

Downtown Development Board Grant Application

Row 18

Applicant / Primary Contact:	Corey Judge
Type of Grant Request	Special Event
Name of Organization:	Judge's Car & Truck Shows
Street Address:	PO Box 4008
City:	Clearwater
State:	Florida
Zip:	33765
Cell Phone:	+1 (727) 483-3674
Office Phone:	727-748-0575
Email Address:	corey@judgescarshows.com
Website / Social Media Link(s):	https://www.judgescarshows.com Facebook.com/judgescarshows
Description of Project:	This is a car, truck and jeep show that will also have vendors, live music, a DJ and activities for attendees. The estimated spectator attendance would be between two and three thousand. It is a one day event.
Total Project Cost (\$):	\$29,820.00
Amount of Grant Funds Requested (\$):	\$22,200.00
Applicant's Financial Contribution (\$):	\$7,620.00
Third-Party Contributions (\$):	\$6,000.00

When will the event take place?	Saturday, September 20th 2025
Who will implement the project?	Judge's Car & Truck Shows
Where will the project occur?	Cleveland Street District and Coachman Park
Project Attraction	This car show event has the potential to attract both locals and visitors to downtown, significantly boosting revenue for local businesses. This influx of people will not only support existing establishments but also encourage new economic activity in the area. Beyond the immediate financial benefits, the event would also highlight the vibrancy of our community. It would be an excellent opportunity to showcase the growth of local businesses and draw attention to the ongoing restoration of our historical landmarks, reminding everyone of the rich heritage and promising future of our downtown area.
Applicant Signature:	
Title of Event:	Wheels on the Water Car, Truck & Jeep Show
Date(s) of Event:	Saturday, September 20th 2025
Description of Special Event:	It's a one-day car, truck, and jeep show. The show will feature a variety of attractions, including various vendors, games, live music performances, and a DJ. There will be an estimated spectator attendance of 2,000 to 3,000 people throughout the day.
Intended Audience / Anticipated Attendance	Car show enthusiasts, families and children.
Total Event Cost (\$):	
Event Grant Funds Requested (\$)	
Where will the event be held?	Cleveland Street District and Coachman Park.
Contacted Special Events Department?	Yes
Additional Sponsors or Media Outlets for Event:	Motoring Magazine, flacarshows.com, Creative Loafing, Epic Events

**Funded by DDB
Before?**

No

**Applicant
Signature**

Corey Judge

Applied for:

Special Event Permit

Current BTR:

Is 501(c)(3)?

No

**Timeframe of
Event:**

Open to public 11:00am - 5:00pm

Free to Public?

Yes

**Agreement
Checkbox**



**Applied /
Awarded
Community
Sponsorship
Program?**

No

ESTIMATES

Budget

CITY FEES & EXPENSES	AMOUNT
Fire	
Solid Waste Disposal	
Closures	
City permits and rentals	
Mitigation/Police Officers	
	\$6,000-DDB

SUPPLIES & LOGISTICS	AMOUNT
Decor and Design, trophies,	\$3400
Event Transportation	
Volunteer and staff supplies	
Insurance	\$500-DDB
	\$3,900 - DDB \$3,400 - Applicant

ENTERTAINMENT	AMOUNT
Live Music	
DJ	
Stage	
Interactive Activities	
	\$7,300.00-DDB

STAFFING & CLEANUP	AMOUNT
Event staff and personnel	
Site maintenance	
	\$4,220.00-Applicant

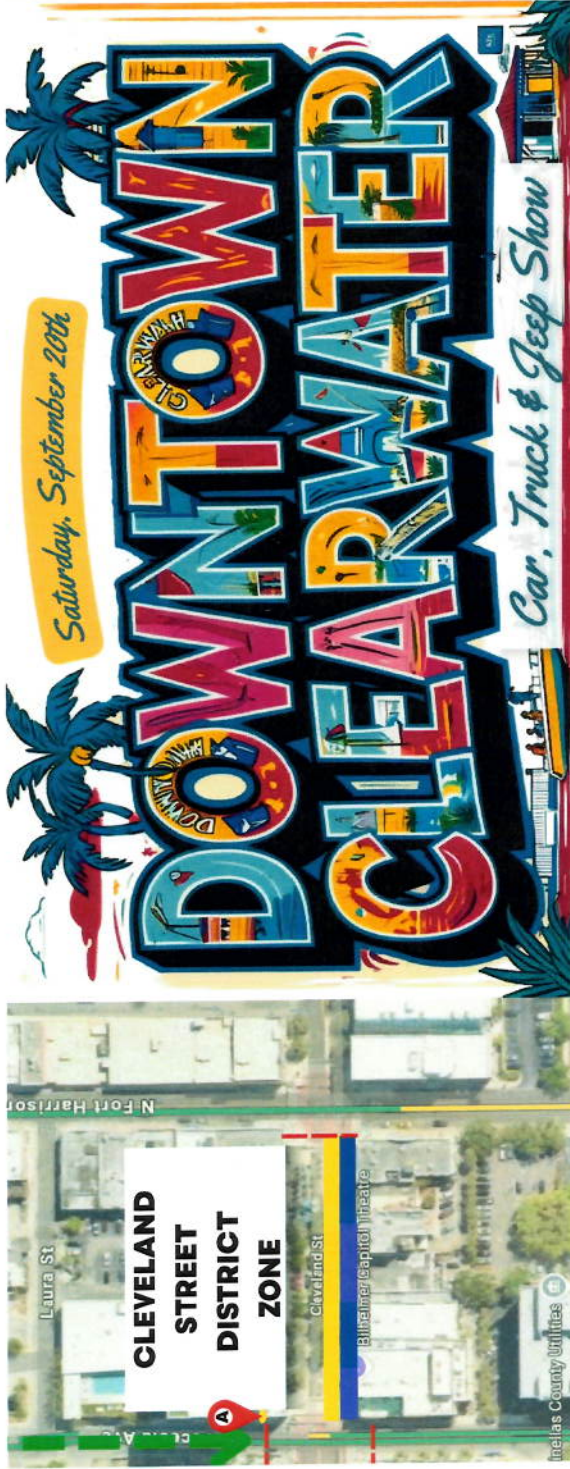
MARKETING & PROMOTION	AMOUNT
Signs & Printing	
Banner design and graphics	
Multimedia Promotions	
	\$5,000.00-DDB

TOTAL EXPENSES	29,820.00
DDB FUNDS REQUESTED	\$22,200.00

EVENT INCOME	AMOUNT
Vehicle Registrations	$25 \times 100 = 2500$
Sponsorships	\$1,500
Vendors	$50 \times 20 = \$1,000$
	\$6,000



**DOWNTOWN CLEARWATER
CAR, TRUCK
& JEEP SHOW**
SATURDAY, SEPTEMBER 20TH 2025
*Cleveland Street District
& Coachman Park*



GENERAL OVERVIEW:

Show would be on Cleveland Street between N. Osceola and Ft. Harrison Avenue and also extending West into the Coachman Park Zone. There would be no road closure of N. Fort Harrison Ave.
A mix of show vehicles and vendors would be included on the Cleveland Street block across from Restaurant Row.

MAP DETAILS:

- Show Vehicles -
- Road Closure -
- Fire Lane -
- Entrance Route -
- Vendor Area -
- Show Entrance -

**WHEELS ON THE WATER
CAR, TRUCK & JEEP SHOW**



**SATURDAY, 20TH
SEPTEMBER 20TH
2025**

ADDITIONAL NOTES:

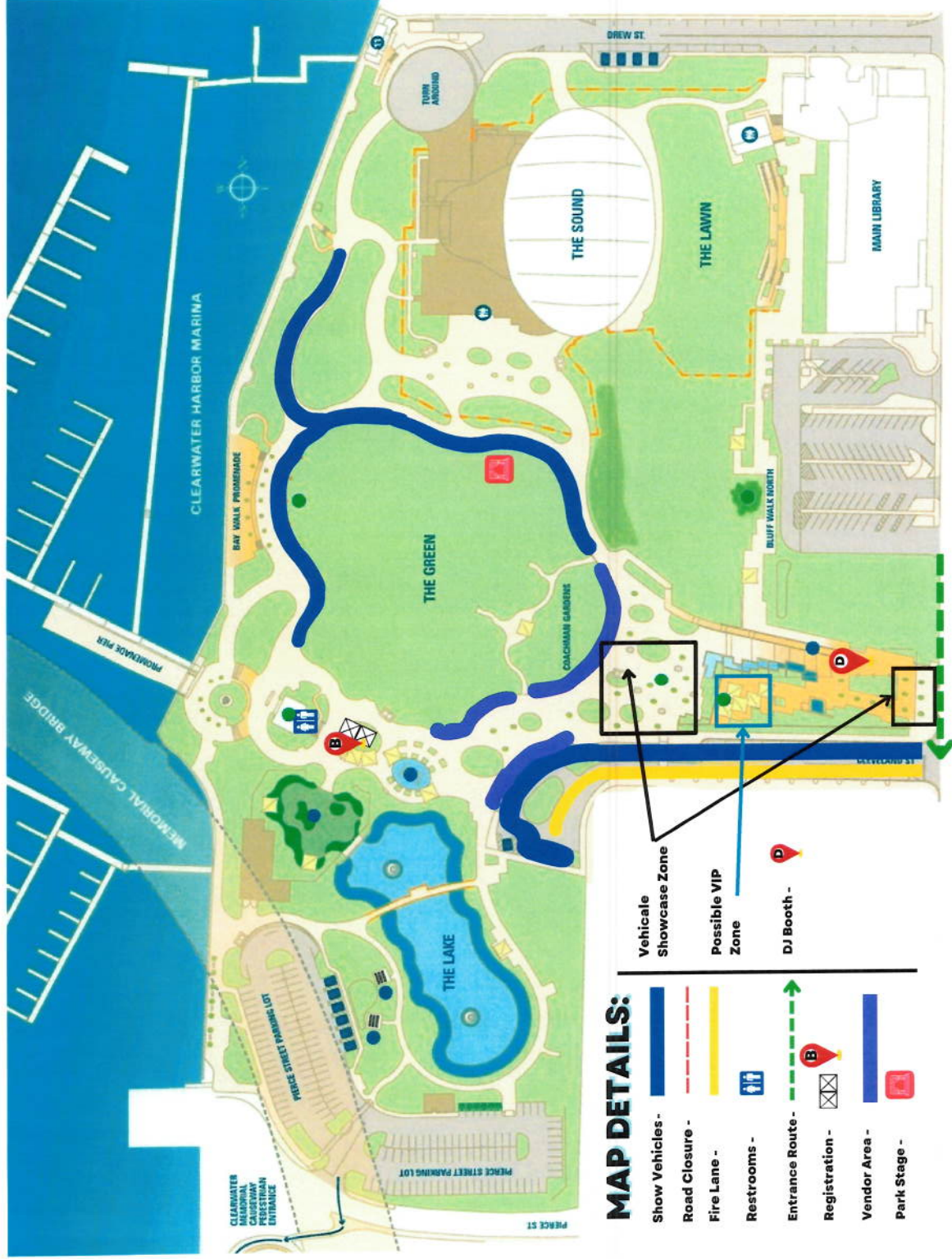
Vendors would be placed along Cleveland Street in areas not obstructing the fire/emergency lane.
Family activities would also be spread throughout zones.

WHEELS ON THE WATER CAR, TRUCK & JEEP SHOW COACHMAN PARK ZONE

GENERAL OVERVIEW:

The Coachman Park Zone would extend West along Cleveland Street from Osceola Avenue. It would feature vehicles along the street and on the pathways lining The Green.

This area would also feature vendors, family activities, a stage for live music and possible VIP area.



MAP DETAILS:

- Show Vehicles -
- Road Closure -
- Fire Lane -
- Restrooms -
- Entrance Route -
- Registration -
- Vendor Area -
- Park Stage -

Judge's Car and Truck Shows

Event Production Experience:

The applicant team brings over 15 years of experience producing successful car shows across Florida and into Georgia. Their events consistently attract a wide audience, including car enthusiasts, families, and community members.

Community Impact:

The events are known for being family-friendly and community-oriented. Many have partnered with local nonprofits to raise awareness and funds for charitable causes, as well as with local businesses to increase visibility and customer traffic.

In the most recent season alone, the team helped raise over \$45,000 for nonprofit organizations. Additionally, they collected significant donations of food, toys, and emergency response supplies—demonstrating a strong commitment to community service and engagement.

Downtown Clearwater Vision:

The team aims to create a series of recurring car shows in Downtown Clearwater that attract both families and car enthusiasts. Their long-term goal is to grow the event from an annual occurrence to a multi-event series featuring various themes and new partnerships with local businesses and nonprofits. This initiative aligns with the Downtown Clearwater vision of creating a vibrant, inclusive environment where people can live, work, and play.

Relevant Experience & Credentials:

Members of the organizing team have supported and helped execute major regional events, including *Dunedin Wines the Blues* and *Dunedin Mardi Gras*. Additionally, they have participated in judging with the Antique Automobile Club of America (AACA), and successfully managed large-scale events such as the *Hearts for Homes for Veterans Car Show*, which registered over 300 vehicles.



