

CLEARWATER DOWNTOWN DEVELOPMENT BOARD MEETING

August 2, 2023 – 5:30 PM – City Council Chambers

1. Call to Order. Chair Kintzel called the meeting to order at 5:30 pm.

In attendance: Chair Keanan Kintzel
 Treasurer Festus Porbeni
 Ray Cassano
 Shahab Emrani
 Jennifer Frazier
 Ex officio Mark Bunker
 Ex officio Member Lina Teixeira

 CRA Senior Manager Anne Lopez
 CRA Programs Manager Vickie Shire

Absent Vice Chair Terri Novitsky
 Secretary Chiara Zaniboni

2. Minutes of the July meeting

2.1. Upon motion duly made by Member Emrani, seconded by Member Cassano, and carried unanimously, the minutes of the July 12, 2023, meeting were approved.

3. Citizens to be heard regarding items not on the agenda. None.

4. New Business Items

4.1. June 2023 Financial Statement.

Upon motion duly made by Member Emrani, seconded by Member Frazier, and carried unanimously, the June 2023 was approved.

4.2. Event report: Salsa de Mayo. Event took place May 6, 2023, in Station Square Park. Richard del Rio thanked the Board for their continued support and stated the event was such a success, he would like to make it a flagship event for Clearwater. Attendance was estimated at 6,000 with 180,000 reached via Facebook and 14,000 by Instagram. The event page saw 9,000 clicks and there were 2,906 actual (free) registrations. The group is seeking new partnerships to become self-sustaining in the future.

4.3. Funding request: Salsa in the District. Ms. Lopez reviewed the request, stating that \$33,500 was requested and staff recommends \$15,000 per DDB policy (\$10,000 for marketing and \$5,000

for city fees). Mr. del Rio explained that he had increased the request for the marketing portion to \$15,000 to include better radio and social media coverage.

After discussion, upon motion duly made by Member Cassano, seconded by Member Emrani, and carried unanimously, the request for \$15,000 for marketing was approved.

- 4.4. **Certify Taxable Value Received from Pinellas County Property Appraiser.** This item was addressed and approved at the July 12, 2023, meeting but no vote was taken. Upon motion duly made by Member Emrani, seconded by Member Cassano, and carried unanimously, the taxable value received from the Pinellas County Property Appraiser was certified at 0.9700.
- 4.5. **Set minimum reserves for Fiscal 2023-2024.** This item was discussed at the July 12, 2023, meeting but no vote was taken. Staff recommends a minimum reserves account of \$75,000. Upon motion duly made by Member Frazier, seconded by Member Emrani, and carried unanimously, the DDB minimum reserves amount of \$75,000 was approved.
- 4.6. **Resolution #23-02 adopting the City of Clearwater's Investment Policy per Florida Statutes requirements.** Ms. Lopez reviewed the issue for the Board. Upon motion duly made by Member Porbeni, seconded by Member Frazier, and carried unanimously, Resolution #23-02 adopting the City of Clearwater's Investment Policy per Florida Statutes requirements was approved.
- 4.7. **Fiscal Year 2023-2024 budget.** Ms. Lopez reviewed the item. Upon motion duly made by Member Emrani, seconded by Member Porbeni, and carried unanimously, the Fiscal Year 2023-2024 budget was approved.
- 4.8. **Interlocal Agreement with CRA for FY 23-24 for management services.** Ms. Lopez reviewed the item. Upon motion duly made by Member Porbeni, seconded by Member Cassano, and carried Interlocal Agreement with CRA for FY 23-24 for management services was approved.
- 4.9. **Nominating Committee and Election Updates.** Ms. Lopez reviewed the item and stated that the schedule for the election included Sept 1 deadline for registration to run for a seat as well as for voter registration return, Sept 15 ballots would be sent out, and Oct 10 ballots returned would be counted. New board members will be sworn in at the January meeting.

5. Old Business

- 5.1. **CRA update.** Ms Lopez stated that three new staff members had been hired and would be introduced at the September 2023 meeting. North Greenwood CRA has 25 grant applications in process and is working to get their citizens' advisory committee in place.
- 5.2. **City updates regarding the DDB district.** Ms. Teixeira stated that the Coachman Park opening is bringing diverse groups to downtown. There are conversations with different entities to join downtown. A 'wet zone' (open drinks allowed in the street) from Garden to

Osceola Avenues is also a discussion. The ‘twin towers’ amended proposal for the bluff development is under review by a contractor.

6. Chairman’s Report.

- **August 7th – Sailing Out of Summer from 6-8:00 pm, Station Square Park.** The Clearwater Community Sailing Center celebrates the end of summer and their new pop-up art installation inside of Station Square Park with a fun community night out featuring DJ, games, raffles, vendors, treats and a community art project.

- **August 12th – The Market Marie on Cleveland Street .** The second Saturday monthly from 10am – 2pm featuring over 100 local vendors.

- **August 16th – Clyde Butcher Lecture and Book Signing.** Clyde Butcher returns to Clearwater for a booking inside his exhibit “CUBA: The Natural Beauty - The Photographic Expeditions of Clyde Butcher” at the Clearwater Public Library Main Branch from 5-6 pm
 - o Followed by his lecture "CUBA: The Natural Beauty – Nature Has No Borders" at The Nancy and David Bilheimer Capitol Theatre at 7:00 pm
 - o Reserve your free tickets for the lecture at: downtownclearwater.com

- **August 19th – Clearwater Arts Alliance Public Art Walk.** The third Saturday monthly

- **Wednesday nights through August 30, Yoga in Station Square Park presented by Yoga Village.**

To see all events happening within Downtown Clearwater please visit:
downtownclearwater.com

7. Adjourned at 6:18 p.m.

Approved:

Date

Secretary