



The Market Marie at Coachman Park

Downtown Development Board Report





Event Overview & Venue

- The Market Marie is a monthly open-air market held on the second Saturday of each month
- **130+ local small businesses**
- Time: 10:00 AM – 2:00 PM
- Hosted at Coachman Park, 300 Cleveland Street, Clearwater, FL
- Family-friendly, pet-friendly, and free to attend

Over **60,000** guests brought to Downtown each year through The Market Marie.

Over **130** small businesses supported each month.

We average
over 5,000
customers each
market and are
continuously
growing!



Social Media Reach & Marketing



Shop local with us!



The Market Marie | Every 2nd Saturday!

822 posts	20.4K followers	7,469 following
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Pop-Up Shop
☀ Saturday, Feb. 14th: 10 - 2pm 🛍
📍 Coachman Park
🗓 Every 2nd Saturday: 130 Vendors
🛍 A market for small businesses!
Sponsored by the Clearwater DDB 🤝

themarketmarie.com

@themarketmarie



 **The Market Marie**
9.5K followers • 979 following • 1K posts

The Market Marie: Monthly Small Business Market in Coachman Park. 130+ Vendors! Open 2nd Saturdays from 10 AM - 2 PM!

Sponsored by the Clearwater Downtown Development Board!



 **The Market Culture**
1.6K followers • 14 following • 33 posts

The Market Culture curates events for small businesses & artisans in the Tampa Bay Area! Follow us to meet our vendors and shop local in person at one of our markets!

📅 Event Planner

Social Media Reach & Marketing

- Paid campaigns on **Facebook, Instagram, and Google** targeting the Tampa Bay area
- Average, we reach **350,000+** monthly on social media



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THE MARKET marie

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themarketmarie.com

📍 themarketmarie



THIS SATURDAY!!!

THE MARKET marie

The Market Marie

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The Market Marie: Monthly Small Business Market in Coachman Park. 130+ Vendors! Open 2nd Saturdays from 10 AM - 2 PM!

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Social Media Reach & Marketing

- **30,000+ followers**, primarily from Clearwater, St. Petersburg, Tampa, and Largo
- **Strategic partnerships** with local pages, such as: ClearwaterBeachIsAwesome & TampaBayIsAwesome



What People are Saying about The Market Marie

“This was our first event as vendors at The Market Marie and we were extremely impressed! The event is so well organized and structured, even with the huge amount of vendors that were there. All of the staff on site were friendly and helpful, guiding everyone to ensure a smooth process. Everything from the detailed emails sent out before the event to getting vendors in and out of the park safely and efficiently is well thought out!” -Vendor, Google Review

*“Best outdoor market in Florida!!!”
-Attendee, Facebook Comment*



What People are Saying about The Market Marie

“Beautiful venue for the market. Enjoyed the view and collection of food, arts, and craft vendors.” -Attendee, Google Review

“I have been going every month this year and it’s always a hit! Sincerely the perfect spot for an outdoor market. It feels good to be a part of the community, get some movement, try local snacks-all while being right by the water. The coolest Saturday activity.” -Attendee, Google Review

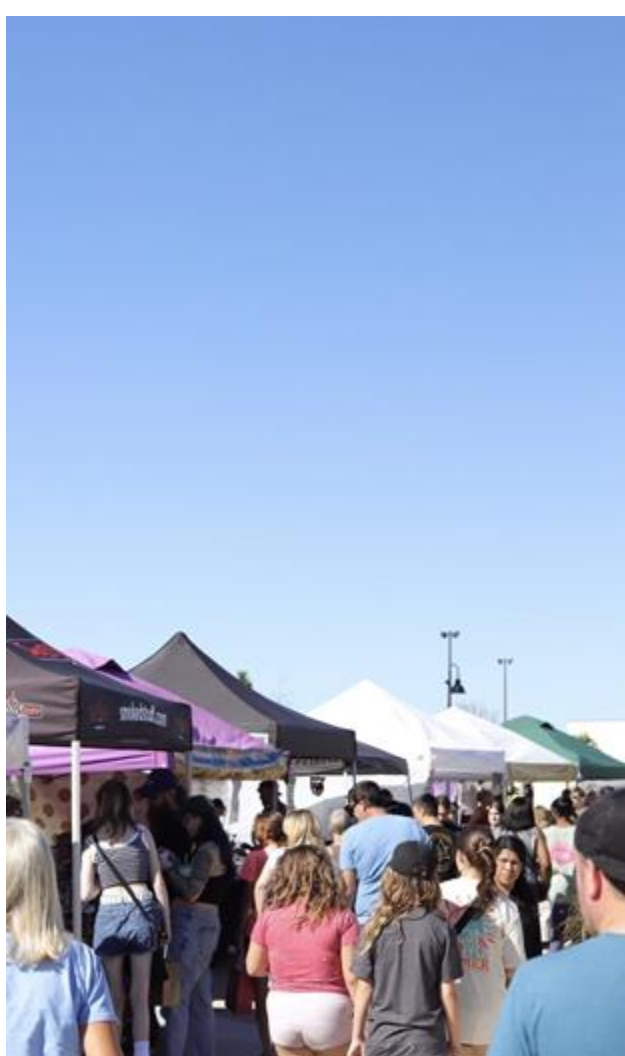






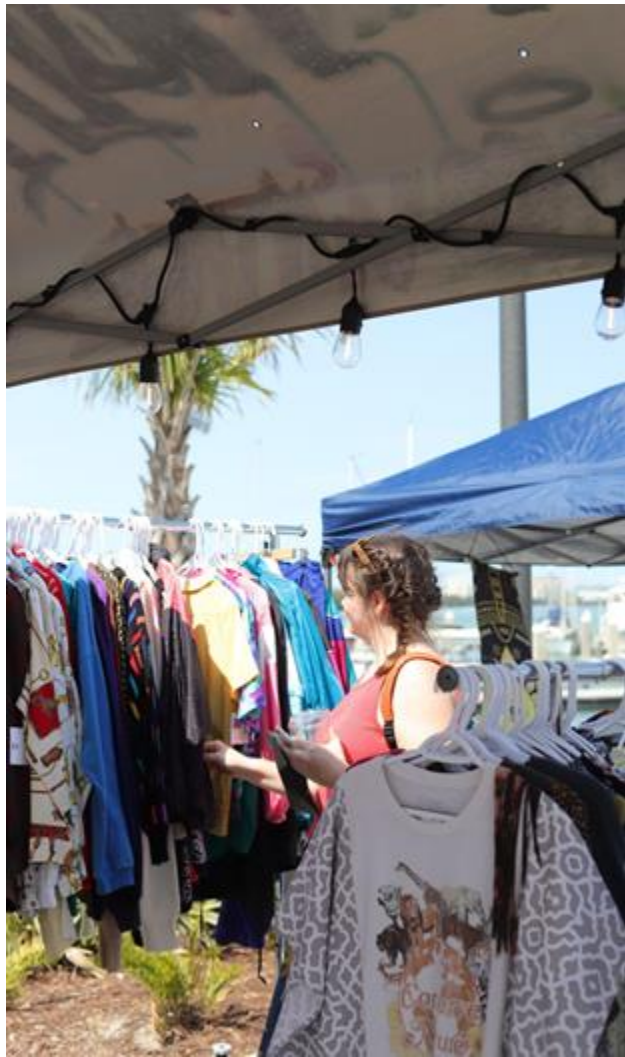




























Thank you for your continued support of
local businesses at **The Market Marie!**