

High Impact Co-Sponsorship Event Details

- 1. October 2026** **Clearwater Jazz Holiday**

The Clearwater Jazz Holiday is a long-standing Clearwater tradition celebrating over 45 years. The overall festival includes both ticketed events with national touring musicians and free community stages. The Clearwater Jazz Holiday Foundation uses funds raised to support community programming throughout the year. The Foundation values education and outreach showcasing those elements of the organization throughout the entire four-day festival.
- 2. October 2026** **Salsa and Bachata – Halloween**

Previously known as Salsa at The District, this event will be held on Cleveland Street and in Station Square Park with the sounds of Latin music and dancers. Live music, DJs, and more create an environment that draws thousands of fans. The event date will shift to coincide with Halloween.
- 3. December 2026** **AMPLIFY Clearwater’s Light It Up Clearwater**

The AMPLIFY Clearwater’s Light It Up Clearwater event is held on New Year’s Eve. Fireworks are shot off from Sand Key Park to ring in the New Year. 15-minute fireworks show that is viewable from a number of areas including hotels across from the launch location and Coachman Park.
- 4. March/April 2027** **Pier 60 Sugar Sand Festival**

The Pier 60 Sugar Sand Festival just celebrated their 13th year in 2026 and showcases our beach to a national audience. The event attracts visitors from across the world and offers incredible value for our residents. The festival is a 17-day event that showcases art, culture, and entertainment. Multiple concerts, fireworks, games, contests, and VIP areas all surround the huge sand sculpture tent. While the exhibit itself carries a modest \$16 per ticket cost there are multiple free events available throughout the festival. Revenues generated by this event go towards sustaining the nightly Sunsets at Pier 60 Festival which, in turn, also includes a variety of activities, vendors, and performances.
- 5. July 2027** **Clearwater Celebrates America**

Clearwater Celebrates America is a patriotic celebration of the Nation’s Independence Day on the 4th of July. This long-standing event is one of Clearwater’s most beloved outdoor events. The annual celebration includes local vendors, buskers, entertainers, DJs, and capped, as the day comes to a close, by a stunning (one of the largest in the State) fireworks display all within Coachman Park.
- 6. September 2027** **Clearwater Off-Shore Nationals**

The Clearwater Offshore Nationals is an event off the coast of Clearwater Beach that has thrilled and entertained spectators for over a decade. This is a professional Offshore Boat racing event that brings in impressive race teams and thousands of fans as well as national television coverage showing off Clearwater at its best.

