



 BayCare S O U N D

156,000+ Attended
Since Opening

37 Events Confirmed in 2024
18 Shows Confirmed for 2025 PLUS
9 Graduations
50+ Offers Pending
6 Exclusive Florida Appearances

Program Partners

AEG
CONCERTS WEST
COX RADIO
EMIT
LIVE NATION
LPGA
SAVELIVE



UPCOMING 2024 EVENTS

DARYL HALL & HOWARD JONES

PRIVATE ~ LPGA KICK-OFF CONCERT

DWIGHT YOAKAM & THE MAVERICKS

O.A.R. & THE RIES BROTHERS

THE AVETT BROTHERS

IT WAS 50 YEARS AGO TODAY: A BEATLES TRIBUTE

97X NEXT BIG THING

ALAN PARSON'S LIVE PROJECT with LASER LIGHT SHOW

THE POLAR EXPRESS EXPERIENCE

BRET MICHAELS with NIGHT RANGER and DEE SNIDER

KENNY G

CLASSIC ALBUMS LIVE: PINK FLOYD THE WALL



COMMUNITY PROGRAMMING



Sponsored Five Community Festivals
PLUS Clearwater Young Professionals

Coming in 2025 ~
SchoolTime in
The BayCare Sound!

COMMUNITY ACCESS

SPONSORSHIP OFFERS

The Florida Orchestra Family Program
St Petersburg College Graduation
Clearwater High School Graduation 2025

CO-PRESENTING OFFERS

Clearwater Jazz Holiday
Florida Orchestra Movie Night
Sea Blues Festival



FACILITY INVESTMENTS

The BayCare Sound



Rock at Night

Investments

Investments

| | |
|-----------------------------|----------------|
| Furniture, Décor, Equipment | \$2.1M |
| House Sound System | \$1.4M |
| LED Screens | \$ 582K |
| House Lighting System | \$ 800K |
| TOTAL TO DATE | \$4.9 M |

Potential Enhancements

Sun Shade
Backstage Blue Lighting
Electrical Improvements
Event Staff Trailer
Additional On-site Storage

FACILITY INVESTMENTS

Ruth Eckerd Hall

HORTMAN FAMILY
DRESS CIRCLE LOUNGE

RUTH ECKERD HALL

Major Construction & Renovation

| | | |
|--------------|--|------------------|
| FY 2016 | HVAC Cooling Towers Replacement | \$ 2.5 M |
| FY 2017 | Murray Theatre Renovation | \$ 1.5 M |
| FY 2018 | Heye Great Room Renovation | \$ 1.5 M |
| FY 2019 | Parking Lot & Entrance Expansion* | \$ 2.5 M |
| FY 2020 | West Lobby Expansion** & Canopy Addition | \$ 12.4 M |
| TOTAL | | \$ 20.4 M |

*2019 Entrance Expansion included land purchase and deed transfer to City

** Includes \$3M grant from City of Clearwater

Ruth Eckerd Hall Facility

| | |
|--|---------------------|
| 3 Year Avg Improvements & Replacement | \$ 1,150,000 |
| 3 Year Avg Maintenance | \$ 255,800 |
| | <hr/> |
| Annual Expense | \$ 1,405,800 |
| City Facility Subsidy | \$ 419,000 |
| | <hr/> |
| NET ANNUAL EXPENSE | \$ 986,800 |

Excludes Custodial, IT, Stage, Kitchen and other non-fixed Assets
Excludes Bilheimer Capitol Theatre and The BayCare Sound

Completed FY 2022-2024

| | |
|------------------------------|------|
| Auditorium Seats | 997K |
| Auditorium Painting & Repair | 392K |
| Carpeting | 360K |
| Deck Waterproofing | 107K |
| Roof Drainage System | 97K |
| HVAC | 681K |
| Plaza & East Side Refurbish | 810K |
| Roof Replacement | 482K |
| Security Bollards | 59K |

Scheduled FY 2025

| | |
|----------------------|------|
| Exterior Painting | 290K |
| Parking Lot Paving | 569K |
| Fire Panel | 30K |
| Retaining Wall | 70K |
| Exterior Doors | 100K |
| Surveillance Cameras | 110K |

**THE BAYCARE SOUND
RUTH ECKERD HALL
NANCY & DAVID BILHEIMER CAPITOL THEATRE
RUTH ECKERD HALL ON THE ROAD
THE MURRAY THEATRE
KATE TIEDEMANN & ELLEN COTTON CABARET
ENGLAND FAMILY MUSIC GARDEN STAGE
MARCIA P. HOFFMAN SCHOOL OF THE ARTS**

A RUTH ECKERD HALL EXPERIENCE