

Profile

Heather

First Name

A

Middle Initial

Rippert

Last Name

rubyslippers919@aol.com

Email Address

2052 Kings Hwy

Home Address

Apt 5

Suite or Apt

Clearwater

City

FL

State

33755

Postal Code

Mobile: (610) 733-3429

Primary Phone

Alternate Phone

Length of Residency - please select one. *

☒ 1 to 5 years

Do you own or represent a business in Clearwater?

☒ Yes ☐ No

If yes, where is the business located? Do you conduct business with the City?

Clearwater

Which Boards would you like to apply for?

Sister Cities Advisory Board: Submitted

Syd Entel Galleries

Employer

Art Consultant, Marketing Specialist

Job Title

Occupation - If retired, enter former occupation.

Artist

Have you served or do you serve on a board in Clearwater?

☐ Yes ☒ No

If yes, please list the name of the board.

Why do you wish to serve on this board/committee? If seeking reappointment, state why you should be reappointed.

I enjoy the opportunity to make a difference in community and looking forward to expanding outreach and representing the wonderful Clearwater Arts Alliance.

Heather A Rippert

What personal qualifications can you bring to this board or committee?

Communication, commitment to community building, extensive knowledge of the arts and art community, intelligent and thoughtful.

List Community Activities

Active participation in Second Saturday Art Walk in St. Petersburg, participates in Clearwater Arts Alliance activities, member at the DFAC for many years, active participant at Creative Pinellas in Largo, public speaking, engaged in local politics.

[2024_Heather_Rippert_Resume-PDF.pdf](#)

Upload a Resume

Question applies to multiple boards

Please attach a copy of one of the following documents: 1) valid current Florida Driver License issued to an address within city limits, or 2) Declaration of Domicile filed with the city clerk affirming residency within city limits.

Question applies to multiple boards

Are you related to any member of the City Council?

☐ Yes ☒ No

Question applies to multiple boards

If yes, please provide name and explain relation.

NA

Question applies to multiple boards

Are you related to a city employee?

☐ Yes ☒ No

Question applies to multiple boards

If yes, please provide name and explain relation.

NA

Demographics

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts. (Optional)

Ethnicity

☒ Caucasian/Non-Hispanic

Gender

☒ Female

09/19/1970

Date of Birth

The City of Clearwater strives to promote diversity and provide reasonable accommodations for individuals with disabilities. If you are requesting accommodation, please indicate below:

By clicking on "I Agree," below, I affirm that the information above is true and correct, and that I understand and agree to the responsibilities and commitment of time associated with an appointment to a Clearwater advisory board or committee.

☒ I Agree

All material submitted to the City of Clearwater is subject to the public records law of the State of Florida including Chapter 119, Florida Statutes.



Heather Rippert

610-733-3429 hrippert@icloud.com 2052 Kings Hwy, Apt 5, Clearwater, FL 33755

Profile

Highly creative and motivated Art Consultant with experience in social media and email marketing. Demonstrates strong organizational skills, customer orientation, and a diverse skill set. A self-starter who excels in guiding collectors to find art that matches their desires.

Experience

ART CONSULTANT, SOCIAL MEDIA & EMAIL MARKETING, EVENT PLANNER, SYD ENTEL GALLERIES; SAFETY HARBOR, FL – MAY, 2022-PRESENT

- Art sales and guiding collectors to find desired art
- Have sold \$142K worth of artwork to date
- Art sales and guiding collectors to find desired art
- Organizing social events to attract new clientele
- Designing & managing weekly email marketing campaigns
- Managing social media content on Facebook and Instagram
- Ordering supplies for the Gallery Frame Shop
- Providing exceptional customer service and following up with clients
- Installing and merchandising artwork, handblown glass & artful jewelry

PICTURE FRAMER & DESIGNER, VISTA GALLERIES; CLEARWATER, FL – MARCH, 2021-MAY, 2022

- Assisted customers in frame and mat selections
- Skilled in mat cutting, dry mounting, and building shadow boxes
- Maintained organized work space for efficiency
- Proficient in fitting art into frames

SERVER, LENNY'S, CLEARWATER, FL – JUNE, 2018-OCTOBER, 2020

- Provided excellent customer service and created a dynamic guest experience
- Knowledgeable about food and beverage offerings
- Collaborated effectively with team members

ARTIST/INSTRUCTOR, PINOT'S PALETTE, BRANDON, FL – 2016-2018

- Stage artist engaging and entertaining guests with step-by-step painting instructions
- Versatile team member able to assist in various roles
- Set up and broke down classroom before and after classes
- Created sample art and ensured a positive experience for guests

Education

University of South Florida, Florida – Certified Digital Marketing Science, 2024

Maryland Institute, College of Art, Baltimore, MD – BFA, 1992

Edinburgh College of Art; Edinburgh, Scotland – Junior Year Abroad, 1991

Main Line Art Center; Bryn Mawr, PA – Independent Studies, 1986-2000

Skills

- Strong leadership abilities and effective communication
- Creative problem-solving skills
- Passionate about art and sharing the power of art with others
- Motivated and responsible professional with a dedication to customer service
- Skilled artist in various mediums
- Experienced art instructor in watercolor, mixed media, acrylic, and pastel
- Proficient in social media and email marketing content development
- Thirty years of experience in the restaurant industry, adept at multitasking and exceeding customer needs

References available upon request.