



CLEARWATER
COMMUNITY REDEVELOPMENT AGENCY

Director's Report
March 2026

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Downtown CRA Updates

CLEARWATER COMMUNITY REDEVELOPMENT AGENCY COMMUNITY OUTREACH MEETING

February 24th Meeting Summary

CRA and Public Works staff provided updates on downtown construction and Cleveland Street.

Next Meeting Date

Date: Tuesday, March 31

Time: 3:00 pm

Location: Clearwater Main Library
100 N Oceola Ave | 1st Floor Board Room



Osceola Streetscape Renderings



Reimagine Clearwater Main Library: A Cultural Destination

Staff are actively advancing a targeted, relationship driven strategy to reposition the Main Library as a signature cultural destination and catalytic anchor within downtown.



Outreach & Engagement Summary

151

Organizations
Contacted

28+

Active
Engagements

9

In-person
Meetings
Held

2

Tours
Scheduled



Media engagement underway, including interviews with outlets such as **83Degrees**, to build awareness, credibility, and market interest.

An aerial photograph of a residential neighborhood. The central focus is a roundabout with a circular island in the middle. Several streets radiate from the roundabout. The area is densely populated with houses, many of which have light-colored roofs. There are numerous trees, including palm trees, scattered throughout the neighborhood. The overall scene is a typical suburban residential area.

North Greenwood CRA Updates

North Greenwood CRA Community Advisory Committee

Date: Wednesday, March 4

Time: 5:30 to 6:30 p.m.

Location:

North Greenwood Recreation Center, Room 1

Meeting Details

- Introduction of New Board Member
- Introduction of Kyree Sellman
- North Greenwood Mural Festival Update
- Residential Grant Spotlight

Next Meeting: June 3, 2026



North Ward Elementary School

Staff continue to advance the North Ward Elementary School Redevelopment through Council coordination, site engagement, and targeted outreach efforts

Key Activities & Updates

Fox 13 News aired a segment on February 6 about North Ward School, featuring an interview with Audra Aja on the site's history, community significance, and the city's long-term redevelopment plans.

<https://www.fox13news.com/video/fmc-eljmjdt1ye4ugzc9>



North Ward Elementary School Activities

- Two appraisals received, October 2025
- Council presentations, September, and December 2025
- North Ward landing page launched, January 2026 www.myclearwater.com/northward
- Property brochure created, January 2026
- Press release issued, January 2026
- Removed broken glass and graffiti, January 2026
- First tour conducted, January 2026
- Media Coverage:
 - BayNews9, January 2026
 - Fox13 News, February 2026
- Curated list of developers with historic preservation experience for outreach, February 2026
- Roof shrink wrap PO approved, February 2026. Await start date.
- Call scheduled with lender experienced in tax credit products to identify additional developers, March 2026
- Outreach to developers to begin March 2026

Currently in the pre-marketing phase of 120-150 days prior to accepting proposals

North Greenwood CRA Grants

NGCRA Residential Grants

Metric	Count
Met with Staff	13
Under Review	6
Approved/Under Construction	15
Work Completed	18
Total	52

Funding Summary

Metric	Count
Total Funds Approved	\$511,390.18
Funds Paid to Date	\$324,488.19

NGCRA Commercial Grants

Metric	Count
Approved Projects	4
Projects with Work Completed	2

Funding Summary

Funding Category	Amount (\$)
Total Funds Approved	\$449,516.91
Total Funds Reimbursed	\$279,505.05