

NORTH GREENWOOD CITIZENS ADVISORY COMMITTEE
June 4, 2025 – 5:30 PM – North Greenwood Recreation Center

Board Members Present: Chair Robinson, Vice Chair Turman, Member McKenney, and
Member Voliton, Member Nunn-Crawford

Staff Present: Jesus Nino, CRA Executive Director; Vickie Shire, CRA Division Manager; Brian Ulbricht,
CRA Specialist; Julia Baltas, CRA Specialist; Tasha Hadley, CRA Specialist

1. **Call to Order.** Chair Robinson called the meeting to order at 5:30 PM.

2. **Approval of Minutes**

2.1 ID#25-0475 Approve the minutes of the March 31 and April 7, 2025, North Greenwood Community Advisory Committee.

Member Voliton made motion to approve the March 31, and April 7, 2025, North Greenwood Community Advisory Committee minutes.

The motion was duly seconded and upon the roll call, the vote was:

Ayes: Chair Robinson, Vice Chair Turman, Member McKenney, Member Nunn-Crawford and Member Voliton

3. **Citizens to be Heard Regarding Items Not on the Agenda**

Glorida Campbell stated she did not want to miss the opportunity to thank Jennifer Poirrier, City Manager; Alfred G. Battle Jr., Assistant City Manager, and Lina Teixeira, Councilmember, for being in attendance. Gloria Campbell also spoke the how she looks forward to the future of the North Greenwood CRA

4. **New Business Items**

Chair Robinson noted that a request was made to amend the North Greenwood CAC meeting agendas moving forward to have the CRA Director's Report amended to CRA Updates. Jesus Nino, CRA Executive Director commented that this change would allow for staff to provide updates about the CRA to the committee.

Member Voliton made a motion to approve the requested amendment to the North Greenwood CAC meeting agendas from CRA Directors Report to CRA Updates.

The motion was duly seconded and approved unanimously by the committee

Ayes: Chair Robinson, Vice Chair Turman, Member McKenney, Member Nunn-Crawford and Member Voliton

4.1 ID#25-0476 Discuss St. Petersburg College (SPC) and City of Clearwater partnership to bring pilot Management Consulting service Project to the North Greenwood CRA

Jesus Nino, CRA Executive Director informed the committee about the partnership with SPC and the Clearwater Urban Leadership Coalition (CULC). Fall Semester to bring students to Dr. Rojas that would provide consulting services. Dr. Rojas and his group of students would work with the CULC to analyze their organization, financials, board, programs. Then provide recommendations on how to bring them to the next level. After the 8 week program CULC will be provided a recommendation in a value of \$50,000. Gloria Campbell spoke about the students being able to help with business in the container village. Gloria stated that the students would help CULC bring in business tenants for the container village, market the site, and provide new ideas for the project. When complete there will be a presentation before the City Council.

Chair Robinson asked Jesus Nino if this partnership with SPC is a long-term partnership that could partnership with other nonprofits. Vice Chair Turman said that she is looking forward to working with SPC. Member McKenny voiced his support and asked about future partnerships between SPC and North Greenwood businesses. Member Nun-Crawford if SPC does expand would like for the Willa Carson Center to be considered.

4.2 ID#25-0478 Expansion of the Business Spotlight Program to Include North Greenwood

Julia Baltas, CRA Specialist, presented to the committee the expansion of the Business Spotlight Program to include the North Greenwood CRA. She discussed the impact the program had on businesses in the Downtown Clearwater CRA and mentioned the expansion would broaden to include North Greenwood CRA boundaries and also legacy business spotlight that would spotlight well established businesses located in the community. Chair Robinson asked questions about the application process and where to go to apply. Ms. Baltas shared that applicants can apply online or hand delivering an application to our office. Member McKenny asked if non-profits could apply. Vickie Shire, CRA Division Manager, said no it is only applicable for profit businesses and shared information regarding the marketing plan for this program. Member Truman voiced their support for this initiative.

5.CRA Updates

Brian Ulbricht, CRA Specialist, informs the CAC that he will begin office hours for North Greenwood Community ARPA Grant recipients to assist in tracking expenditures and the grant closure process. Jesus Nino, CRA Executive Director provided a legislative update regarding the future of CRAs. CRA Executive Director also provided an update on Big Jim's BBQ commercial grant and meeting with Mid-Florida Credit Union for community partnerships. Jesus informed the committee that the container village project is before the CRA Board of Trustees for approval. Will provide update on increment for North Greenwood will be provided at next meeting. CRA staff is continuing to puh information on the Commercial and Residential Grant. Member Turman thanked CRA Staff for distributing information to the community. Member Nunn-Crawford asked Brian Ulbricht if a final report is part of the close out process. Brian Ulbricht affirmed that the final report will be part of the closeout.

Kat, a member of the public, asked for opportunities for business owners to help each other and provide mentorship. Chair Robinson allowed Jesus Nino to respond, Jesus informed Kat that he will reach out to business owners.

Member Voilton asked Kat what her purpose was to connect with other businesses. Kat affirmed this.

Jesus Nino, CRA Executive Director remained the CAC to continue with the meeting agenda. The Chair Robinson affirmed this.

6. Board Members to be Heard

Member Voilton stated that he is currently attending SPC and enjoys the services and partnerships they have.

Chair Robinson spoke about his meeting with the CRA Director of Delray Beach, and how housing development in that community and opportunities for the North Greenwood community. Chair Robinson also asked Kat if she was willing to speak after the meeting is adjourned.

7. Adjourn.

Chair Robinson motioned to adjourn the meeting at 6:08 p.m.

Kinard Robinson
Chair North Greenwood Citizens Advisory
Committee

Vickie Shire, CRA Division Manager