

From: Tefft, Cathleen [ctefft@neh.gov]
Sent: Tuesday, December 08, 2015 12:54 PM
To: Rothstein, Linda
Subject: NEH Application Common Heritage

Mrs. Linda Rothstein
Clearwater Public Library System
PY-234444

Dear Mrs. Linda Rothstein:

Congratulations! Your application for a Common Heritage grant from the National Endowment for the Humanities has been approved for funding. In the next few weeks, you will receive an official notice of your award with instructions for accepting it from our Office of Grants Management.

Common Heritage is a part of NEH's Common Good initiative. We would therefore encourage you to share news of your activities with NEH as well as with the public. We ask that, as soon as possible, you send us information about the events that you are planning (including the event title, dates, location, and short description). Having this information at an early date is important, because we plan to publicize your project activities on the NEH website (<http://www.neh.gov/events/>). Once you have finalized information about your event, it can be sent to NEH via the Web at <http://goo.gl/forms/jTqJYih5Nh>.

We would also appreciate photographs of project activities once they are underway. By sending photographs to NEH, you would grant the agency permission to use such photographs for any lawful purpose, including publicity, illustration, and Web content. NEH will supply full credit to your institution whenever possible. You may send photographs to NEH via email to preservation@neh.gov.

Of course, we will also be interested in learning about the community participation in your project. How did participants respond to the digitization events and public programs? Were there any lasting benefits and, if so, in what way?

We encourage you to share news of your Common Heritage efforts with others through social media, using the hashtag #NEHCommonHeritage. You can mention NEH directly in posts to Twitter, Facebook, and Google+.

The NEH has a communications toolkit available here with resources and guidance on publicizing your project. NEH Communications and Congressional Affairs staff will offer a webinar on Wednesday, December 9th and Thursday, December 10th for newly awarded grantees on best practices for external and public outreach. The same webinar will be held three times over the two day period for maximum convenience and availability. Please select one that fits with your schedule best:

Wednesday 10am ET/7am PT register here;
Wednesday 1pm ET/10am PT register here;
Thursday 12pm ET/9am PT register here.

If you cannot make any of the offered times, please email nehwebinar@neh.gov for a recording.

Finally, we ask that you use the NEH 50th anniversary logo in any publicity or event signage. Graphics can be found at <http://www.neh.gov/brand-materials>. Please consult the Terms and Conditions document that will be included with the letter from the Office of Grants Management for instructions on using the NEH logo.

If you have any further questions, please do not hesitate to contact your program officer. The program officer assigned to your project is Leah Grohsgal, who can be reached by email to lgrohsgal@neh.gov or by phone on 202-606-8577. We wish you the best of success with your project.

Best regards,

Nadina Y. Gardner, Director
Division of Preservation and Access
National Endowment for the Humanities
preservation@neh.gov
<http://www.neh.gov/divisions/preservation>