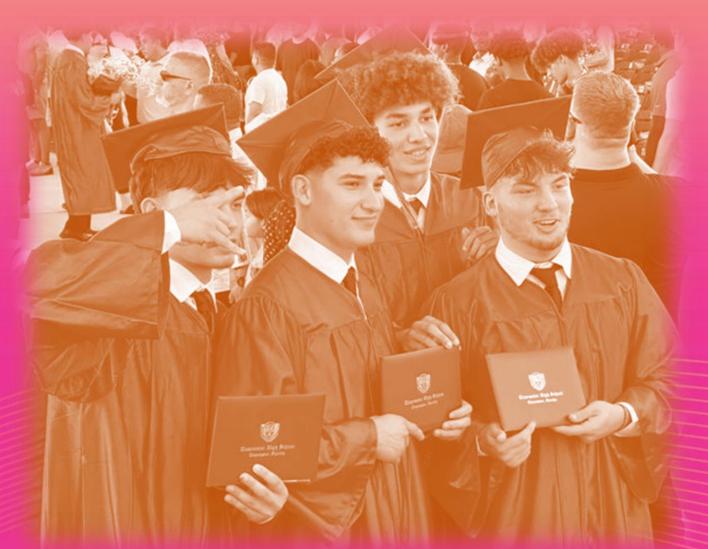
# **COMMUNITY PROGRAMMING**



Sponsored Five Community Festivals PLUS Clearwater Young Professionals

Coming in 2025 ~
SchoolTime in
The BayCare Sound!

# **COMMUNITY ACCESS**



#### **SPONSORSHIP OFFERS**

The Florida Orchestra Family Program St Petersburg College Graduation Clearwater High School Graduation 2025

#### **CO-PRESENTING OFFERS**

Clearwater Jazz Holiday Florida Orchestra Movie Night Sea Blues Festival



### Investments

TOTAL TO DATE	\$4.9 M	Additional On-site Storage
House Lighting System	\$ 800K	Event Staff Trailer
LED Screens	\$ 582K	Electrical Improvements
House Sound System	\$1.4M	Backstage Blue Lighting
Furniture, Décor, Equipment	\$2.1M	Sun Shade
Investments		Potential Enhancements



## Major Construction & Renovation

	TOTAL	\$ 20.4 M	
FY 2020	West Lobby Expansion** & Canopy Addition	\$ 12.4 M	
FY 2019	Parking Lot & Entrance Expansion*	\$ 2.5 M	
FY 2018	Heye Great Room Renovation	\$ 1.5 M	
FY 2017	Murray Theatre Renovation	\$ 1.5 M	
FY 2016	HVAC Cooling Towers Replacement	\$ 2.5 M	

<sup>\*2019</sup> Entrance Expansion included land purchase and deed transfer to City

<sup>\*\*</sup> Includes \$3M grant from City of Clearwater

## Ruth Eckerd Hall Facility

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3 Year Avg Improvements & Replacement $ 1,150,000
3 Year Avg Maintenance $ 255,800
Annual Expense $ 1,405,800
City Facility Subsidy $ 419,000
NET ANNUAL EXPENSE $ 986,800
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Excludes Custodial, IT, Stage, Kitchen and other non-fixed Assets Excludes Bilheimer Capitol Theatre and The BayCare Sound

Completed FY 2022-2024		Scheduled FY 2025	
Auditorium Seats	997K	<b>Exterior Painting</b>	290K
Auditorium Painting & Repair	392K	Parking Lot Paving	569K
Carpeting	360K	Fire Panel	30K
Deck Waterproofing	107K	Retaining Wall	70K
Roof Drainage System	97K	Exterior Doors	100K
HVAC	681K	Surveillance Cameras	110K
Plaza & East Side Refurbish	810K		
Roof Replacement	482K		
Security Bollards	59K		

THE BAYCARE SOUND
RUTH ECKERD HALL
NANCY & DAVID BILHEIMER CAPITOL THEATRE
RUTH ECKERD HALL ON THE ROAD
THE MURRAY THEATRE
KATE TIEDEMANN & ELLEN COTTON CABARET
ENGLAND FAMILY MUSIC GARDEN STAGE
MARCIA P. HOFFMAN SCHOOL OF THE ARTS

### A RUTH ECKERD HALL EXPERIENCE