Current Clearwater Beach Marina Renovation Project – Environmental Advisory Board Presentation



Clearwater Beach Marina

Clearwater Beach Marina has been in operation since the 1940's.

It expanded during that time period until 1965 to how it essentially exists today.

Over the past 58 years, the marina has been repaired and rehabilitated but never fully replaced.

The existing marina offers slips for a variety of boating activities including recreational leases, commercial leases, and transient boaters from all over the world.

The Clearwater Beach Marina is home to the finest fishing charters, sightseeing tours, and water sports activities.

The property also offers great amenities including retail outlet, real estate, barber shop, a mini-mart, four popular restaurants, and marina focused amenities such as fueling, restrooms, showers, and laundry facilities.

Clearwater Beach Marina

The Clearwater Beach Marina has 165 total recreational, commercial, and transient slips. We have 51 Commercial businesses operating out of 51 commercial slips at the marina.

Commercial operations range from fishing charters, dinner cruises, sailing, dolphin tours, jet skiing, parasailing, and familyoriented cruises like the Nemo's Pirate Ship and Shark Teeth.

Weather permitting, these operations run 7-days a week 365 days a year.

Self-service fuel dock with 20,000-gallon diesel tank and 10,000-gallon gasoline tank.



Clearwater Beach Marina Current Conditions









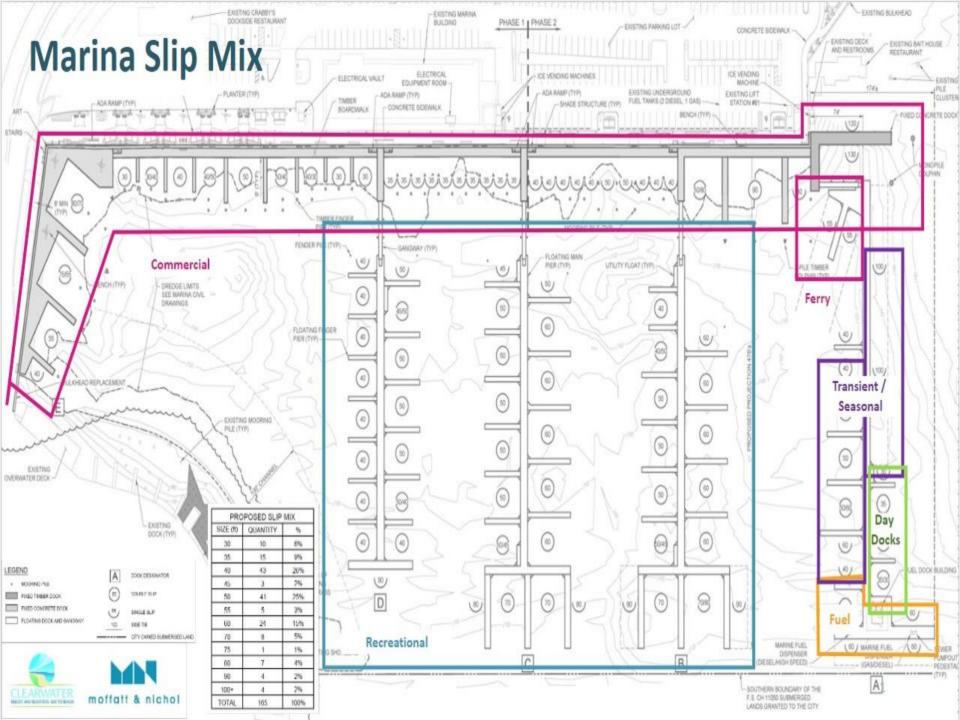


Clearwater Beach Marina Reconstruction



Beach Marina Construction Overview

Replace and modernize	Replace and modernize marina utilities.
Optimize	Optimize marina slip mix and layout.
Maximize	Maximize city-owned submerged lands, but maintain existing slip count and balance.
Provide	Provide upland storage and ticket sales opportunities.
Reduce	Reduce congestion along Coronado Drive.
Activate	Activate "Marina Walk."
Maintain	Maintain commercial operations during construction.
Provide	Provide 2 boat slips for water taxi.



Master Plan Summary

- Recreational slip mix aligns with market study results
- Commercial slip mix increased to accommodate future market
- Commercial boats slips remain along perimeter of marina
- Kiosks located upland near primary dock entrances
- Fish cleaning stations and limited storage options to be provided on docks and adjacent to marina.
- Creation of "Marina Walk" with wayfinding, art, shade, and seating to increase pedestrian flow to east end of marina



















Economic Impact Spring & Summer 2022

635,000 unique visitors to the Clearwater Beach area.

\$536,489,800 in direct expenditures.

\$1,068,473,100 Total Economic Impact for the area.

\$8,992,010 in Resort Tax collection.

90.6% of travelers where here on vacation.

5.6 days was the average length of stay.

98.3% Said they were satisfied with their stay.

95.7% Said they plan on returning to the area.

(Research Data Market Group)

Clearwater Beach Marina Current Project Status

Completed Tasks

- Market Study
- Commercial Tenant Outreach
- Marina Master Plan Development
- > Fieldwork
- Initiated Environmental Permitting Phase
- Grant Application
- CMAR Selection
- Project design
- > Federal Channel Deauthorization
- > Bid submittals and awarding

What's next?

- Complete permit process
- ➤ GMP approved by 7/24
- ➤ Phase I construction start in 10/24
- ➤ Phase I complete by 10/25
- ➤ Phase II construction start in 10/25
- Phase II complete by 5/26

Project Risks

- ➤ Parking Reduction
- ➤ Dredge Disposal
- ➤ Inflation & Supply chain issues



East Promenade



West Promenade & Plaza



Questions?