

Park Identification & Information Signage



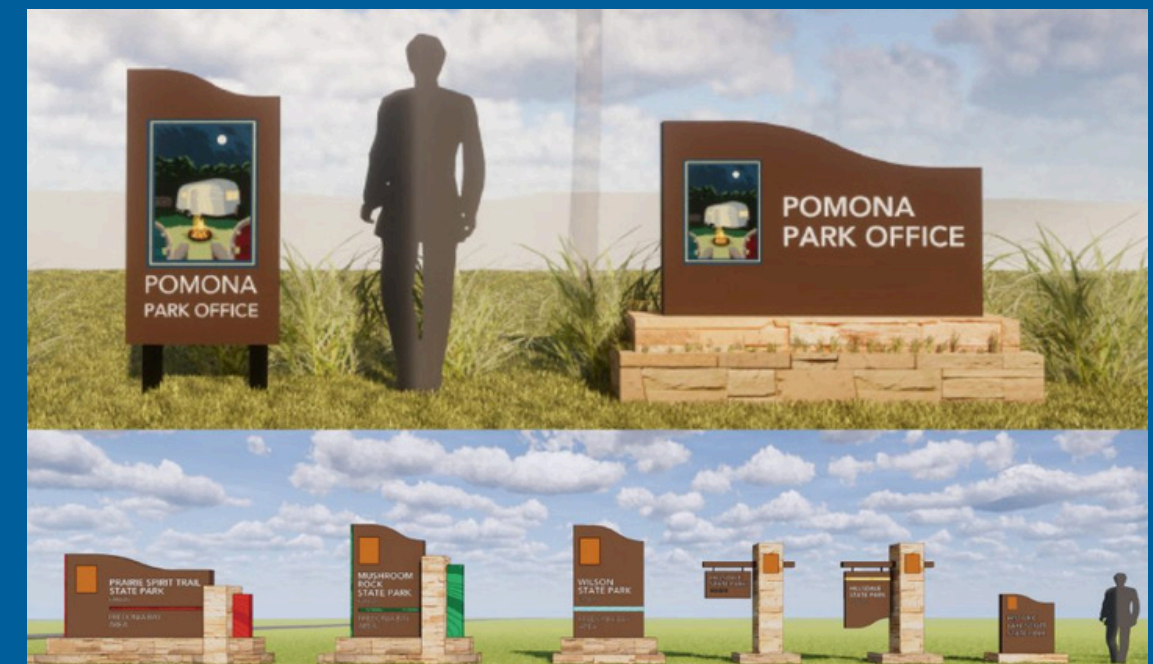
WHY SIGNAGE NEEDS TO BE REPLACED

- A large number of signs are:
 - Damaged
 - Have outdated information
 - Paper/temporary
 - Inconsistent

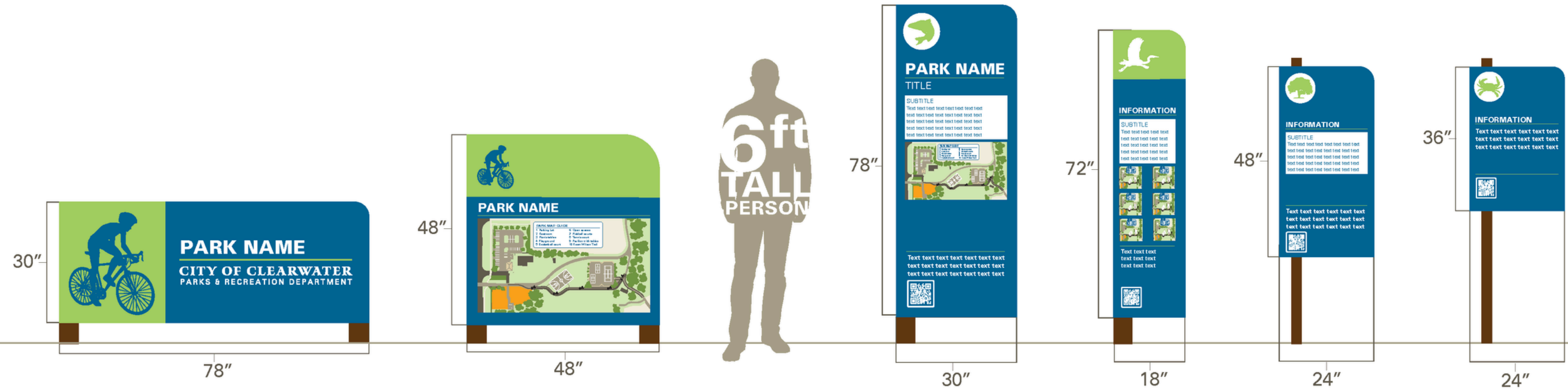


THE PROCESS

- Over the past three years:
 - Inventoried the different types and sizes of existing Clearwater park signs.
 - Researched other cities' park signage programs.
 - Reached out to signage companies to ask for samples, affordable signage options and the latest technologies.
 - Designed more than 100 icon options.



STANDARD SIGNAGE



THE SIGNAGE

- Made with a more durable material.
- Easier to rewrap versus replace in the event of vandalism.
- Modern design.
- Include renovated park maps.
- Can be double-sided and multi-lingual.
(English on one-side, Spanish on the other)



**MYRON A. SMITH
BAYVIEW PARK**

PARK HOURS
Sunrise to Sunset

PARK RULES
No alcoholic drinks or other intoxicants
No smoking
No profanity
No dangerous games
No outside motor vehicles
No littering
No fires
No soliciting
No golf



For more detailed information or to read the city of Clearwater park ordinances, visit myclearwater.info/parkrules





For more information regarding the Veterans Plaza, how to make donations or obtain a plaque, visit the Clearwater Veterans Alliance website at veteransalliancefl.org



SCAN ME

DO NOT



RETRIEVE DISCS FROM WATER





CITY OF CLEARWATER

DOCK RULES
No Cast Netting
No Fish Cleaning
No Littering
No Diving
No Alcoholic Beverages

HOW WE ARE REDUCING COSTS

- Replacing signage as needed.
- Combining existing multiple signs into one and adding website for additional information.
- Re-evaluating what signage is needed.
- Standardizing signage for bulk orders.
- Excluding the city logo.
- Using multiple vendors.
- Working with Public Work's sign shop for basic signage.



EXAMPLES OF PARK ID SIGNS



CREST LAKE PARK
HOME TO THE FLORIDA VETERANS MEMORIAL PLAZA

CITY OF CLEARWATER
PARKS & RECREATION DEPARTMENT



MCKAY PARK

CITY OF CLEARWATER
PARKS & RECREATION DEPARTMENT



BELMONT PARK

CITY OF CLEARWATER
PARKS & RECREATION DEPARTMENT



SUNSHINE LIMITLESS PLAYGROUND &
THE LONG CENTER

CITY OF CLEARWATER
PARKS & RECREATION DEPARTMENT



SOULE ROAD PARK

CITY OF CLEARWATER
PARKS & RECREATION DEPARTMENT



COOPER'S BAYOU PARK

CITY OF CLEARWATER
PARKS & RECREATION DEPARTMENT



MARYMOUNT PARK

CITY OF CLEARWATER
PARKS & RECREATION DEPARTMENT



ENTERPRISE DOG PARK

CITY OF CLEARWATER
PARKS & RECREATION DEPARTMENT



LAKE CHAUTAUQUA PARK

CITY OF CLEARWATER
PARKS & RECREATION DEPARTMENT

WHY THIS BENEFITS OUR RESIDENTS

The majority of our parks are not staffed full-time. Signage is both the first thing that visitors see and the only way to communicate items such as rules, park information and what you can do at the facility.





 **DEL ORO PARK**
CITY OF CLEARWATER
PARKS & RECREATION DEPARTMENT