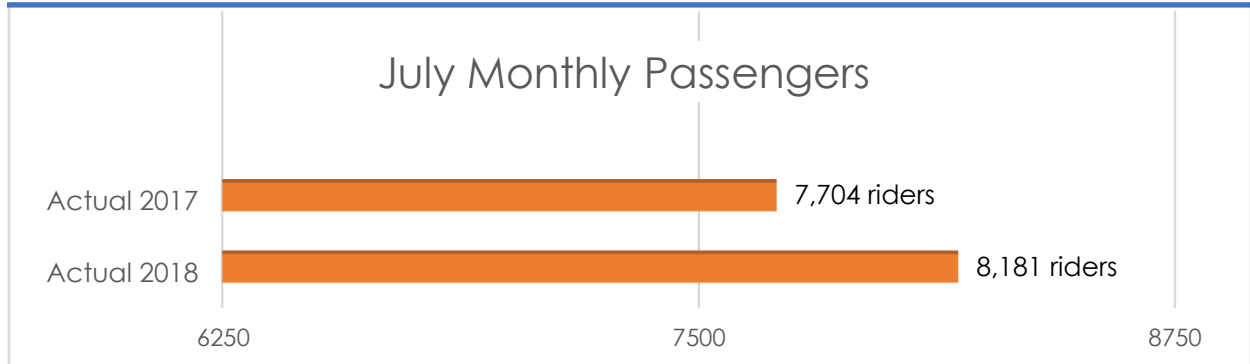


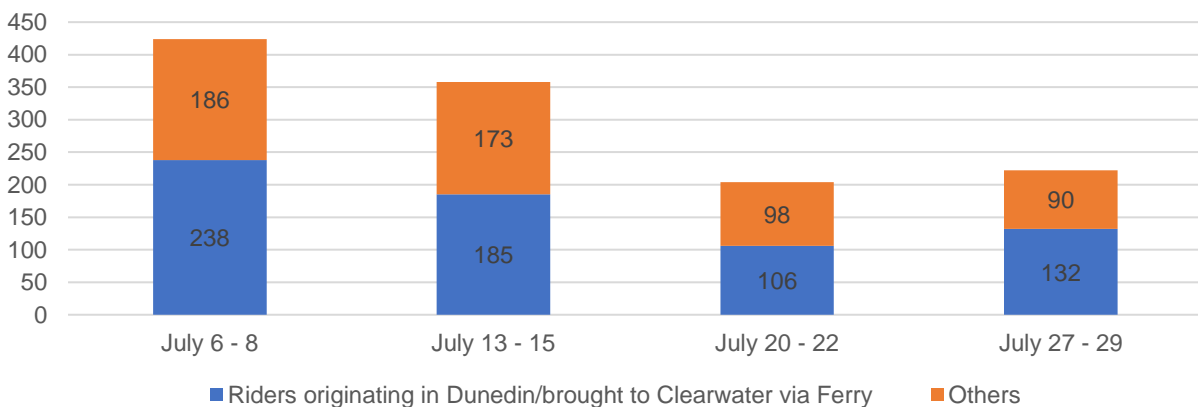


Monthly Ridership Report

Visit www.ClearwaterFerry.com or download our FREE Clearwater Ferry App to see our full schedule and be alerted to any updates.



Clearwater Ferry saw one more month of growth in July of 2018 with 6% growth rate over last year's ridership numbers. July marked the introduction of a NEW line –and first ever regional route for waterborne transportation in Pinellas County: the Blue Line with direct service from Dunedin Marina to Clearwater Beach. The second part of this report will share some insights into the first month of new line and the difference that it already makes for the City of Clearwater and its residents.



This second figure shows the breakdown of Blue Line riders into two categories: passengers originating in Dunedin, thus using Clearwater Ferry as a transportation alternative to get to Clearwater/Clearwater Beach, and others. All 4 columns representing all 4 operating weekends in July 2018 show a pattern of an overwhelming majority of riders using our service to get to Clearwater/Clearwater Beach, where they spend time and money.

ROLLING TOTAL
NUMBER OF RIDERS
SINCE DAY ONE:

230,457