

Becca Tieder
Let's Talk Solutions Inc & One Student
3241 San Bernadino Street
Clearwater, FL 33759
November 27, 2018

RECEIVED
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OFFICIAL RECORDS
CLEARWATER, FL

Honorable Mayor George Cretekos and City Councilmembers
Offices of the Mayor and City Council of Clearwater
P.O. Box 4748
Clearwater, FL 33758-4748

RE: Appointment of Seat 2, Clearwater City Council

Mayor Cretekos, Councilmen Allbritton, Cundiff and Hamilton:

Please let this letter serve as my formal request for consideration to serve in Seat 2 of The Clearwater City Council. As a native to Pinellas County, I am a passionate member of our community. You will not have to look far to see that I am determined to make this city, this county, this state and this country a better place. While I am aware exceptional citizens with great merit will step forward for this appointment, I simply think my unique qualifications are what our city needs.

In business, in community service, in everything I do, I create solutions. My instincts are strong and my capacity to coalition build and find solutions to complex problems is my brand. I have been helping universities, branches of the military and have even advised the White House on best practices to reducing sexual assault. Some of the most respected academics and PhD's use my work as the gold standard in violence prevention education. You see, I am a problem solver who works hard and smart. I think these are critical skills in public service.

I work to contribute richly to my community. I serve organizations who do critical work, both tirelessly and with enthusiasm. When I see a gap in service, I create solutions. I do not wait for someone else, I am the someone else. When there was a spike in hate crimes and increased division across race, political and religious lines I created a program in Clearwater, "Communities Rising" that unified over 2000 people, raised critical funds and brought together people who may not have otherwise gathered. This is leadership.

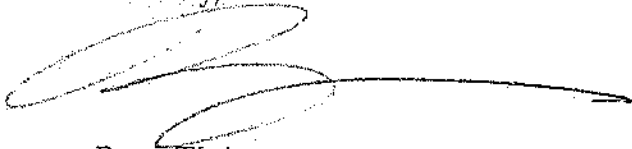
I work to better my neighborhood, our schools and to help our most vulnerable citizens. While I have much to learn for each of you, I do not need a program to teach me about Clearwater, I am Clearwater. I was raised here and taught that we are to leave our communities better than we found them. I live this mantra every day in my actions, deeds and it is how my husband and I raise our children.

But I am not all work and no play. My favorite place to be is on the sidelines of my children's baseball games. There is nothing more affirming than the feeling of neighbors gathering to cheer on our youth. I think about all those neighbors when I ask to be considered for this appointment.

Attached you will also find my resume and letters of support for my appointment. What I am most proud of is the diversity of the support. Enclosed are correspondence from prominent CEO's, friends from my childhood, academics, my employees and clients. There are elected officials, top business people, students and community leaders. I am not one dimensional in my leadership, my inner circles or my profile. I truly will be an advocate and voice for all citizens.

My viewpoint is unique. My experience diverse. My passion undeniable. I am capable and ready to lead Clearwater into the future.

Sincerely,

A handwritten signature in black ink, appearing to read 'Becca Tieder', with a long horizontal flourish extending to the right.

Becca Tieder
Partner, Let's Talk Solutions Inc.

BECCA TIEDER

3241 San Bernadino Street, Clearwater FL 33759 · 813.784.7337

becca@onestudent.org · @youbeccabelieve

Strengths Finders: Activator, Ideation, Positivity, Connectedness and Empathy.

A creative problem solver who is comfortable outside of the box. Innovative thinker with excellent leadership skills who can identify solutions under pressure. Team oriented manager with diverse supervisory experience. Ability to plan for and achieve long-term forecasts and objectives. Relationship builder and maintainer, a true connector. Idea architect and strong trainer, with a passion for igniting stakeholders. Successful event planner with outstanding outcomes. Competent in numerous forms of new media. Highly effective communicator both written and verbal. Experienced public speaker who has trained over a million people. An entrepreneurial thinker with excellent interpersonal skills and a sense of humor always intact.

EXPERIENCE

JUNE 2010-PRESENT

PARTNER/FOUNDER, ONE STUDENT

Led the development, creation and launch of One Student., an internationally recognized nonprofit. Created, managed and implemented national program content which included multimedia campaigns, cutting edge tools, initiatives and resources. Developed original programs, launched internationally utilized social norms campaigns and cultivated original leadership programs. In less than two years successfully engaged thousands of community stake holders and acquired over seventy-five universities as clients. Currently expanded into over sixty countries. Responsible for oversight of social media direction, organizational marketing, business development, campaign direction and the fostering of partnerships. Called upon to share expertise with senior officials at the White House regarding the Task Force to Protect Students from Sexual Assault. Currently developing educational materials for the State of Ohio.

JULY 2003 – PRESENT

DIRECTOR/FOUNDER, LET'S TALK SOLUTIONS, INC.

Creator of highly regarded educational programs that have reached over a million students. A TEDxYouth Speaker. Served as a consultant for Dateline NBC, and has been featured on FOX, ABC, CBS, CNN, NBC, Marie Claire, Cosmopolitan and NPR. Built a small business that consistently yielded growth by growing and adapting to meet clients' needs even in a challenging economic climate. Responsible for sales forecasts, business development and marketing. Obtained highly coveted international clients. Created and implemented a successful nationwide marketing campaign. Designed and distributed curriculum-built name recognition and industry respect for offering an exceptional product with outstanding customer service. Created, trademarked and distributed a line of commercial products and educational materials. Presented programs at over 500 institutions of higher learning, as well as several branches of the United States military. Was the subject of the documentary film, "You Are The One".

EDUCATION

B.A. THEATRE ARTS, UNIVERSITY OF WEST FLORIDA

SERVICE LEARNING LEADERSHIP ACADEMY, UNIVERSITY OF SOUTH FLORIDA

SKILLS

- Business Development
- Experienced fundraiser and event planner.
- Program and Project Management
- Relationship Management

COMMUNITY ENGAGEMENT

- Guardian Ad Litem Foundation, Vision 2020 committee.
- Pinellas County Economic Development Committee Member
- Communities Rising: An Evening with Shannon Watts, Event Co-Chair
- Truth. Humanity, Justice. An evening with Erin Brockovich. Event-Co-Chair
- Warriors Rising: An evening with Glennon Doyle- Event Co-Chair
- Mom's Demand Action volunteer & Be Smart Training Leader
- Gulf Coast Jewish Family Services, Development volunteer.
- The Athena Society- Board of Directors, Committee Chair, Co-Chair-Membership
- Cub Scouts, Volunteer
- 2017 recipient of the Luder Young Professional Award for outstanding community leadership
- Ridgecrest Elementary, PTA
- Working Women of Tampa Bay
- Daughters of the American Revolution, candidate for membership
- Ruth's List of Florida, Advisory Board Member
- Alpha Gamma Delta Women's Fraternity-National Volunteer & Alumnae Chapter President
- The Jewish Federation of Pinellas & Pasco Women's Philanthropy Program Chair
- The Women's Exchange- inaugural member
- Temple B'nai Israel Board of Directors
- The Jewish Federation of Pinellas & Pasco Women of Distinction- Co-Chair 2016, 2017
- The Women of Temple B'nai Israel- Vice President Membership
- University of West Florida Alumni Association- Board of Directors
- The Mattie Williams Center of Safety Harbor Volunteer
- Del Oro Groves Neighborhood Association Leadership
- Alpha Gamma Delta Chapter Advisor/Volunteer
- Temple Ahavat Shalom Childhood Center Parent Committee
- Sexual Assault Task Force of Tampa Bay-Member
- The Greater Tampa Chamber of Commerce- Board of Directors
- Emerge Tampa-VOICE Co-Chair
- Big Brothers Big Sisters-Mentor
- University of Tampa- Greek Life Task Force



Florida House of Representatives
Representative Chris Latvala
District 67

District Office:
Waters Edge Office Center, Suite 206
2963 Gulf to Bay Boulevard
Clearwater, FL 33759
Tel: (727) 724-3000 Fax: (727) 724-3002

Email: Chris.Latvala@myfloridahouse.gov

Tallahassee Office:
313 House
402 South Monroe Street
Tallahassee, FL 32399
(850) 717-5067

November 26, 2018

To Whom It May Concern:

I have known Becca Tieder for a short time but she has left an indelible mark on me. Becca is hard working and determined. She is a loving mother and wife. I have seen her enthusiasm firsthand when it comes to her boys' little league baseball games.

She is passionate about her beliefs and desire to make our city, state and nation a better place. She and I do not always agree on the issues but I always enjoy debating her on how to make our world a better place. Becca is also passionate about improving the lives of the next generation. She regularly speaks at colleges and universities about sexual violence and civic involvement. A couple months ago I had the honor of joining her in Miami for one such speech.

Upon meeting Becca Tieder, it does not take long to see that her heart is in the right place. There are some folks that try to get involved in politics to become someone, not to do something. That is not the case with Becca. Becca is a tough, tenacious, advocate for the causes she holds dear and the place she calls home.

Becca is not a future leader, she is already one.

Thank you.

A handwritten signature in black ink, appearing to read "Chris Latvala", written over a horizontal line.

Rep. Chris Latvala

Education Committee
PreK-12 Innovation Subcommittee
PreK-12 Appropriations Subcommittee
Criminal Justice Subcommittee
Government Accountability Committee



November 19, 2018

Re: Appointment of Becca Tieder to the Clearwater City Council

To Whom It May Concern;

Please accept this letter of reference in support of the appointment of Becca Tieder to the Clearwater City Council.

I have known Ms. Tieder for several years due to her work as a community leader. Becca is well known for her work as an educator who helps young people by speaking about sexual assault awareness, prevention, and personal empowerment. I know Becca for the wonderful work she does in the community on behalf of Jewish organizations to help strengthen our community and make Clearwater a healthy, safe and diverse environment.

In honor of her hard work, in 2017 the Jewish Federation of Pinellas County awarded Becca the Edward N. Ludin, MD Young Leadership Award. This award, created in memory of my father, honors young Jewish leaders who demonstrate significant leadership ability, have a high level of involvement in the Jewish community and the potential for greater leadership responsibility in the future. Becca was highly qualified to win this award. I can say without hesitation, that she would be an excellent addition to the Clearwater City Council and wholeheartedly endorse her appointment.

Please feel free to call me if you would like any further information.

Very Truly Yours,

A handwritten signature in black ink, appearing to read "Eric E. Ludin", written over a horizontal line.

Eric E. Ludin, Esq.

November 20, 2018

Clearwater City Council
Offices of the City Council
P.O. Box 4748
Clearwater, FL 33758

Dear Clearwater City Council:

It has been an extreme pleasure getting to know Becca Teider as a fellow parent, PTA member, and friend at Ridgecrest Elementary School. I have been in the district for five years and I have never run across a person who is more dedicated to her family and her community.

Becca is actively involved in all aspects and all generations of our community. At our elementary school, I know her to be the one looking for ways to involve our less-advantaged population. She'll be the one finding opportunities and funding where none previously existed. Besides helping our youngest citizens, Becca also guides those in higher education who will soon be adult members of our community. With her partner, her small business, One Student, steers college students, helping them to understand, and in many cases survive, sexual violence. Becca also has a leadership role in her faith community. She is responsible for bringing nationally known movers and shakers to speak, motivate, and influence our community for positive change. Her remaining time is spent working the bleachers as Baseball Mom, excitedly cheering on her boys' local baseball team.

Becca challenges me every day to reach outside and think outside my own echo chamber. She works very hard to connect with people and does everything within her power to seek people out and truly listen to their perspective. This shows in her extensive community relationships. Everywhere I go with Becca - school board meetings, public events, school events - Becca knows and introduces me to influential people in the community. Her community network is strong and will be a considerable asset to the council.

Because of her community involvement, because of her desire to have a positive impact on the world around her, because she is aware of the issues, because she has the tools and connections to address those issues, I believe she would be an incredible asset to the Clearwater City Council.

I wish you and all the City Council well in your search to fill the vacant seat, and it is my belief you would be hard pressed to find someone more willing to dedicate herself to serving the community than Becca Tiedler.

Sincerely,

Amy R. Plaxton

Dear Mayor, Council Members and Others,

November 20, 2018

As a longtime resident of Pinellas County and a retired Circuit Court judge, I have had the pleasure of seeing the best and the most challenging in our community. I enthusiastically support the appointment of Becca Tieder to the Clearwater City Council as she is truly a "bright spot" in Clearwater who knows of its incredible history and successes, as well as its current challenges.

Becca is young, smart, empathetic, personable and extremely energetic. She has been a diligent business owner with a servant's heart, evident from her numerous, ongoing philanthropic endeavors. She is a genuine and moral person.

Clearwater is a remarkable city that has tremendous natural resources and options for growth and development. Becca understands this. She does not see problems but opportunities to make the Clearwater she loves better for this and future generations.

If you are looking to bring a fresh and creative voice to the Council, Becca is your appointee. I urge you to give her the opportunity to join you in leading Clearwater, into opportunities you will never regret.

Respectfully,

Irene H. Sullivan, retired Circuit Court Judge



Temple B'nai Israel

Cantorial Soloist **Laura Berkson** | Director of Membership Engagement **Barbara Bloom**
Religious School Director **Danielle Gamson** | Temple Administrator **Angela Wachtler**

November 21, 2018

This letter is to serve as testimony and support for Becca Tieder to be considered for a position on the Clearwater City Council. I have known Becca for over 10 years now and have been continuously impressed with her abilities and passions to make our world a better place. Becca has served on the Board of Trustees for Temple B'nai Israel as well as chaired significant events; that made a difference in our lives. Becca does not shy away from any challenge, rather she finds the opportunity in it. During the past years I have been an upfront witness to the many programs, events and big picture thinking that comes from Becca Tieder. She is an asset to our community and would make an incredible addition to any forum. Her instincts are healthy, her abilities are vast, and her contributions are greatly valued.

Please accept this unequivocal endorsement for Becca Tieder. Her good heart along with her intelligence would make a wonderful addition to this Council.


Barbara Bloom

Director of Membership Engagement
Temple B'nai Israel
1685 S. Belcher Road
Clearwater, FL 33764



Clearwater City Council,



Working Women of Tampa Bay®

I am the founder of Working Women of Tampa Bay. The largest women's networking organization in the Tampa Bay Area with more than 600+ active members who consist of female leaders, executives and entrepreneurs. This is a letter of support for Becca Tieder. She is a member of our organization and a champion of women both here at home and abroad.

As the Co-Founder of One Student., an internationally recognized nonprofit, Becca was a featured speaker at my 2018 statewide conference. I was impressed with her energy and enthusiasm for her community and her dedication to her mission of protecting students from sexual assault. She has been called upon to share expertise with senior officials at the White House on this important issue and is currently developing educational materials for the State of Ohio. Becca is considered a national leader in this field of work.

I've also had to opportunity to work with Becca closely when she co-chaired three inspiring events aimed at bringing women together for an evening of education and motivation from 2016-2018. The events, *Communities Rising: An Evening with Shannon Watts*, *Truth. Humanity, Justice. An evening with Erin Brockovich* and *Warriors Rising: An evening with Glennon Doyle* attracted more than 2,000 women and raised more than 85,000. Becca was responsible for not only booking these nationally-recognized speakers but she was tasked with obtaining sponsors and marketing these events. She did this while running her own organization, volunteering for other non-profits, raising her children and building a thriving business.

I truly believe Becca's commitment to her community, dedication to helping women and passion for bringing new ideas and projects to life would make her an excellent candidate for

this appointment. Her fresh perspective would be an asset to the future of the City of Clearwater.

Sincerely,

Jessica Rivelli
Founder, Working Women of Tampa Bay
Founder, Working Women Foundation

November 27, 2018

Dear Councilmembers:

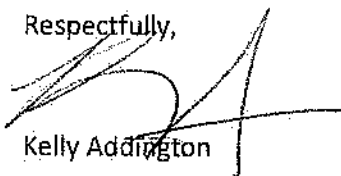
Just like Becca Tieder, I was born and raised in Pinellas County. We have known each other for 28 years and I can say with great certainty, there is not a person better suited to serve their community. She is well-informed, relatable, bright, approachable, passionate about her community and fiercely committed to working together to build a better world for our children.

Becca is one of the most thoughtful and compassionate people I know. She is a knowledgeable and engaged community member who pays close attention to local, national and global politics. She learns about issues and then asks people what they think, how they feel, what they need, and then she listens. She seeks out different perspectives and looks for new ideas and ways to make things better.

She is a thoughtful leader and strategic thinker who has successfully run a small business for 15 years. Becca's accomplished career as an educator, advocate and activist to address sexual violence has not only changed lives, it has saved lives. I have had the pleasure of seeing this firsthand. Her dedication and commitment to her clients and the communities she serves is a reflection of her incredible character. Her reputation is one of integrity and relentless passion to help others find their voice and make their communities better.

Becca Tieder was born to be a public servant and she is exactly what our local government needs! I expect that you will fairly consider all who are interested in serving as a Clearwater City Councilmember and if you do that, I trust that you will think about the positive impact Becca Tieder could have on our community.

Respectfully,

A handwritten signature in black ink, appearing to read 'Kelly Addington', written over a horizontal line.

Kelly Addington

November 26, 2018

To whom it may concern:

I am writing in support of Ms. Becca Tieder in her bid for appointment to the Clearwater City Council. I have known Ms. Tieder for several years and would like to offer a few reflections on her professional passions and her personal character.

I came to know Ms. Tieder through the work of her work as a professional speaker and thought leader. While many people choose to take what life hands them and to the people they love and simply move on, Becca has worked tirelessly to try and end the cycle of sexual violence that is prevalent among college students. Having worked as an advocate for survivors, as an educator for college students, and as an investigator and disciplinary officer addressing this same epidemic for nearly 20 years, I would posit that few have had the same impact on students and their behaviors as Ms. Tieder and her business partner. She speaks authentically, is widely considered an expert in her field, addresses issues head on, and she does so from a place of care and support. I had the pleasure of bringing Ms. Tieder to campuses where I worked on several occasions and have seen her speak at regional and national conferences on numerous occasions and was always proud to have her as a professional colleague.

Over the years of interacting with Becca in various venues, I was able to get to know her as a person as well. I find that not only does Becca bring the same level of authenticity to her interactions off stage, she is engaged and dedicated to helping create environments where all people could feel safe and welcome. She has strong view points, but always seeks first to understand issues from an intellectual perspective in order to discuss events and issues from a well-informed perspective. She cares deeply for her community and for social justice. She is passionate and driven to serve others. I find Becca is the kind of person that I would hope everyone has in their corner.

Each of these characteristics are precisely what I look for in community leaders, and I feel that few others are suited to a role on a City Council quite like Ms. Tieder. In closing, I offer the clearest possible statement I can in her support: I can think of no one that I would rather have in a leadership role for my own community than Ms. Becca Tieder. I hope that this letter helps provide you with the insight and motivation that you need in order to support her appointment as well.

Respectfully,



William A. (Tony) Lake, Ph.D.

Casselberry, FL

ERIN SMITH AEBEL
(813) 227-2357
eaebel@slk-law.com
Board Certified Health Lawyer

November 20, 2018

Via U.S. Mail

Dr. Bob Cundiff – Seat 3
David Allbritton – Seat 4
Hoyt Hamilton – Seat 5
Mayor George N. Cretekos
Clearwater City Hall, 3rd Floor
112 S. Osceola Ave.
Clearwater, FL 33756

Dear Sirs,

I would like to recommend Becca Tieder to be appointed to the Clearwater City Council. I am an equity partner at Shumaker, Loop & Kendrick, LLP where I practice business and health law in the Tampa Bay Area, including Clearwater. I have enjoyed knowing Becca Tieder personally and professionally for several years. Becca is a small business owner, devoted wife, and mother. What sets Becca apart is her community involvement and community leadership. Her record of community engagement is impressive, including organizations that support women, children and her religious community. The city would benefit greatly from Becca's perspective and voice. I whole heartedly recommend her appointment to City Council.

Respectfully submitted,


Erin Smith Aebel

ESA/kf

Ashlee
Brown
26, 2018
1171 Bayview Lane
Gulf Breeze, FL 32563

November

To Whom It May Concern:

I have had the distinct pleasure of knowing Becca Tieder since 2000 and in those 18 years I have come to know her as one of the fiercest community change-makers in my life. She is an asset to any organization or cause she decides to invest her time in and she is a pleasure to work alongside while doing the work. As a devoted servant in the communities where she is placed, she also manages to be a successful small-business owner and loving mother, wife, and friend.

Becca fiercely protects the underdog and helps people capture their voice in her non-profit work with students and groups across the country, so I believe in her decision to run for Clearwater City Council she will do the same. She will use her gifts of judicial fairness, communication, collaboration, and authenticity to produce results in her county across bi-partisan lines.

If you should like to talk to me further, please do not hesitate to reach out to me.

Thank you for your time,

Ashlee Brown, M.Div
Master of Divinity, Emory University
Culture & Employee Experience
Ambassador, AppRiver
Philosophy of Religion Adjunct Professor,
Pensacola State College



JOHNSON POPE

JOSHUA T. CHILSON, ESQ.
911 CHESTNUT STREET
CLEARWATER, FLORIDA 33758
TELEPHONE: (727) 461-1818
FAX: (727) 462-0365
E-MAIL: josh@jpfirm.com

COUNSELLORS AT LAW

TAMPA ■ CLEARWATER ■ ST. PETERSBURG

November 27, 2018

Honorable Mayor George Cretekos and City Councilmembers
Offices of the Mayor and City Council
P.O. Box 4748
Clearwater, FL 33758-4748

Re: Becca Tieder for Open City Council Seat 2

Dear Mr. Mayor and Honorable City Councilmembers:

It is my pleasure to write this letter in support of Becca Tieder to be appointed to the open city council seat being vacated by the resignation of Vice Mayor Doreen Caudell. I have known Becca and her family for almost 20 years. Her father Raymond Gross is a retired circuit court judge in Clearwater and one of the founding partners of my former law firm Kwall, Showers, Barack & Chilson, P.A. Becca and her family are well respected long-time leaders in the Clearwater community.

As a past president of the Clearwater Bar Association, a member of The Florida Bar Board of Governors representing the Sixth Judicial Circuit including the greater Clearwater area, and a shareholder in the prominent Clearwater law firm of Johnson Pope, I care deeply about the future of our very special city. It is out of this care and concern, that I write this letter in support of Becca Tieder's appointment to the open city council seat.

During the past several years, I have gotten to know Becca's civic work well. She has been a well-intentioned spokesman for reasonable, bipartisan dialogue during our current firestorm of hyper-partisanship. This has included working in dialogue with state representative Chris Latvala in an attempt to move forward positive policies for our community. Professionally, Becca is a graduate of the University of West Florida and a small business owner. Her company, Let's Talk Solutions, Inc., is a highly regarded education program that has reached over a million students. As part of this work, she has served as a consultant for Dateline NBC and been featured on FOX, ABC, CBS, CNN, NBC, and NPR. She has presented programs at over 500 institutions of higher education.

She has also been extremely active in our community including with the Pinellas County Economic Development Committee, the Guardian Ad Litem Foundation, her synagogue Temple B'nai Israel, Gulf Coast Jewish Family Services, The Athena Society, Big Brothers and Big Sisters as well as many other organizations.

Becca's leadership, knowledge, dedication and forethought would make her a wonderful addition to the Clearwater City Council.

If I can be of any further assistance during the selection process, please do not hesitate to contact me.

Cordially yours,

Joshua T. Chilson, Esq.

Dr. Dae

11/26/18
Offices of the City Council
P.O. Box 4748
Clearwater, FL 33758-4748

Dear Esteemed Clearwater City Council Members,

My colleague and friend, Becca Tieder is a thought leader in her field. I admire her immensely and have found her to be truly dedicated, determined, enthusiastic and inspiring as an educator, advocate, activist and community member.

As a psychotherapist and professor of human sexuality, I began to follow Ms. Tieder's work on her website, and her "One Student" social media channels several years ago. I became more and more engaged and interested in her ideas and ideals. After corresponding with her about similar outreach and research interests, we found that our works were very complementary and at times overlapping.

In the space of sexual assault awareness and consent education, I have found Ms. Tieder to have a strong and resounding voice in this space, both nationally and internationally. She brings her knowledge of community needs to bear on important every day issues and has proven herself to be a driving force in creating meaningful change.

Exceptional resource for parents and professionals alike!

My appreciation and respect for Ms. Tieder is so deep not only because of her multitude of personal achievements and contributions to the field, but because of the ways her character and heart shine through the passion she has for guiding and mobilizing the next generation of learners and citizens.

Not only does she mentor and guide the thousands of students she serves via One Student, but she volunteers her energy and intention to many valued causes. She has served on a multitude of community agency boards and has been appointed to serve on the Pinellas County Economic Development Council, has served as a consultant to both the Hillsborough Supervisor of Elections and the Central Pinellas Chamber of Commerce. She volunteers with the Guardian ad Litem Foundation and continually pursues opportunities to improve school quality and safety through the PTA, administration and the Pinellas County School Board.

I find Ms. Tieder to be a true joy to work with and learn from. Her passion for her work is so apparent and her role as an esteemed educator is fully evident as she collaborates with and challenges those around her to reach their highest and fullest potential.

It is without hesitation that I recommend Becca Tieder for appointment as a member of the Clearwater City Council. Your constituents and community will glean great benefit and deserve to be represented so well.

Sincerely,

Dae Sheridan

Dae C. Sheridan, Ph.D., LMHC, CRC, dip. ABS
Adjunct Professor, Rehabilitation and Mental Health Counseling Program, Department of Child and Family Studies, College of Behavioral and Community Sciences, University of South Florida

Assistant Clinical Professor, American Academy of Clinical Sexologists

Dae Sheridan, Ph.D., LMHC, CRC
Licensed Psychotherapist · Board Certified Clinical Sexologist ·
Certified Rehabilitation Counselor
DrDae@aol.com · 7320 E. Fletcher Ave., Tampa, FL 33637 ·
(813) 431-8292 · www.DrDae.com

304 BELCHER, LLC

304 S. BELCHER ROAD, SUITE C
CLEARWATER, FLORIDA 33765
727-441-4947

November 19, 2018

VIA EMAIL & U.S. MAIL

The Honorable Mayor George Cretekos
The Honorable Bob Cundiff
The Honorable David Albritton
The Honorable Hoyt Hamilton
Clearwater City Hall
112 S. Osceola Avenue
Clearwater, FL 33756

Dear Mayor Cretekos and Councilmembers Cundiff, Albritton and Hamilton:

I am writing to recommend Rebecca Tieder for the vacancy on the Clearwater City Council.

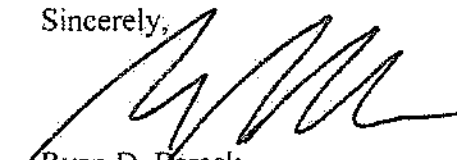
I have known Ms. Tieder for more than 20 years. During that time, I have seen her manage a successful business, which is dedicated to preventing sexual violence. In that role she has meaningful conversations and confronts difficult topics with grace, tact, and, when appropriate, humor.

Ms. Tieder is also active in the community, chairing a program that has brought national speakers to Clearwater. She has also made innumerable contributions to the Mattie Williams Neighborhood Family Center.

Ms. Tieder is a lifelong resident of Pinellas County. She comes from a strong, local family that is dedicated to public service, with her mother having served in leadership in a number of community and national organizations and her father having been a Pinellas County circuit court judge for many years. Ms. Tieder's children attend Pinellas County Public Schools, just as she did, and she is an active and involved parent.

I whole heartedly endorse Rebecca Tieder for the vacancy on the Clearwater City Council. Please feel free to contact me if I can provide any additional information about Ms. Tieder.

Sincerely,



Ryan D. Barack
304 Belcher, LLC

To Whom it May Concern,

Becca Tieder has been my biggest role model throughout my young life. I was lucky enough to meet Becca in the eighth grade where she was teaching an inclusive sexuality class at my Temple. Soon after I began taking this class, it became my favorite weekly activity. Becca can make anything she speaks about so captivating because she is so passionate about a wide range of topics. Whether it be as a mother, an activist, or an educator, there is not one aspect of her life that Becca does not put her all into.

The biggest impact that Becca has had on my life is the confidence she has given me to stand up for what I believe in. When Becca is passionate about an issue, there is nothing that can get in the way of her doing what she can to impact change. Becca is driven, reliable, and trustworthy. I write this letter to you today because I am confident that if Becca wants to fulfill a position on the Clearwater City Council, she is going to put her heart and soul into that position. I am very grateful to have met such an amazing and strong woman who continuously inspires me, and I am excited to see what she will do for the City of Clearwater.

Sincerely,

Isabella Pizzo

Greetings,

I hope this message finds you well. I am writing in support of Becca Tieder's candidacy for Clearwater City Council. I was fortunate to have met Becca while we were both students at the University of West Florida. Though twenty years have passed since we first met, I distinctly recall my first impressions of Becca were that she was welcoming, friendly and genuine. She was truly happy to meet new classmates and eager to get to know them. As our friendship grew, I got to know Becca as a hard worker and a person of great integrity. She took on leadership roles in campus organizations, volunteered for community service projects, and developed and hosted educational events. She clearly embraced and respected the unique and varied perspectives of each new person she encountered, and she fostered community and collaboration in every interaction we shared throughout our college years. I will never forget her driving belief - that she should work tirelessly to contribute her time and talents to leave anything in which she participated even better upon her departure than it was when she arrived.

Following college, Becca continued to lead by example. She co-founded an incredible non-profit organization and started a beautiful family. She continues to foster relationships based on respect and kindness. She remains full of integrity and makes informed choices based on data and facts and driven by her foundational beliefs and genuine desire to make things better. Through her efforts and her example, Becca encourages growth and improvement in people, organizations, and communities alike. Already an active participant in local government and service organizations, Becca's dedication to her community and her drive to make a difference would be a wonderful asset to the Clearwater City Council. Her appointment is strongly recommended and highly supported by her friends and peers. Thank you for your consideration.

Sincerely and with kind regards,

Megan Fernald Hedaria
meganfernalddhedaria@yahoo.com

Ellen Petracco
1976 Temple Terr
Clearwater, FL 33764
727-215-2500

epetracco@aol.com

November 26, 2018

Dear Sirs,

I am writing to urge you to appoint Becca Tieder to the Clearwater City Council. Becca is a dynamic entrepreneur, a committed wife and mother and a community leader. Her lists of accomplishments are long but what may not be obvious from her resume is who she is, she is a kind, generous person who believes in doing good for her fellow man. She is the first to volunteer, the last to leave and is always full of ideas and suggestions. Becca is very positive and passionate. She is smart and reasonable and she is someone I would love to represent my interests on Clearwater City Council.

I have worked with Becca in both my professional world and my Non-Profit world. As an active member of the Central Pinellas Chamber of Commerce, I served on the Women's Leadership Committee with her. Her ideas and enthusiasm brought new life to the committee's vision and goals.

She and I have also served on the board at Temple B'nai Israel. Over the past few years she has implanted ideas and programs that have been a great asset to our community and I have been proud to work with her.

Becca has an ability to bring people together. In these divisive times, we need this more than ever. No doubt you will have many qualified applicants but I would wager Becca's tenacity, success in business, youth and passion against anyone. I hope you will appoint Becca Tieder to the Clearwater City Council and with her, lead us into the future.

Sincerely,

Ellen Petracco
Property Manager
Value Properties of Central FL Inc.
and
Immediate Past President
Women of Reform Judaism Southeast District

November 26, 2018

To Whom It May Concern:

I am a business owner with one of the largest women-owned businesses in the Tampa Bay region, and I have a background in public policy (as a policy analyst in the White House under both Clinton and George W. Bush).

I have worked with Becca Tieder for the last couple of years on the Advisory Board of Ruth's List Florida, and have been impressed by her drive, her passion, and her commitment to good public policy over good politics. Even in a group of extremely strong women leaders across Florida, she stood out as a smart, moderating, practical voice. Her commitment to her community, and to empowering women, was obvious from the outset.

I recently got to know her more closely after both of us were speakers at the annual Working Women's conference in Tampa. Her presence and her command of the audience was stunning, even among a day-long program of professional speakers. I sought her out after her talk, and we became fast friends. In getting to know her, I've found her to be even more impressive than I understood from our professional interactions through Ruth's List.

I have spoken at length to Becca about her ideas for economic development, particularly with the new medical school getting stood up and through the use of arts as an economic engine. Her drive to ensure affordable housing and a social safety net as part of that vision is commendable. I have a professional background in public policy, and I find her insights to be well-informed and actionable. She is clearly passionate about Pinellas County, and speaks often about why it is such a wonderful place to have grown up and to build a life.

I cannot recommend Becca highly enough for a role on the Clearwater City Council. If you need any additional information, please do not hesitate to contact me at Lauren.Weiner@ww-consult.com or 202-406-0224.

Sincerely,

A handwritten signature in black ink, appearing to read 'L Weiner', with a stylized, cursive script.

Lauren G. Weiner, Ph.D.
CEO, WWC

Wendy Faust

3662 Earhart Drive
Carmel, Indiana 46074
Cell 714.858.3543
Email faust.wendy@gmail.com

Executive Director of Development
Marian University Indianapolis
Office 317.955.6210
Email wfaust@marian.edu

November 26, 2018

To Whom it May Concern;

I have known Becca Tieder for the better part of the last decade through her work empowering women and college students through her work as a speaker and change agent for the higher education industry. Becca has a knack for relationship and rapport building and I can think of no one better to serve in an appointed capacity for the City of Clearwater.

As a career woman, mother, wife, business owner, and leader, Becca could leverage the national scope of her work with her passion for leading and making an impact locally. Becca's volunteer and community engagement work speaks for itself—she is involved in advisory and leadership capacities with dozens of organizations serving bipartisan audiences.

It is my honor to provide a letter of reference for Becca to be considered for appointment to the Clearwater City Council.

Regards,

A handwritten signature in black ink, appearing to read 'Wendy Faust', with a stylized, cursive script.

Wendy Faust

April Monteith
3818 W Palmira Ave
Tampa, FL 33629
November 20, 2018

Mayor George Cretekos and City Councilmembers
City of Clearwater
112 S. Osceola Ave.
Clearwater, FL 33756

Dear Mayor George Cretekos and City Councilmembers:

While I cannot pinpoint the exact time I met Becca Tieder, I know it has been over 10 years that our paths have crossed as community leaders. During that time period, I have consistently been amazed at her drive to be a change agent coupled with an infectious driven attitude. It is without hesitation that I am providing my support to Becca for Clearwater City Council.

With deep roots in Clearwater, Becca has continued to be an advocate for her hometown demonstrated in her wide spanning community engagement. She has chaired events that have brought women such as Shannon Watts, Erin Brockovich, and Glennon Doyle to our community. She has also been an active voice on the Pinellas County Economic Development Committee. In addition, she has intertwined her spiritual beliefs into her community passions and spearheaded efforts with The Jewish Federation of Pinellas & Pasco as well as The Women of Temple B'nai Israel.

With her long list of community engagement, Becca has also managed to be a very successful small business owner, devoted wife, and mother. Her work takes her to national locations to educate and advocate on important and sensitivity cultural topics. I also find it remarkable that Becca is not only a small business owner but the original founder!

As a Clearwater City Council member, I am confident that Becca Tieder will work tirelessly to create a better Clearwater for every child in her community for decades to come. She will be able to balance change while working within the allocated budget and law parameters. She will also not be shy to take on a leadership role to change laws and help people with critical needs when needed. There could be no better candidate for this opportunity than Becca Tieder and she has my full support and recommendation!

Sincerely,

April Monteith

Polly Kraus

1654 Sheffield Dr. Clearwater, Florida 33764

Phone: 727-523-1990

E-Mail: pollykraus@clearwater.org

November 20, 2018

Clearwater City Council
112 S. Osceola Avenue #3
Clearwater, Florida 33756

To Whom It May Concern:

My name is Polly Kraus and I am very happy to offer a letter of recommendation for Becca Tieder to the Clearwater City Council. I have known Becca for more than 7 years as a friend and we served on Temple B'nai Israel's Board of Trustees together. She loves our community and works hard to make it one where our children feel safe and thrive. She is able to articulate problems and find solutions that include compromise without compromising her values. Becca is a great communicator and will be an asset to the Clearwater City Council. Her work with sexual assault victims is changing the conversation of consent around our country at the college level. Think what she can do at the local level.

I am very proud to be her friend and highly recommend her to the City Council. Please do not hesitate to contact me if you require any further information. Becca will make a great addition to the Clearwater City Council.

Sincerely,



Polly

Kraus
President Temple B'nai Israel

voices of men



a one-man play working to stop men's violence against women
www.voicesofmen.org

7 Riverview Ave.
Maynard, MA 01754

November 20, 2018

To Whom It May Concern in Clearwater:

You all are so lucky you're going to have Becca Tieder as your City Councilor! I've known her for over ten years – during that time, she's given engaging talks about sexual violence prevention. She's dedicated her heart and soul, time and energy to make the world safer for college students. She's made a difference, over and over, in the lives of students as well as anyone who has ever seen her present, nationwide.

Becca is hard working, smart, funny, loyal, a great listener and does everything she can to make the world a better place. You need her on your City Council. She's been a blessing in the world, and it looks like now she's going to be a blessing for your town as well.

Please contact me if you have any questions. Thank you!

Until the violence stops,

Ben Atherton-Zeman

November 19, 2018

Elana Gootson
8521 Meadowbrook Dr.
Seminole, FL 33777

Re: Letter of Recommendation: Rebecca Tieder

To whom it may concern:

It is with great enthusiasm that I recommend Rebecca Tieder to the Clearwater City Council. I have known "Becca" for six years as a volunteer, colleague and friend. I first met Becca while I held the Director of Development position at the Jewish Federation of Pinellas & Pasco Counties. Becca was a donor and a volunteer who could be counted on to not only pitch-in when needed but she had the ability to truly lead. Becca revitalized a dying women's event by making it more modern and relevant, promoting it across the community, designing and implementing every detail and then engaging and entertaining all participants as the emcee.

Becca's skills and talents are extremely dynamic and valuable. Her work as a volunteer was so impactful that our organization seized the opportunity to hire Becca as a consultant to spearhead the strategic plan for a new program designed to engage the next generation in philanthropy. I absolutely loved working with Becca as a colleague. Becca is able to think outside the box but maintain realistic expectations. She works well in a group, treating each team member with respect and allowing everyone to show their talents and strengths. Becca always took her commitments seriously, followed through and showed strong attention to detail and time management.

My time with Becca as a friend, mom and community member has been just as fulfilling. She is the type of friend that gives you her full attention over coffee, truly concerned with your struggles and genuinely celebrates your accomplishments. Becca doesn't operate from a place of ego. She doesn't compete for attention, she doesn't need to be right. She is confident and knows how to listen to all perspectives.

For all of these reasons, I think Becca would be an effective Clearwater City Council member. She is unbiased, experienced, knowledgeable, strategic and compassionate. She is both business minded and concerned for the welfare and greater good of the people. As a property and business owner in Pinellas County, I believe this type of balanced leadership and perspective is important in city planning and decision making.

Sincerely,

Elana Gootson

Letter of Recommendation for
Becca Tieder
For Clearwater City Council

223 Island Way #4B
Clearwater, FL 33767
November 26, 2018

I would like to recommend **Becca Tieder** for the open Clearwater City Council seat. She is highly qualified as an advocate for the City of Clearwater and its residents. She has excellent leadership and communication skills. In addition, she represents a section of Clearwater not currently represented on the City Council.

Becca is both a small business entrepreneur and a nationally known program developer. As a Jewish woman, she brings those diverse elements to our city leadership as well. Included in her extensive work history is work with the White House regarding the Task Force to Protect Students from Sexual Assault. She founded One Student, an internationally recognized non-profit organization, and has served as a member of the Pinellas County Economic Development Committee. She has been a Guardian Ad Litem, Moms Demand Action training leader, and served in numerous other civic organizations.

Please review her resume and give your thoughtful consideration to this applicant.

Thank you for all you do for the City of Clearwater!

Sincerely yours,

Donna M. Dennis,
Clearwater resident
CW Library Board member
Ocean Allies member
DWCUP President
Chapel by the Sea bd member
IWT HOA Secretary

Cindy Kane
1615 Plum Branch Terrace
The Villages, FL 32162

November 26, 2018

Mayor George N. Cretekos
City Council Members
P.O. Box 4748
Clearwater, FL 33758-4748

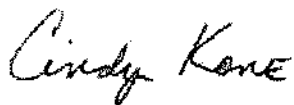
Mayor Cretekos and City Council Members:

I am writing in support of Becca Tieder to be appointed to the Clearwater City Council. I know her as a small business owner and have worked with Becca and her business partner to educate and engage students and administrators on sexual assault on colleges campuses across the United States. They have worked with nearly 500 campuses leading conversations on healthy relationships, alcohol, consent and sexual empowerment to prevent sexual assault.

In addition, Becca is the co-leader in bringing an event called Community Rising to the Clearwater community. Over the past three years, this event has brought over 2,000 women together to inspire and take action on issues that we face every day in our communities.

In closing, Becca is a devoted wife and mother and volunteers for the Clearwater community. As a City Council member, Becca brings the dedication and compassion to change lives and make an impact on Clearwater.

Thank you

A handwritten signature in cursive script that reads "Cindy Kane".

Cindy Kane

FROM THE DESK OF

JACQUELYN K. WILLIAMS

November 25, 2018

Office of the Mayor
Offices of the City Council
P.O. Box 4748
Clearwater, FL 33758-4748

Dear Clearwater City Council,

I confidently recommend Becca Tieder for the Clearwater City Council seat. Becca excels in the area of community involvement and advocates professionally for protecting America's youth from sexual violence. Since meeting Becca in 2012, I have found her totally honest, trustworthy and ethical. She consistently goes above and beyond to communicate effectively with others to solve problems and improve situations, both personally and professionally.

Her commitment to accountability in government will undoubtedly be a benefit to the role of City Council member. Beyond a doubt, Becca Tieder is the most qualified person to run for this position. In all she does, Becca exemplifies fairness and thoughtfulness with the utmost respect for the people around her. She will use these qualities to positively impact the Clearwater community and to improve upon the policies and procedures that make the city one of the finest places to live in the country. I believe Becca will help Clearwater continue its strong, positive growth and economic development.

As a longtime resident of this community, Becca has consistently given back in order to express her love for this city and its people. She is a positive community builder and has actively participated with volunteer work, temple activities and school events to help those in need. I strongly recommend Becca as a candidate for this position.

Warmest regards,

Jackie Williams

Jackie Williams
Marketing & Public Relations Manager, PureLife Medi-Spa



Dear Sirs,

My name is Dr. Kathryn Branch and I am a longtime resident of Clearwater and a tenured professor at The University of Tampa.

As a resident, I can think of no one I would rather have represent me and my family. Becca thinks about problems critically, takes into account our most vulnerable citizens and understands the need for increased economic development. She has a vision for Clearwater and is willing and qualified to execute this vision for the good of the community.

As a professor, I have seen first hand the impact of her work. She has taken very complex social issues and made them consumable for students. This is remarkably rare. I have worked with her on some of her projects and advised her on others. She is committed, talented and an energizing leader. All of our interactions have been both productive and as always with Becca, filled with humor. Becca takes her work, her family and her community very seriously, herself not too much. She is humble and passionate and her success is not a surprise to anyone who knows her.

I hope you are compelled by my words as well as the many others I am sure you will receive on behalf of Becca. You will see common ties. The respect in which she treats people, her dedication and her sense of humor. She will bring much to the Council and I sincerely hope you select her to serve.

Sincerely,

Dr. Kathryn A Branch

Dr. Kathryn A. Branch
Chair & Professor, Department of Criminology & Criminal Justice
University of Tampa
401 W Kennedy Blvd.
Tampa, FL 33606

Dr. Bob Cundiff - Seat 3
David Allbritton - Seat 4
Hoyt Hamilton - Seat 5
Mayor George N. Cretekos

Clearwater City Hall
3rd Floor
112 S. Osceola Ave.
Clearwater, FL 33756

To Whom It May Concern:

I am writing to share my highest recommendation for Becca Tieder to serve on the City Council for Clearwater.

I've known Becca for about a year. We first met each other when our children sat next to each other during "circle time" in 1st grade. We have also collaborated as members of the PTA at Ridgecrest Elementary School in Pinellas County.

Becca's energy and passion are directed into many things. I watch Becca and wonder how she juggles it all as a working mom. You may wonder if her kids are being left behind — but they're not. Becca's two sons are kind, funny athletes and hard-working scholars at the only gifted magnet elementary school in Pinellas. Becca is impressive!

Becca has a long-standing commitment to not just live here in Pinellas but to be highly involved with local organizations — her temple, her children's schools, county education initiatives, educational/advocacy events, state and national elections, and more. This is all alongside the inspiring work that she does as a small business owner educating students on college campuses.

I see Becca entering the political arena and it's very fitting. Becca is an intelligent, highly engaged, strong, committed and ethical/virtuous woman who will set a positive example for all in the community.

Becca's commitment to honoring diversity and respecting people from all walks of life will be a necessary addition to the City Council. We need mothers, business owners and engaged citizens representing our City Councils. I have seen Becca speak on stage and am impressed with her ability to communicate tough ideas with humor.

Becca fits the bill.

She is a mover and a shaker and is well-connected. I'm sure she will use her many strengths to better the city of Clearwater — and beyond.

Britt Berg

Marketing Consultant, Freelance

Website/Social Media Manager, Ridgecrest Elementary PTA

3435 Bayshore Blvd, #1501

Tampa, Florida 33629-8880

November 23, 2018

Mayor George Cretekos and the Clearwater City Council

Clearwater City Hall, 3rd floor

112 S Oseola Ave

Clearwater Florida 33756

Dear Sirs,

I am writing in support of Becca Tieder for the position of seat 2 recently vacated on the City Council. Becca possesses the skill set to be an asset to the council. She is able to grasp the "big picture" rapidly, to digest the details, and to offer solutions. I have personally observed the quality of her leadership as well as her ability to work with others and build a strong team. It seems to me that she is a perfect fit for the council.

Details of her extensive community involvement and her professional development over the past 15 years are enumerated in her resume. Please give her every consideration.

Respectfully yours,

A handwritten signature in cursive script that reads "Moira J Burke MD".

Moira J Burke MD

Medical Director

Premier Eye Care.

November 20, 2018

To the Mayor and City Council of Clearwater,

I am writing to express my support for your consideration of Ms. Becca Tieder for Clearwater City Council. I have had the honor and privilege to work as a consultant with Becca. I am regularly reminded of the genuine care, grace, and intelligence she brings to all she does. I have had the opportunity to watch her grow a values driven business to consult nationwide to contribute to and help others shift culture on college campuses and in schools and communities.

While I could continue in awe to describe her accomplishments, I do also want to highlight my observations of her work given my experiences serving as a consultant on projects with her. She demonstrates great leadership, engaging in active listening with her partners and clients. She strives to make a positive difference in all she does. She is organized, seeks out those who have strengths to complement her skills, and empowers others to do their best. She is selective about what she pursues as she gives her all, with great integrity, to those commitments she makes.

In short, I wholeheartedly believe that Becca would be a tremendous asset to the Clearwater City Council. Her skills and her passionate energy will bring a great contribution to the Council and the community.

With great enthusiasm, I recommend Becca Tieder for Clearwater City Council.

Best Regards,

A handwritten signature in black ink, appearing to read 'Amy Zavadil', with a stylized flourish at the end.

Amy Zavadil, Ph.D.
Equity & Inclusion Educator and Consultant
69 Grady Ct.
Dayton, OH 45409
adzava@gmail.com

Dear City Council members:

I am writing to strongly support Rebecca Tieder for appointment to the Clearwater City Council. Rebecca is exactly the fresh, thoughtful, innovative leader that Clearwater needs.

Rebecca is a highly intelligent, hardworking professional strongly committed to bettering our community and our world.

As a founder and Vice President of One Student, a nonprofit that provides cutting edge programs to reduce sexual violence, Rebecca is constantly engaged in listening, learning, educating, and taking thoughtful action to create positive change— all excellent preparation for assuming City Council responsibilities. She is an activist and highly sought-after speaker who will use that same drive and enthusiasm to lead Clearwater into the future.

Perhaps most importantly for one seeking public office, Rebecca is a person of very high character and integrity. As someone who was a public servant in local government for over 40 years prior to my retirement, I have witnessed exemplary, mediocre and even criminal elected officials, so I know a great one when I see one. Rebecca certainly falls within the exemplary category. She will lead with the public's interest as her primary guiding force and will make decisions that further the public good.

Thank you for the opportunity to express my support for Rebecca Tieder. She would serve the City of Clearwater very well and merits appointment to City Council.

Sincerely,

Jeanette LaRussa Fenton

President, Solution Services Tampa, Inc.

November 18, 2018

Fiona Joy

Instagram: ItsFionaJoy

YouTube: FionaJoyOutloud

Dear Clearwater City Council,

I would like to recommend Miss Becca because she's a natural leader and an out of the box thinker. She's great for business and when there's a problem, she jumps right in and fights it with all her cool ideas. As a 12-year-old, I have so many cool ideas too, and I want to be heard as well... Miss Becca ALWAYS listens to everyone's thoughts and she's open to listen to new ideas and perspectives which is really important for this job. She has so many successful businesses such as One Student, Sexversations, and teaches college students all over the country! I think it's beyond fascinating how she can turn a negative (the problem) into a positive (creative solution). This list could go on all day but I'm going to keep this one short. Overall, I think she'd fit this job perfectly and you should consider her! She deserves it!

Sincerely,

Fiona Joy

To the Clearwater City Council,

It is a privilege for me to write a letter on behalf of Becca Tieder. I have known Becca for almost ten years. I can say, without hesitation, that she would be a tremendous asset to the Council. Becca is a devoted wife and mother, she is a small business owner and her work has had a significant impact on college students and families across the country. Becca is also a community leader, with an innate ability to connect with people from all different backgrounds. She is an excellent public speaker and I believe she would make an impeccable addition to the Clearwater City Council.

Sincerely,

Jennifer Wider, MD

www.drwider.com

Follow me across Social Media **@Drwider**

November 24, 2018

To Whom it may concern:

This is a letter of recommendation for Rebecca (Becca) Tieder. I have known Becca since our high school days at Pinellas Park Sr High School class of 93. We worked together on the yearbook staff. Over the years I have been able to watch Becca grow as a wonderful human being. Her drive, vision, caring of others, tenacity, and vision are truly amazing. Becca has a strong moral compass and will always do what is right for the people never wavering from this. She is truly one of a kind! When you want the best the decision is easy Becca Tieder is your person hands down.

Respectfully,

A handwritten signature in black ink that reads "Russ Welch". The signature is written in a cursive, flowing style.

Russ Welch

Rwelch57@verizon.net

Dear Mayor George N. Cretekos and City Council Members, Doreen Caudell, Dr. Bob Cundiff, David Allbritton and Hoyt Hamilton:

It is an honor and a privilege to recommend the appointment of Becca Tieder to the City Council of Clearwater. I have known Becca and her family for over 20 years. Both of her parents were involved in community service and social action and Becca has continued this tradition of community engagement. She had a long list of leadership positions on several boards and volunteer work in community organizations.

I would describe Becca as both a community advocate and an organizer. She is able to express her thoughts clearly, call for action and is definitely a problem solver. Let me call your attention to her work as director and founder of Let's Talk Solutions. When I was Director of the USF School of Social Work, I worked with her as she developed the concepts and the strategies to connect with students and I was impressed by her vision and attention to detail. Development of educational programs is a difficult business, but Becca had foresight and determination and was very successful. Her nonprofit organization has reached countless students and is well received by the universities. Her work with One Student is internationally recognized and a benefit to students everywhere.

She has experience in event planning, fundraising and program and project management. She is a member of several community boards and has served her community well. She is a very successful small business owner and recognized as an expert in her field. Her management and administrative skills would facilitate her work as a member of the City Council.

Becca's interest in arts and small business will help Clearwater achieve the greater recognition it deserves. I believe she would apply her enthusiasm, attention to detail and perseverance to any issues that the City Council might address. She is easy to work with, passionate about Clearwater and its new medical school as well as the arts and small business development that can make Clearwater grow. She would add diversity to the City Council along with a sense of enthusiasm and a down to earth sensibility.

I frankly do not think there is a better person for the job.

Sincerely,

Jean E. Amuso
Director (retired)
USF School of Social Work



DELTA GAMMA

To Whom It May Concern:

I want to take a moment to talk about commitment. This word instantly comes to mind when I think of Becca Tieder. She is a shining example of what it means to be committed to one's cause and work. Becca's commitment to work and to progress is why I believe she is the perfect fit to serve the people of Clearwater as a City Councilmember.

I first met Becca while working with her International non-profit, One Student - an organization committed to creating social change and, more specifically, reducing sexual violence. I am the Assistant Director of Education and Development for Prevention Programs for Delta Gamma Fraternity and oversee our strategic partnership with One Student. Becca's organization is helping us create a culture of consent throughout all Delta Gamma collegiate and alumnae chapters. Her commitment to her work was clear to me from the moment we met and I've since watched as she has used her talents to prevent sexual violence, which spawned from another important, personal commitment to her closest friend, a sexual assault survivor. This commitment, which involves visiting colleges and universities across the United States, has cost her countless missed opportunities. Becca has sacrificed time with family, school functions and baseball games, just to name a few. Despite having to sacrifice all of those important life moments, her commitment to reducing sexual violence has never wavered.

The concept might seem simple, but in 2018 true commitment is hard to come by. I encourage you take a moment and engage in a conversation with Becca. I believe her level of commitment to her passions will stand out immediately. I recommend Becca without reservation, and the opportunity to work with her is something I will always be thankful for.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Logan O. Davis', with a stylized flourish at the end.

Logan O. Davis
Assistant Director of Education and Development for Prevention Programs
Delta Gamma Fraternity
logan@deltagamma.org



To Whom it concerns,

I became recently aware of Rebecca Tieder's interest in the Clearwater Commission seat. I think that this is an amazing opportunity for the City of Clearwater to have such a wonderful person interested in this position. She is dedicated to the community, stays updated on all local issues, is educated, well rounded, well spoken, compassionate and caring. As a successful female small business owner, she will bring some much-appreciated diversity to the commission. That being said, I would like to give my recommendation to Rebecca Tieder for the open appointment for Clearwater City Commission.

Respectfully,

Tanja Vidovic
978-761-7653

Vicki Hano
300 Beach Drive NE #2302
Saint Petersburg, FL 33701

Nov 21, 2018

Clearwater City Council

To Whom It May Concern,

I am writing to offer my wholehearted support for Becca Tieder as a candidate for the Clearwater City Council.

I have known Becca for several years as a member of the synagogue we both attend, and more recently through the temple sisterhood. As a woman, Becca holds strong family values and a local view that mirrors most of the constituents in her city. As a council member, she will represent the people of Clearwater honorably. She is a community leader and small business owner who will be a strong voice for local interests.

Becca has the common-sense approach and drive needed to make a difference in the future of Clearwater. I cannot stress enough my confidence in Becca Tieder.

Sincerely yours,

Vicki Hano

Dear Sirs:

I write this letter today to express my overwhelming support of Becca Tieder to be appointed to the Clearwater City Council. Ms. Tieder is a native of Clearwater and lifelong resident that has served her community for the majority of her adult life. As evidenced by her resume, her extensive service within the local community has positively impacted all demographics of the community, from youth to seniors, non-profits to for-profits, religious to secular organizations, and so much more.

While serving as a member of the International Council of Delta Gamma Fraternity, I worked directly with Becca and One Student to create and implement programming for our membership, collegiate and alumnae, around sexual consent, sexual assault and the impact on the survivors and the caregivers. Becca and One Student continue to partner with Delta Gamma on future programming for our membership internationally. These programs continue to address the ever-changing landscape of sexual consent and assault with the direct leadership and vision of Becca Tieder.

As a small business owner, her skills at business development, program management, fundraising, grant writing, collaboration and visionary thinking make her a perfect candidate for Clearwater City Council. Becca Tieder is servant driven, open minded and creative; all attributes necessary to make a positive impact on all citizens of Clearwater.

Sincerely,
Wendy Faust
Columbus, OH 43215
614.738.1788

November 23, 2018

To Whom It May Concern,

It is my pleasure to write a referral for Becca Tieder. Becca would do an excellent job for the Clearwater Chamber of Commerce. I have known Becca for over for at least 6 years. We met when we were both public speakers. I have seen her make a presentation and lead a seminar. I have also talked to her personally several times.

Becca may well be one of the most involved women in her community and beyond that I know. She has started her own business and expanded it exponentially. She has worked all over the United States and in several countries abroad. She is a goal-setter and meets her goals. She has worked on many committees and knows how to work well with people. Becca has been an experienced fund raiser and event planner. She has been on the Board of Directors and a chairman of many organizations.

I sincerely hope that you will consider Becca for the Clearwater Chamber of Commerce.

Sincerely,
Andrea F. Cooper

Audra Abu-Rumman
2191 N Overbrook Ave
Belleair Bluffs, FL 33770

November 21, 2018

To Whom It May Concern,

I am writing in support of Becca Tieder, whom I have known personally for 4 years.

Becca is a devoted wife and mother of two amazing children. Becca and Chip are well rounded parents, who are very involved in the daily life of their children. They work very hard at creating and maintaining a well-rounded life. Their devotion to selectively keep balance with work, school and extra-curricular activities is admirable. Becca has created a family goal to be empathetic, diversified and to be an advocate for the good of the community. Our family is thankful to have such a wonderful friendship with theirs.

Becca is a small business owner who continues to make an impact on her community and across the nation. Becca has a platform to motivate and inspire those who need to be heard. She advocates for personal boundaries and respect for one another. Her passion bleeds through in her work, and never tires. Becca has taken her platform to places some can only dream of speaking at. I hope she continues to work, inspire and inform. I have also known Becca to be heavily involved in the process of Democracy. Becca has found herself to be an advocate and a voice in the political arena as well. Becca is advocate for what is right and best for the community, state and nation. We have spoke of her finding Allies in political figures with whom she felt she would not. She works hard at finding common goals and focuses on how to work together for the good of the people. Becca has stepped up in our community regarding public schooling and how to continue to advocate for the good of the children. Becca is strong, clear and commands a plan of action when it comes to issues at hand. Becca is truly compassionate about her community and beyond.

In closing, I would like to recommend Becca Tieder for Clearwater City Council. I feel she would be an asset to the City of Clearwater and would well represent your city. She will work

tirelessly for the good of the people in the most unselfish and unbiased ways. The City of Clearwater would be better with her serving.

Sincerely,

Audra Abu-Rumman

November 20, 2018

Samuel Warshofsky

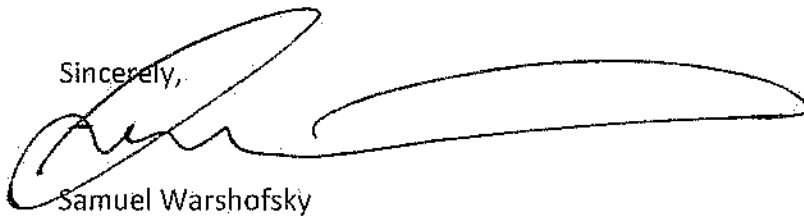
1104 Maximo Ave

Clearwater, FL 33759

Dear Clearwater City Council,

I have known Becca Tieder for over 5 years. I have babysat her children and I have attended several presentations that she facilitated. Her presentations were always well put together and informative. I also relied on Becca's input and guidance during my freshman year in college as it related to my evaluation and decision regarding Greek life at FSU. Becca's ability to be impartial helped me weigh the pros and cons so I could come to my own well-informed decision. I highly respect Becca, the work that she does, and her willingness to always help a college student. I think she would be an asset to the Clearwater City Council.

Sincerely,

A handwritten signature in black ink, appearing to read 'Samuel Warshofsky', with a long horizontal flourish extending to the right.

Samuel Warshofsky

To Whom It May Concern,

This letter serves as my formal endorsement of Ms. Becca Tieder for City Council. I have known Ms. Tieder for over 15 years and she is of the highest moral character. I believe she would be a welcome and much needed addition to city government, bringing innovation and positivity. She is a solutions-oriented individual and is someone that can tackle a problem or an issue from multiple vantage points.

In addition to her problem-solving skills, Ms. Tieder is also an excellent leader and public speaker and is a nationally recognized presenter. Perhaps most importantly, Ms. Tieder is a master communicator. She is able to talk to people from all walks of life and also employees critical listening skills that allow her interlocutors to feel seen, heard, and valued. She offers a high level of emotional intelligence, maturity, and critical thinking skills. That is crucial for the success of any government official.

I strongly believe that she is the right choice for this position and that the City of Clearwater will greatly benefit if Ms. Tieder joins the Council. Please feel free to contact me with any questions you may have.

Regards,

Dr. Karla Mastracchio

November 20, 2018
Petia Rodewald
2683 3rd Ave South
Clearwater, FL 33759
727-452-5006

To Whom it May Concern

This letter is a reference for Becca Tieder, whom I have known for over a year through her participation as a volunteer in Moms Demand Action for Gun Sense in America North Pinellas.

Becca is a very warm and caring person with a strong sense of community and a passion for doing the right thing for the people of our county and our state. She is a leader in my group as well as her temple. Her volunteer work for Moms Demand Action has literally saved people's lives by educating people on gun safety, by lobbying for better gun laws, by standing up against social injustices like the "stand your ground law."

Becca's endless energy and commitment to bettering our community will be a great asset for the Clearwater City Council.

In fact there is no one better! Our group of Moms Demand Action North Pinellas has over 50 active volunteers and we are all in full support of Becca Tieder for this position!

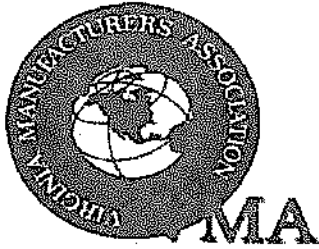
Please feel free to contact me for any further questions about Becca.

Sincerely,

Petia Rodewald, CPA, CIA

Local Group Leader

Moms Demand Action for Gun Sense in America – North
Pinellas



2108 W. Laburnum Ave., Suite 230, Richmond, VA 23227

November 20, 2018

Dear Sirs,

I am writing this letter of recommendation on behalf of Rebecca Gross Tieder for the position on Clearwater City Council, Seat 2. Becca, as she is widely known, is my oldest life-long friend. We were both born and raised in Clearwater with an extremely close upbringing, as our fathers have been best friends for over 47 years. Both her father, who is a retired circuit court judge, and her brother Paul, who is an attorney, reside in Pinellas County. Like myself, who's father is also an attorney, we were both raised to uphold our convictions, listen and be fair. It is these beliefs that Becca still possesses today.

As we have grown up into professional women, I have been consistently impressed with her diligence, efficiency, and ability to get things done with her young family and demands of a job that requires travel. Becca, with her partner Kelly founded One Student, which is a non-profit organization that provides cutting edge programs, resources and opportunities that engage students to create social change to reduce sexual violence. Her mindfulness, compassion, grace under pressure and energetic disposition have transformed the way that colleges and universities view and receive sexual assault.

In her role as a small business, women-minority owner, every job is a customer service position. Becca constantly seeks to learn and listen so that she can help serve their clients and mitigate issues as they come up within the university communities. She has received high accolades for her partnerships with the campuses they have visited. As an advisor to a sorority at the University of Richmond, in Richmond, VA, I work with Title IX and the Greek community and can speak volumes to her conviction, knowledge of the subject as well as her presentation skills. Her level of professionalism and her passion for empowering and developing people is very evident.

I strongly recommend Becca for the position on Clearwater City Council. She's organized, detail-oriented, effective and committed to getting the job done. She'd make an excellent addition to the Council.

Please feel free to contact me at 804.307.7006 if you have any questions.

Sincerely,

Jessica Nail Tongel

Jessica Nail Tongel
Member Services Director
Virginia Manufacturers Association

Dear Mayor Cretokos & Honorable City Council Members,

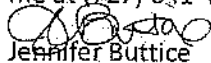
My name is Jennifer Buttice & I have been a resident of Clearwater for 33 years. Of those 33 years, I have had the pleasure of knowing Rebecca (Becca) Tieder. Becca was one of my first friends when I started middle school at Oak Grove in Clearwater & it has been amazing seeing her & her family grow. I had the honor of knowing both of her parents, Raymond & Paulette Gross, as well as her brother, Paul.

Becca's morals and ethical principles and values are remarkable. She is someone that I have the utmost respect for because of her loyalty & honesty. Becca is continually involved in the local community, whether it is working with non-profit organizations such as The Mattie Williams Neighborhood Family Center, her children's Little League Baseball, and spends countless hours volunteering for various fundraisers, community events, church & synagogue activities.

She does all of that while owning & managing her own non-profit organization One Student & the No Woman Left Behind Campaign. Her dedication to her family, friends & especially community, is unmatched. You will be hard pressed to find someone as passionate & engaged as Becca. She genuinely cares and her willingness to give resources, help or time to others is unrivaled. She is truthful & sincere and above all, kind.

As a longtime resident of the City of Clearwater, please consider this letter as my personal recommendation of Becca Tieder to Clearwater City Council.

Thank you for your consideration & if you have any further questions, please feel free to reach out to me at (727) 641-4833.


Jennifer Buttice

November 20, 2018

Nina Warshofsky

1104 Maximo Ave

Clearwater, FL 33759

Dear Clearwater City Council,

I have known Becca Tieder for many years. She is my neighbor and a member of my Congregation. We have also served together on a board of trustees for a nonprofit organization. During our time serving together I have worked with Becca on a special taskforce and fundraising projects. Becca exhibits the perfect characteristics for a board member. She is passionate about her ideas but is also able to understand opposing points of view and work towards consensus for the benefit of the organization. As a 20-year resident of Clearwater I highly recommend Becca for a position on the Clearwater City Council.

Sincerely,

A handwritten signature in black ink, appearing to be 'Nina Warshofsky', with a long, sweeping horizontal line extending to the right.

Nina Warshofsky

The Bank of Tampa

POST OFFICE BOX ONE
TAMPA, FLORIDA 33601-0001

David W. Feeman
SENIOR VICE PRESIDENT

BAYSHORE OFFICE
601 BAYSHORE BOULEVARD
TAMPA, FLORIDA 33606
(813) 872-1317
FAX (813) 998-2774
dfeeman@bankoftampa.com

November 23, 2018

Mayor George N. Cretekos
Clearwater City Hall, 3rd Floor
112 Osceola Ave.
Clearwater, FL 33756

Dear Mayor Cretekos:

I have known of Rebecca Gross Tieder since she was born, but I did not really know her until I proposed her for membership in the Athena Society (2009). At that time I learned about one of her passions - One Student / date rape / "IT" efforts.

She is educated, approachable, researches her positions, family oriented, passionate yet fair minded and forward thinking

As a member of Athena she has taken on leadership roles as Board member and has chaired various committees. She is a consensus builder and has been able to bring a younger voice to the membership.

More importantly, Rebecca is a forward thinker. Who would have imagined that over 15 years ago when she ventured out to start a nationwide grassroots movement speaking out about "date rape" and "IT", there would be a nationwide ground swell for the #me too movement? Her national speaking engagements honed her public speaking skills and garnered a nationwide community network.

She would be an asset to any organization.

For additional information I can be reach at 813-872-1204.

Sincerely,



Ann Leavengood Giles
Vice President - Senior Portfolio Manager

The Bank of Tampa

POST OFFICE BOX ONE
TAMPA, FLORIDA 33601-0001

November 23, 2018

Mr. Hoyt Hamilton – Seat 5
Clearwater City Hall, 3rd Floor
112 Osceola Ave.
Clearwater, FL 33756

Dear Mr. Hamilton:

I have known of Rebecca Gross Tieder since she was born, but I did not really know her until I proposed her for membership in the Athena Society (2009). At that time I learned about one of her passions - One Student / date rape / "IT" efforts.

She is educated, approachable, researches her positions, family oriented, passionate yet fair minded and forward thinking.

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Sincerely,



Ann Leavengood Giles
Vice President - Senior Portfolio Manager

The Bank of Tampa

POST OFFICE BOX ONE
TAMPA, FLORIDA 33601-0001

November 23, 2018

Mr. David Allbritton – Seat 4
Clearwater City Hall, 3rd Floor
112 Osceola Ave.
Clearwater, FL 33756

Dear Mr. Allbritton:

I have known of Rebecca Gross Tieder since she was born, but I did not really know her until I proposed her for membership in the Athena Society (2009). At that time I learned about one of her passions - One Student / date rape / "IT" efforts.

She is educated, approachable, researches her positions, family oriented, passionate yet fair minded and forward thinking.

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Sincerely,



Ann Leavengood Giles
Vice President - Senior Portfolio Manager

The Bank of Tampa

POST OFFICE BOX ONE
TAMPA, FLORIDA 33601-0001

November 23, 2018

Dr. Bob Cundiff - Seat 3
Clearwater City Hall, 3rd Floor
112 Osceola Ave.
Clearwater, FL 33756

Dear Dr. Cundiff:

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Sincerely,



Ann Leavengood Giles
Vice President - Senior Portfolio Manager



November 20, 2018

Dear Dr. Bob Cundiff,

Let me begin by saying that I feel strongly that Becca Tieder would make an excellent Clearwater City Council member. She has a passion for community involvement, a knowledge of what is needed to achieve goals and belief that she can help the city of Clearwater.

I have known Becca Tieder for over twelve years. We first met as members of leadership with Emerge Tampa during it's inauguration and for years afterward. We worked together to help bring community leaders and politicians to the young professionals of Tampa to help them engage in the process and learn more about their region. It was then that I first learned of Becca's strengths in working with the community.

We formed a friendship that has lasted since the beginning and we have been able to work together many times since then. I had always been in awe of the work Becca did alongside her business partner, Kelly Addington, in Let's Talk About It. The way she was able to travel the country and help to educate thousands of college students on consent and culture showed me how people can do such good work in so many different ways.

It was nearly eight years ago that Becca and Kelly took the great work they have been doing through Let's Talk About It and add the non-profit component One Student which gives access to universities and students across the nation to an array of services and information at no cost. I have been grateful to help chair One Student, but know that it is the efforts of Becca and Kelly that make the organization the powerhouse of change that it is. Becca knows how to serve the needs of her community whether it is her block, her city or her country and serve them well in the most needed ways.

Beyond all of Becca's professional and service achievements that I have only glanced upon in this letter, it is just as important to know Becca as a mother, daughter and wife. I have been fortunate to have the opportunity to get to know Becca on the level of a true friend, getting to know her children, her husband and her father. Becca is the truest champion of her family's hopes and dreams. She works hard and researches everything needed to help them achieve their next goal or step. She is a resource, a cheerleader, a shoulder of support and their champion. If you are ever fortunate enough to meet Judge Gross, Chip, Liam or Jack you will have no doubt that Becca is a wonderful piece of that whole.

Lastly, I want to take a moment to discuss Becca as a friend. She has been there for me when it comes to personal accomplishments, setbacks, celebrations and, even grief. She is a true and steady friend. She also helped to be a wonderful sounding board throughout my professional career.

It is for all the reasons above and a million more why I truly believe Becca Tieder would be the best possible person to serve on the Clearwater City Council.

Sincerely,

A handwritten signature in black ink that reads "Katie Vickers". The script is cursive and fluid.

Katie Vickers, Chief Operating Officer
One Source Advisory

17952 US Highway 41 North • Lutz, FL 33549 | EMAIL info@onesourceadvisory.com

PHONE 813 961 7940 | TOLL FREE 888 249 8649 | FAX 813 961 7563

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